

Annual conference ICOM CECA Leuven, Belgium 12/16 october 2020

1) Conference theme

CO-CREATION INSIDE AND OUTSIDE THE MUSEUM

- **What can be the effects of co-creation in museums on communities/ society?**

* How, and by whom are aims and objectives formulated in co-creative projects? What should the priorities be? What can we hope to achieve for the museum, for other participants and for the community? How do you strike a balance between all the parties?

** How can the effects of co-creation be measured? How can they be communicated, and to whom? Within what time-frame should we expect to see effects?

*** Do museums achieve the social impact they would like through co-creative projects? What is the identifiable social return? Is co-creation always the best answer? Are there situations in which museums would do better not to involve the public to such an extent? Or, for example, only as a one-off to seek advice? In brief, what are the pre-conditions that make co-creation really desirable and necessary?