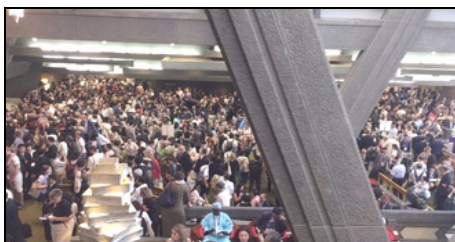


ANNUAL CONFERENCE CECA 2019



During the **25th ICOM General Conference: Museums as Cultural Axes: The Future of Tradition**, held in Kyoto from 1 to 7 September 2019, the ECSC, taking into account the notion of axes as networks and nuclei, proposed as the main theme of the **CECA Annual Conference** the following theme: **Roles of education in museums: supporting its own needs and**

those of society.



Museums have always been seen as places where the past and the present meet. From the 1970s onwards, this period was extended to include the social role of museums in building a better future. Museums were invited to play a more active social role, addressing controversial issues in difficult times.

In this context, museum education plays a central role, extending the role of the museum to communities and society, and treating each visitor as a unique being, helping to support and develop both himself and society.

During the conference, we discussed:

1. How can museum education contribute to human development?
2. What could be the links between museum education and the development of society?
3. How does museum education contribute to the mission of museums?
4. What kind of museum education activities could a museum carry out? For what purpose?
5. How could museum educators support themselves and society?

These issues were discussed through the following aspects:

Ces questions ont été discutées à travers les aspects suivants :

- a. Museum education for individual and group visitors

- b. Museum education for audiences and non-audiences
- c. Working outside the museum walls

Number of contributions

219 proposals were received

Total number of accepted submissions: 92

Posters: 31

Oral presentations: 61

Languages used at the Conference

English and Japanese

Number of participants : ICOM Members

Participants in the CECA conference: 148 participants

Meeting participants in Wakayama (off-site): 90 participants

Countries represented at the Conference: 33:

Argentina, Armenia, Austria, Brazil, Canada, China, Colombia, Argentina, Armenia, Brazil, Canada, Colombia, Denmark, Finland, France, Greece, India, Indonesia, Israel, Italy, Japan, Kenya, Lithuania, Malaysia, Mozambique, Netherlands, Qatar, Romania, Russian Federation, Singapore, South Africa, Spain, Switzerland, Thailand, Taiwan, United Kingdom, U.S.A.



More information on the 2019 Annual Conference

Joint sessions with another committee

The CECA and ICOFOM held a joint meeting on the theme: What is cultural action? With the participation of Marie-Clarté O'Neill, Anne-Marie Émond and Colette Dufresne-Tassé on behalf of the ECSC and François Mairesse and Bruno Brulon Soares of ICOFOM.



Awards Ceremony during the conference

Best Practice Award

Objectives :

To build a common language among ECSC members throughout the world, in order to be able to:

- facilitate the exchange of experiences;
- launch a broad and international illustration of the document in order to improve it;
- facilitate the comparison of programmes implemented in different regions of the world,
- so that ECSC members can integrate ideas from other places into their own work;
- at each annual conference, discuss programmes designed and implemented in accordance with the common template of the best practice document;
- to disseminate the programmes presented by members of the museum community, both inside and outside the ECSC and outside the ECSC, as a source of inspiration for others.

Résultats :

This year, the communication was done very early, directly by the Good Practices Coordinator, with a strong follow-up on the site and in the social networks.

The result was very satisfactory, with 20 candidates, compared to 10 in 2018,

11 in 2017, 23 in 2016, 25 in 2015, 35 in 2014. One way to promote the BP process is undoubtedly to publish the translations of the tool on the website in languages other than ICOM officials, and thanks to the participation of the members who volunteered this year: Armenians, Germans, Russians, Portuguese and Chinese, very good results have been achieved. The purpose of these translations is to help candidates to better understand the different concepts of this complex tool.

Award Winners

The jury met in Paris on May 11 and 12 with Marie-Clarté O'Neill as president, DinaraKhalikova (Russia), one of the 2018 winners, and Margarita Laraignée (Argentina), member of the Board.

The origins of the applicants were very diverse in 2019, and the overall quality of the proposals remains good, noting that the evaluation process seems to be more mature now, after some adjustments.

We can see the recurrent relative weakness in addressing one point of the tool: leading the assessment process and providing remediation related to something more than professional intuition. This observation may pave the way for a specific offer of professional development around evaluation and evaluation methods.

The 2019 winners were:

- TIBOSCH Herman "Digitale Scheurkalender – Digital Block Calendar" Kröller-Müller Museum (Otterlo), Países Bajos.
- MORTARA ALMEIDA Adriana "Women in Science: International Women's Day at the History Museum of Instituto Butantan" History Museum / Instituto Butantan (São Paulo), Brasil.
- WONG Hong Suen "Student Archivist Project" National Museum of Singapore, Singapur.
- FOO Min Li "Artefactually Speaking – A New Museum-based Learning Programme at the National Museum of Singapore" National Museum of Singapore, Singapur.
- LI Daisy "The Magic STEAM Train Project" National Palace Museum (Taipei), Taiwán.

Research award Colette Dufresne-Tassé

Ricardo Rubiales García Jurado, winner of the Colette Dufresne-Tassé award 2019

Jury : Rosa Maria Hervas Aviles, Colette Dufresne Tassé, Anne-Marie Emond



ICOM-CECA 2019 Annual Pre-Conference

As has been the practice in recent years at the ECSC, on the eve of the start of the Annual Conference, a preparatory workshop is being organised on the themes of the Conference. On this occasion, on September 1st at the National Museum of Modern Art in Kyoto, the workshop took place:

It's complicated: how to manage multiple stories in the museum?

It was developed in English by Angela Manders and Arja van Veldhuizen. This workshop focused on multiple interpretive approaches to heritage. By presenting cases from different parts of the world, participants were able to reflect on their role as educators in museums and improve dialogue and reflection. Twenty people attended.