

Report of European Regional Coordinator

I - ICOM CECA Europe Activities Report 2018

During 2018 the main tasks were to enhance contacts with national correspondents. to attract new members for CECA, to raise awareness CECA activities in the region, to develop a strong network of CECA members and friends and to appoint national correspondents.

Concerning the National Correspondents (NC) it was established contact with several countries at least every three months. The most active National Correspondents are in Armenia, Austria, Croatia, Denmark, France, Italy, Lithuania, Netherlands, Portugal, Spain and UK. As regional coordinator I would like to emphasize the activities developed by NC (please see the report send by Wencke Maderbacher, ICOM CECA National Correspondent for Austria) and Jenny Wedgbury from UK. There is also a new coordinator for CECA Spain – Lola Alvarez from Universitat de Girona.

The communication with national correspondent was made by email several times per year:

February	March	April	May	Jun	July	September	October
2	1	3	2	2	3	5	3

(21/2, 28/2, 6/3, 21/4, 23/4, 28/4, 2/5, 22/6, 28/6, 2/7, 14/7, 26/7, 9/5, 1/9, 4/9, 19/9, 20/9, 22/9, 6/10, 7/10, 10/10)

It was used other channels as messenger or whatsapp.

It was also possible to update the members' lists in some countries. For instance it was provided to NC in UK **Jenny Wedgbury**, an updated list of CECA UK members. It was also possible to have CECA members' lists with the full collaboration of NC in Armenia, Austria, Italy and Portugal.

ICOM CECA has developed a significant number of activities during the year 2018. From more local activities directly coordinated by national correspondents to more regional activities organized by the European coordinator. The local activities were mainly organized in Armenia, Austria, Portugal, Spain and UK. These activities were according the ICOM Strategic plan specially with :

Objective 1 - Enhancing membership value through improved participation, service, communications, and capacity building. The activities promoted were focus on participation and sharing educational approaches (methods and activities) .

Objective 2 - Raising the visibility of ICOM in the community of museum professionals, students and visitors.

The actual number of National Correspondents in Europe is 23. Comparing with 2016 there was an increase of 1 National Correspondents. Please see the complete list of National Correspondents below:



ICOM
international committee
for education
and cultural action

Armenia - Ani Avagyan, National Gallery of Armenia -
avagianani@gmail.com , aniavagyan@yahoo.com

Austria - Wencke Maderbacher, Vardemuseerne Tirpitz
Wencke.maderbacher@yahoo.de / wm@tirpitz.dk

Croatia - Zeljka Jelavic, Etnografski muzej zjelavic@emz.hr

Denmark - Michael Gyldendal, The Danish Museum of Science and
Technology mg@tekniskmuseum.dk

Finland - Hanna Forssell, National Board of Antiquities - National
Museum hanna.forssell@nba.fi

France - Marie-Françoise Delval, Ministère de la Culture et de la
Communication, mfdelval@club-internet.fr

Georgia - Inga Karaia, Chief Specialist of the Department Museums & Collection, Ministry of
Culture, Monuments Protection and Sport of Georgia, karaiainga@yahoo.com

Germany - Christine Brehm, Stadtmuseum Erlangen, christine.brehm@stadt.erlangen.de

Greece - Amalia Tsitouri, Hellenic Ministry of Culture amalia.tsitouri@yahoo.gr

Iceland - Rakel Pétursdóttir, Listasafn Íslands/National Gallery of Iceland rakel@listasafn.is

Ireland - Marie Bourke, National Gallery of Ireland mbourke@ngi.ie

Italy - Valera Pica valpica@gmail.com

Lithuania - Vaida Rakaitytė, An educator at Kaunas Archdiocesan Museum, Tel. +370 613
04554, e-mail: texvaid@yahoo.com

Moldavia - Stefanita Ion, Ministry of Culture moldovean29@yahoo.com

Netherlands - Frederike van Ouwkerk, NHTV Breda University, Ouwkerk.F@nhtv.nl

Norway - Marit Elida Angell Berg, The Norwegian Museum of Cultural
History marit.berg@norskfolkemuseum.no

Portugal - Mário Nuno Antas, Museu Nacional de Arqueologia marioantas@gmail.com

Russia - Olga Sinitsyna, Independent curator, olgas0510@gmail.com

Serbia - Snežana Mišić, The Gallery of Matica srpska, Novi Sad, s.misic@galerijamaticesrpske.rs

Slovakia - Marcela Kvetkova, Slovak National Gallery, Bratislava marcela.kvetkova@sng.sk

Spain – Lola Alvarez, Universitat de Girona - ICRPC roser.juanola@udg.edu

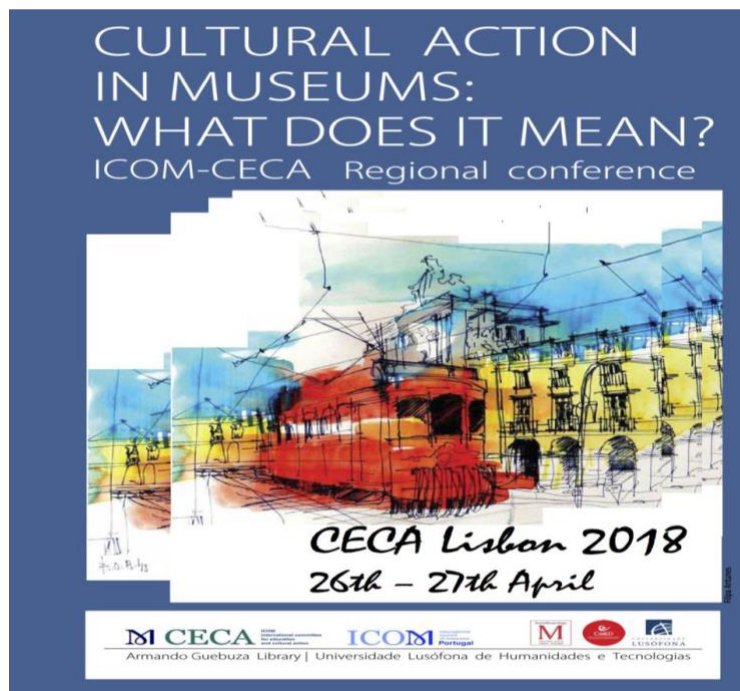
Sweden - Berit Ljung, Stockholm University Berit.Ljung@uhs.su.se

UK - Jenny Wedgbury, Co-chair of GEM London and Chair of GEM Freelancer Network
jmwedgbury@gmail.com

ICOM-CECA Regional conference: “Cultural action in Museums: What does it mean?”

The main goal of this workshop was to contribute to discuss the concept of cultural action in European museums and the relationship between education and cultural action. The idea is to bring together museums professionals, cultural mediators, educators, education professionals and students to contribute with ideas about what does the expression “cultural action”.

With the ideas and conclusions of this workshop should be presented in CECA – Annual Conference: Museums, Education and Cultural Action: Between Old and New Meanings. The annual conference will be held in Tbilisi, Georgia. 24-27 September 2018.



The Workshop CECA Lisbon 2018 links Education and Cultural action with Museology specifically focusing on museum education, non-formal education and cultural action in museums. It is intended for students and professionals in education, museology, heritage, cultural studies and related areas. It will analyse methodological, conceptual and technical issues related to cultural action in museums, focusing on non formal activities promoted by museums, the role of museums in 21st century society and the need to engage the community with cultural actions contributing to the sustainability of museums. The Workshop aims to bring to the discussion this thematic axes contributing to enrich and consolidate the good practices of museums, professional qualification and the relationship between museums and society.

The main goal is to contribute to discuss the concept of cultural action in European museums and the relationship between education and cultural action. With the ideas and conclusions of this workshop should be presented in CECA – General meeting

The main themewhere:

1. Cultural action in museums

- What does it mean cultural action in museums?
- Cultural action is part of museum's strategic plan?

2. Cultural action and education

- What is the relation between cultural action and education in museums?
- Cultural action and education as tools to engage community.

3. Cultural action and community

- How to link cultural action to community?
- Responsibility, innovation and creativity of cultural action in museums

The Scientific Board of this regional meeting were:

Milene Chiovatto – ICOM CECA President

Mário Moutinho – Dean of University

Judite Primo – Head of Museology Department

Luís Raposo – ICOM Europe President

Mário Antas – ICOM CECA Regional coordinator for Europe

In the meeting with was possible to have an open ceremony with professor Doctor Mário Moutinho – Rector of Lusófona University of Humanities and Technologies Judite Primo - Head of Museology Department at Lusófona University of Humanities and Technologies Luís Raposo – ICOM Europe President José alberto Ribeiro – ICOM Portugal President Mário Antas – ICOM CECA European Regional Coordinator Željka Jelavić - ICOM CECA Board.

After this in was presented a lecture about the UNESCO Chair: Education, Citizenship And Cultural Diversity - Professor Doctor Judite Primo . Head of Museology Department at Lusófona University of Humanities and Technologies. After that Luis Raposo, ICOM Europe President presented a lectures “Museums as cultural hubs”.

In the afternoon has possible to have a Workshop about cultural action in Museums. Arja van Veldhuizen and Mário Antas The European NC had. time to present what means cultural action in their own countries. Željka Jelavić - NC Croatia Jenny Wedgbury - NC UK Frederike van Ouwkerk,- NC Netherlands Christine Brehm. NC Germany and Lola alvarez NC from Spain.

It was possible to had a Cultural visit by João Alpuim Botelho, Museum Director to Rafael Bordalo Pinheiro Museum, located in Campo Grande, 382 – Lisbon. This museum has a permanent exhibition dedicated entirely to this great artist of the 19th century, with sections of painting, ceramics and drawing, as well as documentation and publications.

In the last day of Works was possible to have Luisa Black – Council of Europe invited expert in a lecture about Cultural action and History, and Miguel Feio – Piaget Institute abou How to create an exhibition about “DiverCity (diversity and cities)” engaging schools museums and communities: dialogues between formal and non formal education.

In the end of the workshop was possible to report with main ideas about cultural action to be presented in CECA general Conference in Tblissi (Georgia)

It this workshop were present 56 educators from (Portugal, Spain, Uk, Germany, the Netherlands, Croatia, Brazil, Mozambique and Chile.

II - ICOM CECA Europe Communication 2018

The communication of ICOM CECA in Europe was made by different channels. The official website of CECA <http://network.icom.museum/ceca/> is main media of communication. CECA Facebook official gives visibility to ICOM CECA activities. Besides these general ways of communication several European CECA National groups developed their own channels.

- ICOM CECA Austria Facebook page (: 479 followers)
- ICOM CECA Austria Newsletter
- ICOM CECA Portugal Facebook page (307 followers)

Publications

There is also a project to publish in paper the lectures of the International Symposium Museums, Research and Education. This will be a special number of a scientific magazine called "Musa".

Title: International Symposium Museums, Research and Education

Date: Winter 2018

Publishing Language(s) (if applicable): Portuguese and English

ISBN(s): (not published yet)

Electronic Version (YES/NO/OTHER):

ACCESS LINK: <http://simpom.maeds.amrs.pt/> (not published yet)

Number of printed copies: to be decided

III- NETWORKING 2018

In 2018 it was possible to collaborate in 2 international meetings.

- **CECA regional meeting** 26-27 April 2018
Cultural Action What does it mean
Lusófona University of Humanities and Technologies
Focus:
 - to contribute to discuss the concept of cultural action in European museums and the relationship between education and cultural action.
 - bring together museums professionals, cultural mediators, educators, education professionals and students to contribute with ideas about what does the expression "cultural action".
 - With the ideas and conclusions of this workshop it will be presented in CECA – Annual Conference: Museums, Education and Cultural Action: Between Old and New Meanings.

- **CECA Vocabulary, from the work started at Lisbon Meeting** April to September 2018
Focus:

 - **Contributions in Portuguese, Spanish, German and French by several European NC** delivered to Arja van Veldhuizen, Special Project CECA Board Member, who coordinates the general CECA Vocabulary.

- **Idea-Conference ICOM CECA Austria** 03-04 May 2018
Albertina Museum Vienna
Focus:

 - status quo after the establishment of the job description of cultural mediation in oct 2017
 - networking strategies for cultural mediation
 - quality criteria of cultural mediation

- **Discussion evening “Museum wirkt. Kulturvermittlung gestaltet”** 03.May 2018
Depot Wien
In cooperation with Österreichischem Verband der KulturvermittlerInnen
Public discussion with:

 - André Alvarado-Dupuy, Personal & Organisation Kunsthistorisches Museum Wien
 - Markus Enzinger, CFO Joanneum Graz
 - Wencke Maderbacher, ICOM CECA National Correspondent Austria, Vardemuseerne Tirpitz
 - Sandra Malez, Head of Österreichischer Verband der KulturvermittlerInnen, Oberösterreichisches Landesmuseum
 - Veronika Mauler, Ö1- radio moderator
 - Nina Schedlmayer, Journalist & Art critic

- **Participation at the ICOM CECA Annual Conference** 25-28. September 2018
Tiflis, Georgien

 - Presentation about cultural mediation movement in Austria
 - Presentation of ICOM Education 28

- **Network Meeting** 09th October 2018
Innsbruck
Organization and network meeting ICOM CECA Austria

- **ICOM CECA Austria Preconference 2018** 10th October 2018
Tirolian Landesmuseum Ferdinandeum, Hall in Tirol
Focus: Depots & Cultural Mediation
In cooperation with: ICOM Österreich, Museumsbund Österreich, Österreichischem Verband der KulturvermittlerInnen, Tiroler Landesmuseen
With contribution from

Ana Daldon – Technisches Museum Wien
 Martina Griesser-Stermscheg - Technisches Museum Win
 Astrid Hofstetter & Jasmin Haselsteiner-Scharner – Landesgalerie Linz
 Hadwig Kräutler
 Sandra Kobel – Arbeitskreis Neu Salzburg
 Wencke Maderbacher – ICOM CECA Austria, Vardemuseerne Tirpitz
 Sandra Malez – Österreichischer Verband der KulturvermittlerInnen
 Franziska Mühlbacher – Technisches Museum Wien
 Dunja Schneider – LENTOS
 Katharina Richter – Volkskunde Museum Wien
 Gerhild Santer – Schell Collection
 Karin Wabro & Sandra Kobel – Salzburg Museum
 Katharina Walter – Tiroler Landesmuseum

- **Participation in European Heritage days** 28-30 September
National Museum of Archaeology, Lisbon Portugal
- **Participation at the Austrian Museum's day** 11.-13. Oktober 2018
Tirolian Landesmuseum Ferdinandeum
Presentation of year report ICOM CECA Austria
- **Personal Roundtable Institut für Kulturkonzepte** 29th November 2018
Round table for HR management in cultural institutions
Focus: Contracts and working conditions of cultural education; Wencke Maderbacher

Other Cooperations

- EU-LAC Museums co-financed by European Union
- COSMUS: Comunity Schools Museums co-financed by European Union
- ICOM Europe
- ICOM Österreich
- ICOM Portugal
- Granada University, Spain
- OEPE, Spain
- Piaget Institute, Swiss
- Heritage Malta
- Österreichischen Verband der KulturvermittlerInnen
- Museumsbund Österreich
- Arbeitskreis Neu Salzburg
- Forum Kulturvermittlung Künstlerhaus Wien
- Lusófona University of Humanities and Technologies , Lisbon Portugal

IV - PROJECTS 2019

Organize regional meetings in several countries. Still no dates, but the idea is to have one meeting in South of Europe and other in Central or North of Europe.

April ?- Granda, Spain with Lola Alvarez (NC Spain)