

"Learning and engaging digitally"

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Digital experiences are profoundly shaping the way we interact with and comprehend ourselves, each other, and the world. Likewise, the last two decades have had a profound impact on how museums reach and engage their audiences using digital strategies: today, a museum without a digital presence is hardly conceivable.

What are the sets of new skills required by museum educators to lead in a digital world? What are the roles of museum educators in creating an institutional digital strategy, especially in small museums? How do we define reaching versus engaging versus impacting our audiences through digital experiences? How do we address the deepening socio-economical digital divide? How do we make sure that digital programs are inclusive and accessible?

These and many others are the questions that the new CECA Special Interest Group: Learning and Engaging Digitally is eager to address.

We would like to invite a diverse representation of museum professionals, academics, students and researchers who are practicing or working on any form of museum digital offerings for learning, education and engaging to join us. We want to generate even more questions and figure out together processes to answer them.