1) Conference theme

CO-CREATION INSIDE AND OUTSIDE THE MUSEUM

● Does an active dialogue with the public re-shape ‘educational work’ in museums?

* Educational and external relations departments use a range of mediation tools. These are often methodologies that support traditional learning. Which tools and methodologies can support co-creative processes?

** Co-creation is closely linked to the constructivist education theory. Are we turning our backs on traditional learning once and for all? What shifts in the practice can we or can’t we see?

*** Staff in educational and external relations departments are, and show themselves to be spontaneously involved in co-creative working. But how can they put co-creation into practice within the organization so that the responsibility and ownership is spread more widely? Or how can they involve colleagues from other departments and management?

**** How ‘creative’ is working ‘co-creatively’? While it would seem that by involving visitors/the public more closely, something is automatically created, the opposite often appears to be true. Rather than always being creative, in many cases the public en masse centralize creative ideas in a respectable mainstream. So, in conclusion, shouldn’t we perhaps speak of ‘co-creating’ practices rather than ‘co-creative’ practices?