Canada Regional Report 2019

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Here is an update of my tasks for the period 2018-2019 that is since our last conference in Tbilisi, Georgia.

For the period mentioned above, the main task was to keep members informed of CECA activities.

INFORMATION PROVIDED TO MEMBERS AND FRIENDS

Note: Emails were sent in French and English which is an important factor. It is essential to maintain information in both languages in our correspondence and this not only in our emails but including the website or eventually all other types of platforms that should also include Spanish.

1. Emails were sent to advertise for the Research Award 2019 and the Best Practice Award 2019.
2. Emails were sent distributing the President Newsletters.
3. Emails were sent asking members to participate to CECA election process.
4. Emails were sent seeking proposals from our members and friends to the Kyoto Conference.
5. Emails were sent promoting the conference in Kyoto, Japan.
6. Emails were sent promoting the CECA pre-conference workshops in Kyoto.

Results
- The list received in 2018 is still not accurate. So far, I have a list of 44 members and friends for Canada that I completed myself. As mentioned in the 2018 report, this situation needs to be addressed and a solution found.

Priority
- To have an up-to-date membership list of contacts would be a good starting point before elaborating any other strategies.
- This list should be updated regularly (biannually) to ensure personalised information to members. When new members are confirmed by ICOM, CECA should receive the information to be able to welcome the new members and provide them with information. CECA face strong competition in Canada with the Canadian Museum Association (CMA) and the Société des Musées Québécois (SMQ) who both have a very strong presence in the Canadian scene.
- Having an up-to-date website that could serve as a source of references that could be used in the communications with members and friends would be a great starting point.