

REPORT OF THE REGIONAL COORDINATION FOR LATIN AMERICA AND THE CARIBBEAN

CECA LAC

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Regional coordinator

PERIOD: September 2018 - August 2019

1) ACHIEVEMENTS

What have we been working on since September 2018 in the Region?

Since I assumed the role in 2013, the priority has been supporting the contact among all CECA Members of the Region, maintaining regular and permanent relations in order to transmit all the developments, accomplished projects and the ones to be accomplished by the Committee.

The countries of the Region which are in constant communication are: Brazil, Argentina, Chile, Ecuador, Peru, Venezuela, Mexico, Haiti, Dominican Republic, Uruguay, Paraguay, Panama, Colombia and Costa Rica. These last three countries have this year elected their new National Correspondent through the regulations approved last year in Tbilisi.

The most important achievement of this period was the completion of the **X Regional Meeting** on November 8, 9, 10, 11 and 12, 2018 at the facilities of the ITAIPÚ Museum – Tierra Guaraní, in Hernandarias, Republic of Paraguay, together with ICOM Paraguay, the ICOFOM LAM and the UMAC Group, under the proposal: “Hyperconnected Museums: new approaches, new audiences”.

More than 200 people attended the event and 25 papers from Argentina, Brazil, Colombia, Ecuador, Mexico, Paraguay and Peru were presented at CECA's sessions.

The presentation of experiences, analyses and research work on the topics convened by CECA were very interesting presentations of outstanding academic quality.

It was concluded that the reality leads to the need to update the assumptions for action through rethinking what conception of culture one has or with which one identifies and from there what programs, projects and cultural actions and educational actions can be developed.

To culminate and think about the action of cultural action and educational action in museums, the ideas of Elaine Gurian (2006) were shared, when she talks about museums as safe places that help build community, which can accommodate “insecure ideas”, Meeting places for diversity and spaces to discuss the problems of the moment. Key components of civic life, forums of the present where citizens can congregate in a spirit of transgenerational inclusion and inquiry of the memory of the past in common with aspirations for the future. Participants were invited to continue with the work begun by the Committee on Education and Cultural Action analyzing, reflecting and debating these issues. The meeting ended with a visit to museums in Asunción del Paraguay.

According to what has been communicated by respective National Delegates, during this period the following Encounters and actions that have involved CECA were performed in the Region:

IN ARGENTINA (Correspondent Mercedes Murúa)

- Responding to the invitation made by the **Regional Historical Museum "Faustino Queipo"**, Partido (department) of San Cayetano, Province of Buenos Aires, to participate in the celebration of the "International Museum Day", a day of dialogue was held between the museum and the community, encouraging them to feel the museum as their own, generating a feeling of pride and identity that helps to project it and make it unique with the participation of the community. Mercedes Murúa and the Curator of Museums Nora Laborde. About 50 people participated in the event.
- Next event: **XI National Meeting of CECA and VI in Training of Museum Educators: "Education in the museum: educational services, guided tours, public attention; evaluation of educational practice"**. **October 4 and 5, 2019** at the **Municipal Museum of Decorative Art "Firma y Odilo Estévez"**; city of Rosario.

IN BRAZIL (Correspondent Luciana Martins)

The political changes produced in this country have had repercussions in all the areas that make up the Brazilian culture, and museums are no strangers to this, despite the work being done by their workers. However, the members of CECA Brazil are enthusiastic about being able to hold the **XI Regional Meeting** in the city of São Paulo under the title: **Museums as cultural nuclei: the future of tradition**. The proposal of this Regional Encounter would be to bring to light reflections and experiences of museum education and cultural action from the Latin American and Caribbean region, which demonstrate the potential of museums for dialogue with the diversity of audiences, especially those who do not usually frequent these institutions. There will also be privileged reflections and experiences of museum education that bring possibilities of access for different audiences through digital culture and practices of networked sociability. The Meeting is scheduled for **November 6, 7 and 8, 2019**.

IN CHILE (Correspondent Esteban Torres Hormazábal)

- The "**Meeting of Mediators and Educators**" was held in the context of the meeting entitled "Participation and Citizenship XIV: Seminar Museum, Art and Education" held at the MNBA. Esteban Torres Hormazábal, representing the Education and Cultural Action Committee, made a presentation entitled "Participation within museums in the international context". Participants: Thirty-five people. (September 7, 2018).
- **1st Open Day to disseminate training experiences CECA Chile** - Museo de la Educación Gabriela Mistral. The topics covered:
 - Branding, relevant and attractive museum - Fernanda Martínez
 - World Forum of Young Workers in Museums - Matías Cornejo
 - Educational management and current challenges - Fernanda VenegasParticipants: 35 people. (January 14, 2019)
- **Talk / Workshop "When eating and thinking is a matter of museums. Recetas para una (di) gestión cultural"** by museum educator Leonardo Casado (Argentina) - Violeta

Parra Museum. This culinary-educational action was intended to reflect on gastronomic practices as a link between museums, history and the culture of all peoples. This activity was a collaboration with Violeta Parra Museum, Museum of Visual Arts MAVI and CECA-ICOM Chile.

Participants: 24 people. (January 23, 2019).

- **Seminar "MUSEUM, ART AND MIGRATION: a space for MEETINGS"**. On the occasion Esteban Torres Hormazábal on behalf of the Committee on Education and Cultural Action made the words of welcome and invitation to be part of CECA Chile. The committee provided support in communication, dissemination and actively participated in the meeting that had as an international guest the Argentine Leonardo Casado. Participants: 90 people. (January 26, 2019).
- Next events:
 - ✓ November 25 and 26, 2019. **VIII Congress of Education, Museums and Heritage: "Share, include and integrate for the future"** - Museum of Natural History of Valparaíso and DUOC UC Sede Valparaíso. International Guest: Encarna Lago (Spain).
 - ✓ November 27, 2019 **"Workshop of Encarna Lago for Museum Educators"** Subdirección Nacional de Museos de Chile - Placilla Historical Museum, Valparaíso.

IN ECUADOR (Correspondent Jorge Albuja)

- **Museum education workshop**. This workshop brought together the students of the career with the aim of bringing them closer to the educational work in museums on the occasion of DIM 2019. Place: Instituto Latinoamericano de expresiones artísticas, career of Artistic Education in Guayaquil, Ecuador. Date: from 15 to 17 May.

IN MEXICO (Correspondent, Paola Araiza)

- Participation of CECA Mexico in the Colloquium Art and Education in Latin America organized by the Universidad Iberoamericana. This Colloquium was held from July 10 to 12.
- For the second semester we will try to give the Workshops Reflecting the Museum: Cultural Action and Education.

IN PANAMA (Correspondent, Margie Muñoz)

- **"Molas Capas de Sabiduría"** Cycle of conferences dictated by Gunas, highlighting the importance of this original people, its customs and traditions, as well as its projection towards the future. Canal Museum (March-June 2019).
- **Children's Guide Program**. As part of the celebration of the International Museum Day, a program was carried out aimed at children between the ages of 4 and 11, becoming guides of the Museum's exhibitions, learning aspects of Panamanian history in order to respond to the visiting public; costumes representative of the historical epoch they narrated were adorned. It was an event open to the public where children

and adults enjoyed, met and learned together with the children who became the authentic guides of the Museum. Canal Museum (May 12, 2019)

- **The Museum in the community.** In order to make the Museum known in the community, we visited one of the most frequented shopping centers in the country, placing information and carrying out didactic activities to attract new public to the museums. There were replicas of pieces that tell the story, as well as pamphlets with information and activities for children, helping to strengthen the museum culture. Canal Museum (June 1 and 2, 2019)
- **IN PERU** (Correspondent, Denise Pozzi Scott)
 - Following the guidelines of the CECA, the site museum of Pachacamac continued developing throughout the year 2018 educational activities with schools located in the vicinity of the archaeological site training 500 students in permanent workshops free of charge, addressed to people with low economical income.

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As a member of the Board, I have worked constantly to disseminate the Best Practice Award and the Colette Dufresne-Tassé Research Award in the region, with a large number of regional members participating.

Also, this year at the invitation of the President, I was invited to join the jury of the Best Practices Award together with Marie-Clarté O'Neil and Dinara Khalikova..

2) WISHES

Since this is my last report as Regional Coordinator for Latin America and the Caribbean, I wish those who succeed me in this position from the next General Assembly in Kyoto the greatest success in the task to be undertaken with my commitment to collaborate in the fulfilment of CECA's objectives.