

ICOM-CECA Report Website 2020
by Marie-Françoise Delval (webmaster)
and Angela Manders (website coordinator)

Activities related to the ICOM-CECA website

The new ICOM-CECA website

The new Board decided in September 2019 to migrate the old CECA mini website to the new version sponsored by the ICOM General Secretariat. For the committee, this had the advantage of having a new website, free in its hosting, design, and technical maintenance, sustainable despite the changes in the mandate of the Offices, and labeled ICOM to clearly mark the committee's membership of the Board.

Following the rules set by ICOM for the new mini-sites of the committees (i.e. hosting on the same servers as its international site, acceptance of the ICOM graphic charter, pre-determined technical standards), CECA has renewed its site.

However, faced with many complicated technical problems due to the recent start-up of the new system, CECA was the first committee to list the bugs and anomalies, and to ask the General Secretariat to quickly correct them. It thus became the steering committee for improvements to the new mini-sites. It is worth mentioning the persistence of the President who personally followed the problems

and demanded that the Director General, Peter Keller, make the corrections.

The site thus marked a new beginning. The ambition was to make and maintain a website accessible to all CECA members, everywhere in the world. This meant a website that was both informative and visually appealing thanks to a clear layout, a website in the three official languages of ICOM (English, French, Spanish), texts that were of a length that is easy to read, language and tone, quick navigation, links that worked well and were complemented by illustrative and inspiring visual material.

After a period of intensive work, Marie-Françoise Delval was able to set up the website in close collaboration with Laetitia Conort (Head of Digital Communication - ICOM).

A new organization was put in place for the content. The old content was reviewed, reorganized and supplemented with new elements such as Special Interest Groups, collaborations, and CECA training expertise. Less relevant texts have been deleted. Still other texts have been rewritten, updated, or newly formulated.

Updating the website is an ongoing process. This means that relevant information on procedures, conferences and collaborations, publications,

important news and the general agenda are kept up to date. Our social media channels report on current events, personal experiences and possibilities and complement or link to the information on the website.

The development of the mini-site relies on a small editorial team. President Marie-Clarté O'Neill and Angela Manders are editors, and also collect texts proposed by the Regional Coordinators. Angela finalizes the texts. Translators such as Anne-Marie Emond, Jeanine Pollard and Margarita Larágnée ensure their correct transcription. The President validates all the final texts, before Marie-Françoise integrates them into the site.

The role of Marie-Françoise (webmaster) is to create the menus and the pages, to incorporate the texts, taking care of their balance in the pages, and to leave, as a PDF to download, which is too long for this balance. She also puts colour into the pages to embellish and energise them, in the form of photos that she selects, works on and assembles to illustrate the themes. Whenever possible, she also makes the videos to be integrated.

Note from the webmaster

The CECA mini website is available in 3 languages, English, French and Spanish: <http://ceca.mini.icom.museum/> <http://ceca.mini.icom.museum/fr/> <http://ceca.mini.icom.museum/es/>

- The home page, and the "News" and "Agenda" tabs provide information on recent news and the calendar of future activities.
- The tab "Who are we" presents the committee, the members of its bureau with their photos, the newsletters of the year and the minutes of the last General Assembly, downloadable in PDF format.
- The tab "Who does what" presents the active members of the board, but also the regional coordinators and national correspondents, with their contact information to allow them to be reached directly, which is important.
- The "JoinUs" tab explains to ICOM members and supporters the administrative processes for registering.
- Young members find in the tab "travel grants" the administrative process for covering their conference participation costs.
- The "Conferences" tab allows you to find the minutes in PDF format of the various national and regional conferences, past and present, and thus preserves the memory of the committee.
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- The "Publications" tab gathers scientific documents as PDFs, produced by members, on various themes, which also feed the memory of the studies.
- The "Best Practice" and "Research" tabs present the objectives of the competitions, the prizes, the award recipients, the juries, and make it possible to download the prize-winning files in PDF format.
- The recent tab "Special Interest Groups", proposes 7 thematic groups for reflection.

- Other tabs present the collaborations established with CECA.
- Finally, the "Social Networks" tab lists all the local networks of the CECA developed by the National Correspondents: Instagram, Twitter, YouTube, Google Photo. Note a strong presence on Facebook (10 pages for 10 countries of the LAC region, and 6 pages for 6 European countries). The official accounts of the CECA committee for Facebook, Instagram, Twitter and YouTube are managed and fed by Nelly Abboud, Social Networks Coordinator.


The graphic charter of ICOM's mini-sites imposes 2 fonts (Georgia and Arial), 1 font size for the body text, 4 font sizes for titles, bold and italics, 2 font colors (black for text, and red for italics and links), 1 type of bulleted and numbered list. All layouts are predefined. It is possible to integrate photos, but with regulated sizes. Recently, it is also possible to insert videos (using YouTube integration code). It is not yet possible to insert a sound player.

This greatly limits the possibilities of highlighting certain texts or embellishing the layout, but allows a harmonization of the pages of the site, and an identity of the different mini-sites among themselves and with the ICOM website.


Newsletter

Two newsletters have now been published (using the Mailchimp platform) and can be consulted as a PDF document on CECA's website. Our goal is to publish a newsletter three to four times a year. This newsletter will be sent to the regional coordinators via Mailchimp in PDF format and distributed to the CECA members via the national correspondents. The Mailchimp version is visually more attractive, more interactive (links) and sends the letter as an email to all participants on the list. However, not everyone seems to be able to receive the newsletter via Mailchimp. There can be all sorts of reasons for this. This is why a PDF document is sent in addition to the Mailchimp email.





Asmah Alias
CECA, Coordinateur
Directrice Générale
Bureau du Patrimoine
Singapour.



Nelly Abboud
CECA, Coordinateur
Réseaux Sociaux.
Educateur de musée
Liban.



Jeanine Pollard
CECA, Coordinateur
Jeunes Membres.
Responsable de la
des arts visuels,
USA.

Overall functions




Marie-Clarke O'Neill
President
E. o'Neill@ceca.org
Languages : french, english, spanish, italian

National Correspondents




Europe
• Armenia – Ani Nazaryan – National gallery of Armenia, Head of Education
Department – aninazaryan92[at]yandex.com



Musée d'artisanat d'art de Séoul.
Table ronde sur "Exposer pour les visiteurs ayant une déficience visuelle"
12 novembre. Expert : Marie-Clarke O'Neill, présidente, 50 participants coréens


Mensaje de la Presidenta




Estimados miembros de CECA,
Aquí estoy, después de tantos años de diversas actividades dentro del Comité, como presidenta del CECA. Lo tomo como un honor, pero también como una responsabilidad importante.
En primer lugar, quisiera agradecer la actividad del Consejo anterior, que bajo el liderazgo de Mila Chiovato, además de las actividades tradicionales del CECA, ha logrado un progreso significativo en la organización interna del mismo. Desde agradecer a todos por su tarea.
Sobre estas bases sólidas y ayudada por un staff de diferentes edades, experiencia, orígenes e idiomas, me gustaría guiar, con su ayuda, la actividad de nuestro comité en

Collaborations avec d'autres comités

L'importance et la transversalité des questions d'accessibilité, d'intégration et d'éducation dans les musées et par le biais des musées, encourage naturellement des projets communs entre le CECA et d'autres comités.
La CAM - Association des Musées du Commonwealth - offre depuis de nombreuses années un programme de formation à la muséologie à distance. Ce programme a vocation à être renouvelé au cours de l'année qui vient.




Conférence annuelle du CECA



La conférence annuelle est l'événement marquant de l'année CECA. Elle se tient dans un lieu différent du monde chaque année, dure plusieurs jours et donne la

Why join us



By becoming a member of ICOM-CECA, you will join a worldwide network of over 1200 professionals working in museums, universities and other institutions linked to the

Boletines

Boletín Mundial del CECA



► CECA boletín de noticias > n°1 Febrero 2020



CECA Off-site Meeting in Wakayama
BP Award winners 2019 – Wakayama.

December 12, 2019

Applied research training workshop



Improving the effectiveness of an educational or cultural program.
Workshop conducted during the annual conference.
Participants: Persons who have already competed for the Best Practice Award or for the Colette Dufresne-Tassé Research Award

BOURSES DE L'ICOM-CECA 2020 POUR LES JEUNES MEMBRES

Vous êtes un jeune membre et vous souhaitez vous impliquer davantage dans les activités du CECA ? Vous souhaitez participer à la conférence annuelle du CECA à Louvain, en Belgique ? Cette bourse est pour vous. Cette année, quatre subventions sont disponibles pour les jeunes membres du CECA. La subvention couvrira le billet d'avion en classe économique, le logement et les frais de conférence jusqu'à un maximum de 1200 €.



Conditions :
• Être membre du CECA à titre personnel ou institutionnel et avoir payé les frais

Conférences annuelles passées

Conférences annuelles depuis 1968



(les années correspondant aussi aux conférences générales de l'ICOM sont indiquées en gras)
• 2019 : Roles of Museum Education: Supporting Self and Society – Kyoto.
Programme et calendrier <https://hakubutsukan.wissai.com/ceca>.
Résumé de la réunion annuelle CECA à Kyoto, PDF.

Ganadores del premio CDT

Premio de Investigación 2019



Ricardo Rubiales García Jurado, ganador del premio Colette Dufresne-Tassé 2019

January 28, 2020


Foggia University, Italy

March 30 – April 1st 2020



Postponed

CECA General Assembly 2020 and Registration Form



**General Assembly
Assemblée Générale
Asamblea General**
CECA

ICOM CECA en :

<https://www.facebook.com/icomceca/>

Haga clic en las miniaturas para visitar las páginas nacionales y regionales de Facebook de CECA:



ANNUAL CONFERENCE CECA 2019



During the 25th ICOM General Conference: Museums as Cultural Axes: The Future of Tradition, held in Kyoto from 1 to 7 September 2019, the ECSC, taking into account the notion of axes as networks and nuclei, proposed as the main theme of the CECA Annual Conference the following theme: **Roles of education in museums: supporting its own needs and those of society.**




Museums have always been seen as places where the past and the present meet. From the 1970s onwards, this period was extended to include the social role of museums in building a better future. Museums were invited to play a more active social role, addressing controversial issues in difficult times.

Vocabulario CECA

Esta página en el sitio web de CECA ofrece una visión general de las palabras utilizadas para indicar el trabajo de los educadores de museos, o como se llaman hoy en día, en varios países.

Por cada país representado, encontrará:

- Las palabras principales usadas para describir nuestro trabajo.
- La (s) palabra (s) dominante (s) utilizada (s) para describir nuestra profesión.



Este vocabulario no se trata solo de palabras!

Las palabras tienen diferentes significados en cada país y en el tiempo, por lo que es fácil quedar atrapado en interminables discusiones semánticas. El objetivo principal de este vocabulario es ir un paso más allá, ya que la forma en que usamos las palabras también explica mucho sobre la forma en que pensamos y trabajamos. Refleja las opiniones sobre la educación museística en cada país. Y muestra la variedad de nuestra profesión en todo el mundo.

Antecedentes