

"Research on audience reception of education programmes"

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This group is interested in the reception of educational programmes by the public, with regard to the initial objectives set by the designers, but also the appropriation that visitors have of them, through their uses and behaviour, or the representations that they develop.

In this context, it is a question of mobilising both the experience of professionals and the studies carried out by researchers: what questions, surprises and adjustments have been made to the programmes implemented that have led to the observations and surveys carried out?

This GIS will thus seek to bring out the themes and questions that occupy and agitate the community of professionals and that of researchers in the social sciences and museology, on the reception of educational offers by visitors.

Museum educational programmes are here understood in the broadest sense, including the various media at work in the exhibition spaces, the activities and workshops offered within or outside the museum walls (including on digital media).

They can be designed for young people as well as adults, able-bodied or disabled visitors, individual or group visitors.