

REGIONAL COORDINATION REPORT FOR LATIN AMERICA AND THE CARIBBEAN - CECA LAC

Dr. Silvana M. Lovay Regional Coordinator

Period: October 2019 - September 2020

Achievements

By taking on the role of Regional Coordinator, I made a commitment to work collaboratively with each of the Correspondents in the countries of Latin America and the Caribbean. Among these achievements, I have proposed the permanent meeting of its members, through periodic online meetings, which has strengthened ties and teamwork.



I have promoted the formation of a network, with all the countries of the Region that currently make up our Committee, such as Brazil, Argentina, Ecuador, Mexico, Dominican Republic, Panama, Colombia, Costa Rica, Peru, Chile and Uruguay. These last three countries have held elections for new National Correspondents.



One of the most relevant achievements was to carry out the **XI Regional Meeting** virtually. This event was in response to ICOM's slogan for International Museum Day, where we proposed to open a space for regional inclusion at the Latin American level, where educators from different countries reflected on the current context of the pandemic and how it has impacted their role with communities and their workplaces.

The event was developed under the **webinar** format, called **"Educational areas: included or excluded in their museums? Reflections from Latin America"**, on May 25, June 1 and 8.

The themes were:

May 25: Education in museums, included or excluded?

June 1: Education in museums when we need it the most

June 8: Physical distance and education in museums How do we build the future?

This meeting was held on the Facebook platforms of CECA LAC and Youtube through the Stream Yard platform. It was opened by the President, Marie-Clarté O'Neil, and the Coordinator of CECA LAC, Silvana M. Lovay, at each meeting. **More than 20 exhibitors participated** -many of them CECA Correspondents, other members of the Committee and special invitees- **from different countries and more than 600 attendees.**



Design: Fernanda Rivas

It is also important to highlight that all the Correspondents were promoted to be part of the social networks, so new spaces have been created, some in Instagram and all the countries in Facebook unifying our institutional image.



As a Member of the Board I have worked together in the region, in the dissemination of the 2020 CECA Young Members Scholarship, as well as the Good Practices Award and the "Colette Dufresne-Tasse" Research Award, inviting both Coordinators to a meeting with CECA Correspondents.

I have also evaluated papers in Spanish for the ICOM Education Magazine 29, and have coordinated the reception of seventeen (17) Latin American papers, from the "Market of Ideas" Section, to be sent to their Coordinators.

I have articulated the pertinent managements to the accomplishment of the next Assembly of the CECA (2023) next to the Inter-American Open University (Buenos Aires-Argentina).

I highlight the participation of all the members of the Committee, as **speakers** in different museological events, disseminating the role of the Committee.



Likewise, our Committee has accompanied with its institutional endorsement, both academic meetings and publications from all over the region; and participated in different journalistic interviews, both on television and radio, as well as in newspapers from all over Latin America.





We have also worked with the Cultural and Heritage Network of Entre Ríos -Recuperar-(Argentina), accompanying the work done for the International Day of Museums where more than 40 museums were added to that space, consolidated through a publication, prologue by the Coordination of CECA LAC.



Finally, we have formed a **Special Interest Group** on "Education in museums and decoloniality", proposing to study educational initiatives under the format of a seminar, which critically addresses coloniality in museums. Coordinated by: the Regional Coordinator of CECA LAC, Silvana M. Lovay and the Correspondent of CECA Chile, Fernanda Venegas.

According to the information provided by each and every one of the **National Correspondents**, during this period the following meetings and actions involving CECA were held in the region:

In Argentina - Correspondent Mercedes Murúa

 On October 4 and 5, 2019, the 11th National Meeting of CECA and the 6th Meeting of Museum Educators "Education in the Museum: Educational Services, Guided Visits, Public Attention; Evaluation of Educational Practice" took place. The first day was held at the "Dr. Juan Alverez" Argentine Library, ending the meeting at the "Firma y Odilo Estevez" Decorative Art Museum in the city of Rosario.



Link to the video of the Meeting: https://drive.google.com/open?id=1LsQXpHYqGAzhxHhg3UNJS2uw9qwsTOvt



 On June 19, CECA Argentina, together with the Escuela Superior de Museología, organized a conference on the theme of Museum Library: "Collection Management, Procedures and Preventive Conservation". Virtual Format.



 Actualmente trabajan en la organización del XII Encuentro Nacional del CECA y el VII en Formación de educación en museos, previsto para el mes de octubre/noviembre de 2020.

In Brazil - Correspondent Luciana Conrado Martins-

 Organization of meetings to discuss ICOM's new definition of museums: In October, meetings began to discuss ICOM's new definition of a museum. A complete report of the results of the meeting was sent to the regional coordination of CECA-LAC. The first meeting was held at the Casa de Ruy Barbosa, and was organized by Fundação Casa de Rui Barbosa / Museu da Vida / Brazilian Section of CECA (CECA-BR)/ Museu de Astronomia e Ciências Afins / Museu Histórico Nacional / ICOM BR / IBRAM. And the next one at the Soccer Museum Auditorium - São Paulo, SP, Brazil, which was organized by the Brazilian Section of CECA (CECA-BR) and the Soccer Museum.



• Organization of online meetings to discuss the status of museum education and the museum education profession during the pandemic. Dates: April 17, 2020 - 95 participants; May 1, 2020 - 98 participants; June 18 - 52 participants; July 29 - 59 participants. Organized by: CECA-BR and the Brazilian Museum Educators Network (REM-BR).



• CECA-BR and REM-BR research on museum educational actions during the Covid-19 pandemic. The research is an initiative of the Brazilian section of the Committee for Education and Cultural Action of the International Council of Museums (CECA-BR / ICOM) and the Network of Museum Educators of Brazil (REM-BR), and aims to help map the situation of educational teams and proposals for action that were established with the closure of museums by the Covid-19 pandemic.

• First phase of the research: April 17 to 31 Number of respondents: 283

• Second phase of research: 15 to 31 May 2020 Number of respondents: 69



• Launch of the Open Letter of Brazilian Museum Educators on the effects of the Covid-19 pandemic on museum education and the recommendations of CECA BR and REM BR for the time of the Covid-19 pandemic in Brazil. Date: April 16, 2020.

Link of the letter translated into Spanish:

https://drive.google.com/file/d/1fobeIBMsbeWdV0jm2Fi1TnXE5pxdkNMY/view? usp=sharing Campaign #pessoasessenciasdosmuseus, from the Network of Museum Educators of Brazil - REM / BR and CECABR. The campaign, held from July 1 to 30, paid tribute to the professionals who continued to act in museum actions and processes, either on the front line or in remote work, during the Covid-19 Pandemic. To participate, a hashtag and a card was created to divulge the members of the museum team. Lin for the document explaining the campaign: https://drive.google.com/file/d/1Jt rJXFwNgvKuYvIiGWaL3tdIMECx2tG/view?us p=drivesdk



Example of a broadcast card of the campaign #pessoasessenciaisdosmuseus

- Creation of the CECA-BR Youtube Channel
 Link: <u>https://www.youtube.com/channel/UC-Mn768F3xGUarK9HuCFuow</u>
- Organization and realization of CECA-BR webinars

-Webinar 1 "The presence of the education worker in museum spaces". Guests: Anita Lazarim and Rafael Domingos Oliveira. Date: June 30th, 2020. Link: <u>https://youtu.be/BV-0TFkaJcc</u>

-Webinar 2 "Why, how and why a National Association of Museum Educators". Guests: Fernanda Castro, Cristiane Pedrini Ugolini and Adriana Mortara. Date: August 4th, 2020. Link: <u>https://youtu.be/mbAy6iS6vK8</u>

• Organization and realization of CECA-BR webinars in partnership with Tainacan team

-Webinar 1 "How to make museum collections known on the Internet". Participants: Dalton Lopes Martins (speaker) and Luciana Conrado Martins (mediator). Date: <u>April 24th. Link: <u>https://youtu.be/8ErE 1PcIyk</u></u>



-Webinar 2 "Tainacan Digital Repository and the dissemination of assets". Participants: Dalton Lopes Martins (speaker) and Luciana Conrado Martins (mediator). Date: May 8th, 2020. Link: <u>https://youtu.be/R-56HPuiOCQ</u>

-Webinar 3 "Paths for the publication of cultural collections in Tainacán". Participants: Andre Benedito Dadona (speaker) and Luciana Conrado Martins (mediator). Date: May 28th, 2020. Link: <u>https://youtu.be/LdboK1KXjCs</u>

-Webinar 4 "Exchange of collections and data from cultural institutions on the Internet". Participants: Juliana Monteiro (speaker), Danielle do Carmo (speaker) and Luciana Conrado Martins (mediator). Date: June 18th, 2020. Link: <u>https://youtu.be/psx9x0TZqlo</u>

-Webinar 5 "Creating narratives for cultural collections: Tainacan and WordPress as exhibition tools - Part 1 Participants: Mateus Machado Luna (speaker) and Luciana Conrado Martins (mediator). Date: July 2nd, 2020. Link: <u>https://youtu.be/8ap8igtOe5s</u>

-Webinar 6 "Creating narratives for cultural collections: Tainacan and WordPress as exhibition tools - Part 2 Participants: Mateus Machado Luna (speaker) and Luciana Conrado Martins (mediator). Date: July 16th, 2020. Link: <u>https://youtu.be/0NMVISMg9XY</u>

-Webinar 7 "Documentation culture and object ID". Participants: Pedro Angeles (speaker) and Luciana Conrado Martins (mediator). Date: July 30th, 2020. Link: <u>https://youtu.be/PXp4RC_ydHk</u>

In Colombia - Correspondent Ana María Sánchez Lemes-

- **CECA Colombia** is related and works together with the largest **Museum Educator Network** in the country, which brings together more than 80 professionals throughout the territory. This alliance has been active since the Network was formed in 2018, and serves as an important platform for dissemination, discussion and generation of projects.
- **Regional meetings** were held via streaming with transmission on Facebook and YouTube, regarding the commemoration of the International Museum Day. To this end and with the support of the Network, we organized two working groups in Colombia, one to exchange experiences and perspectives and the other to be part of the Regional Meeting of CECA LAC.
- CECA's **correspondent** was **invited** to the talk And where are the museum educators? present! held on June 17, 2020.



• They are currently working on the organization of a national CECA meeting, which will have allies such as ICOM Colombia, the Network of Museum Educators, the Colombian Alliance of Museums, the Master's in Museology and Heritage Management and the Museum People group.

In Chile - Correspondent Fernanda Venegas Adriazolas-

• Cancellation of the 8th Congress on Education, Museums and Heritage "Sharing, Including and Integrating for the Future". This congress is an event that CECA Chile has installed on the national scene since 2004. The congress to be held on November 25 and 26, 2019 had to be cancelled due to the convulsed socio-political scenario experienced in this country.



Official poster announcing the cancellation of the event Design by Milka Marinov.

 On January 14th at the Museum of Visual Arts (MAVI), the Meeting with Luz Elena Carvajal, educator of the National Museum Thyssen Bornemiza, in Spain, took place. CECA and ICOM Chile organized this event based on questions that sought to cross expectations, uncertainties and possibilities of educational and museographic practice, sharing experiences and questions about the role of education and mediation in museums, in contexts of crisis and social breakdown in Chile.



• "Museum, Art and Childhood Seminar", co-organized by the Museum of Visual Arts (MAVI). Active members of CECA Chile were present, and the inaugural talk was given by a guest specialist in the subject. During this event, which took place on March 14, the official change of CECA Chile Correspondent was made. During the inaugural speeches, Esteban Torres handed over the post to Fernanda Venegas, who addressed a few words to the attendees.



• Las Voces del Museo: CECA Chile has developed the project "Las Voces del Museo" a microprogram that is transmitted through WhatsApp and community radio stations throughout the country. The aim of this initiative is to strengthen the link between communities and museums, collaborating with their integrative and inclusive role in the different territories. It was launched on May 29th and its first season ended on August 23rd. Location: Community radio stations from Arica to Aysén and virtual media. Radio Commission: Anamaría Rojas, Grace Standen and Fernanda Venegas.



Logo and graphics for the diffusion of "The Voices of the Museum". Design by Fernanda Rivas.

The **second season** is in production. It aims to cover contents and activities that generate greater interactivity between communities and museums. At the same time, the first season is being compiled in Spotify, as a permanent repository for those who wish to access the program.



Location of collaborating radio stations, museums and organizations that have participated in "Las Voces del Museo". Design by Fernanda Venegas.

- **Digital Publishing.** We are working on the edition of texts and the prologue, to make a digital publication of the selected papers in the cancelled Congress. In April, the Editorial Committee was formed by Macarena Ruíz, Irene de la Jara, Matías Cornejo and Fernanda Venegas. The design was carried out by Milka Marinov. It will be available for publication in September.
- Since June, COVID 19 has been conducting a **study** on the situation of Chilean museum workers involved in public service functions during the health emergency. The survey was disseminated through social networks and e-mails. It was active from July 10 to 31. There were 96 responses from various parts of Chile. The commission in charge is currently in the process of analyzing the data. Based on this experience, it has been decided to create a permanent study area in CECA Chile. Study commission: Karen Bascuñán, Matías Cornejo, Macarena Ruiz, Irene de la Jara and Fernanda Venegas.



Extract from the survey of CECA Chile, carried out in Google Forms.

- Education and Museum Consulting for the Parish Museum of Isla de Maipo: The Parish Museum of Isla de Maipo asked CECA Chile for advice in creating its education plan. This is a museum in formation, its team won funds to reopen the local museum, including the design of a new building and management plan.
- On August 5, CECA's correspondent participated as a guest speaker in "Museums in Quarantine", a program developed by Museo de los Museos de Chile. The title of the chapter was: "Confined, but active. Education in Museums Beyond the Institution", which addressed the activities being developed by CECA Chile, emphasizing that these are actions designed by the community, carried out by museum workers beyond the institutions where they officially work.



• **CECA's web page.** To obtain the resources, they requested funding from ICOM Chile through a budget that contained the price of the domain and web design in Word Press. The Council approved this request and created the "Web Page Commission" (comprised of Dario Aguilera and Francisca Contreras). Currently, work is being done on the content and navigation tree. Launch date: September 2020.

In Ecuador - Correspondent Jorge Albuja-

• On October 13, 2019, the **talk** "Museums, Hyperconnection and Interculturality" was held. This meeting was attended by educators and museum workers from the province of Manabi, and was based on the annual theme of museums, the challenges of virtuality in museums outside the large cities of the country and the national month of interculturality in Ecuador. It took place in the Museum and Cultural Center of Manta. The results were: valuable comments that exposed internal realities of museums in the province, a group interested in the actions and benefits of ICOM and CECA. In addition, this meeting added 3 new members, and 2 new members for CECA.



• On November 20, 2019, the **talk** "The Museums of Medellin" took place. This meeting arose to exchange experiences with local actors about the experience of working with the community that the municipal museums of Medellin have. The objective was to promote intercultural dialogue between diverse cultural actors. The results obtained were: valuable comments during the exhibition of the work experience, where new contacts between the participants were possible. Place: Presley Norton Museum of Guayaquil. Participants: CECA Ecuador Team and Medellin City Hall. Participants: Educators, museum workers and cultural managers.



In Mexico - Correspondent Paola Araiza-

• During the year 2019, the **International Meeting of Museums**, UPAEP-Puebla Museum was held. CECA coordinated one of the **main** activities of the meeting. They also participated in the radio program that is focused on disseminating the actions that the UPAEP Museum carries out to the student community.



• I International Meeting of Museums and Cultural Centers, organized by the Network of Ciudad de Juárez and El Paso Texas The CECA Mexico Correspondent moderated the panel in which the network representatives were present, as well as offered a **conference** that focused on the reflections that were triggered under the exercise proposed by ICOM to establish a new definition. This event took place at the end of 2019.



• From October 24th to 26th, the **Camarillas Miradas a la Educación de los Museos** (Museum Education Camarillas) were held, organized by the Coordination of Museums and Exhibitions of the National Institute of Anthropology and History (INAH). CECA organized the workshop Rethinking the Museum, which sought to reflect on the role of education in museum work.



• **Dissertation** by the CECA Correspondent in December. This talk was organized by the Museum Network of the I Institute of Culture of the State of Morelos. The theme was "Redefining the Museum from the Optics of Museum Education".



 In the months of February and August, CECA joined the meetings organized by the ICOM Mexico board of directors, in order to continue working on the definition of a museum. Together with other committees (ICOFOM and AVICOM), they gathered the bibliography and/or articles that have been generated with respect to this definition; since it gives rise to the various positions and reflections that are being forged from the different viewpoints provided by each of the aforementioned committees.



• On June 6, CECA's correspondent took part in the **organization** of the **Webinar** "Coordinates of Culture in a Different World", carried out by the Colectivo Pro Ecosistema Cultural. The reason for this meeting is to provide new spaces for dialogue between colleagues, in view of the imminent crisis in the cultural sector.



 From August 26 to 28, CECA's correspondent participated in the 230 Years of the First Public Museum in Mexico, organized by Dr. María Eugenia Constantino and Dr. Angélica Morales, with the support of the Coordination of Interdisciplinary Research in Science and Humanities. Within the framework of this event, she gave a lecture on "New Scenarios for Museum Action".



In Panama - Correspondent Margie Muñoz-

• In October, with the participation of the CECA team, "Museum in the Community #YoSoyElMuseo" was held, with the objective of bringing the Museum closer to the community; and to encourage them to get to know the museums and visitor centers around the country; where they could interact, dialogue, get to know and learn about the museum culture.



Image: Youth Science Fair, poster exhibition and student visits to the museum stands. Courtesy of the Panama Canal Museum.

 Celebration of International Museum Day: CECA members organized and presented activities that were published through the social networks of the Museo del Canal Interoceánico de Panamá; @museodelcanal including Panamanian stories and legends; Live by Instagram; talking about inclusion in museums #UnMuseoparaTodos; and collaboration in the Niños Guías program.



• **Participation in ICOM Education Magazine, Market of Ideas:** The CECA Panama correspondent participated with the project "A Museum for Everyone" of the Panama Canal Museum; which includes the visually impaired, it is a project that opens the doors to an inclusive museum.



• **Participation of the CECA correspondent** in the program "Museums in Quarantine", organized by Museo de los Museos de Chile with the theme

"Rethinking, the importance of museums in education". The scenario that Panama faces as the other countries of the region due to the effect of the pandemic was presented; exposing the social, economic situation; as well as the measures to close the Museums and the educational institutions.



- Virtual meeting with the ICOM CECA Panama Committee, with the aim of informing members about the issues raised at the ICOM CECA LAC meeting for participation in the Good Practices program and evaluating the committee's new plans for the coming months.
- Conversation with the Network of Museums and Visitor Centers of Panama, under the theme "Personal, professional and labor challenges in the post-Covid world of museums and visitor centers", in Panama; the labor situation was presented, as well as the management of budgets for the sustainability of programs and projects of museum, heritage and cultural institutions; seeing the challenge they face due to the situation of the pandemic and the closure of institutions.



In Peru -Correspondent Bernarda Delgado Elías-

• Workshop on Strengthening the Educational Program, carried out by the Tucume Museum and the CECA, in February. The aim was to validate and generate new pedagogical proposals for the strengthening of the educational program of the museum. The workshop was attended by 54 teachers from 11 local educational institutions. The actions: useful vacations in person between January and February 2020. Virtual workshop courses dictated in four sessions in June 2020. (See in: https://facebook.com/museodetucume)



• Use and function of the Archaeological Sanctuary of Pachacámac: during the month of August the educational team of the Museum and CECA, developed a series of informative videos about the architectural characteristics, function and use of the buildings of Taurichumpi, Acllawasi, Templo Pintado and Complejo de Adobes Lima, of the Archaeological Sanctuary of Pachacámac, recorded before the quarantine. (See in: <u>https://www.facebook.com/museo.pachacamac</u>)



 Educational games, designed by the educational team of the Pachacamac Museum and the CECA, aimed at national and foreign schoolchildren in Latin America. Educational exercises and a coloring book inspired by the pre-Hispanic architecture of the sanctuary and some of the most representative objects of the Museum's collection. (See in: <u>https://pachacamac.cultura.pe/tu-visita/materialeducativo</u>)



• **The Larco Museum in your House:** virtual resources organized by the educational team of the Museum and CECA, in order to offer contents to the virtual public, which are constantly renewed.



 Discover Ancient Peru with the Larco Museum: Mini-series that allows you to get to know the ancient Peruvians in a different way, through their art. This series includes more than 20 episodes, which will continue to be produced for social networks. Activity carried out by the educational team and CECA.



• Creation of the Ancash Museum Network: organized by DDC Ancash and CECA. Integrated by six museums in the region to strengthen their cultural management. The actions developed: Training sessions and formalization of criteria for the execution of inventories, maintenance and conservation of heritage assets in order to plan and strengthen their educational programs and other institutional actions.



In Uruguay - Correspondent Estela Abal-

• Coordination and sponsorship of the XIII Congress of Identity and Heritage held on October 11 and 12 in the city of Rivera, department of Rivera, Uruguay. This event was carried out with the support of Secondary Education and Technical Professional Education, Teacher Training Centers, as well as the city halls and local governments. The attendance of 114 teachers to the event was registered, accompanied by students who made the presentation of their researches in their corresponding locations.



- CECA's relationship with the Museums Table of the Uruguayan Tourist Association and the National System of Museums, the latter of which depends on the Ministry of Education and Culture.
- On March 5-7, **CECA participated** in the Pablo Atchugarry Foundation's **Young Creators' Meeting** in Manantiales, Maldonado. Teachers and students from all over the country were brought together after a pre-selection of students from the Art High Schools of the public education.
- Participation in the **virtual meetings** organized by CECA LAC and ICOM Uruguay.
- Support by members of CECA to the museums of Uruguay in the process of reopening in August 2020.
- Planning of a **survey** to be carried out in Uruguayan museums on enriching educational practices and selection of the most representative ones for dissemination.
- CECA is working on a proposal for the **XIV Congress on Identity and Heritage** to be held in the city of Florida, Department of Florida, Uruguay, in the coming months.