

TBILISI, GEORGIA

## **Minutes CECA General Assembly 2018**

Thursday, 27<sup>th</sup> September, Georgian National Museum, Room 2 at 15.30-17.00

### **1. Opening - Agenda**

Anne-Marie Émond opens the General Assembly and welcomes all participants. She asks the Board Members who will read their reports to keep them short and focus only on the main items since all the documents will be online.

### **2. Adoption of the minutes of the General Assembly 2017 in London**

Anne-Marie Émond presents the minutes of the General Assembly 2017 in London. The minutes were adopted unanimously.

### **3. Core Reports**

#### **a) President activity report**

Mila Chiovatto presents her activities as president and those done under the CECA umbrella. Her written report will be put online on the CECA website. She adds a few words to report that CECA with ICOM Armenia NC, won the ICOM Special Projects budget for promoting the Regional Workshop on planning and marketing museum education projects in Yerevan, Armenia. Also, she presented all the activities done by CECA around the concept of Cultural Action, that is: Digital Survey; Poster Presentation; Theme of the Annual Conference, Theme of Regional Meetings; ICOM Education 28 and a Bibliographic Research.

#### **b) Secretary's report**

Ani Avagyan presents her activities as secretary. Her written report will be put online on the CECA website. From the numbers provided by the ICOM membership department, we are proud to have an increase in membership. As an example, in 2016 CECA had 1 376 individual members and as February 7· 2018, we reached a total of 1714 members. This increase might be due to the 2000 emails that were sent in January 2018 to addresses of CECA members to send the "Guideline how to check your membership status" on the new ICOM database/platform called IRIS. Concerning CECA Young Member's grant application procedures, criteria and conditions were developed since the last conference in London.

#### **c) Administrative affairs report**

Anne-Marie Émond presents herself and explains the mandate that the President asked her to fulfill in December to 2017 concerning different administrative tasks.

#### **d) Treasurer's report and budget 2018/2019**

Ayumu Ota presents the budget file and asks the members if there are any questions or remarks and the budget 2018-2019 is approved.

### **4. Regional Reports**

#### **a) Africa**

We did not receive the report from Victoria Phiri Chitungu.

#### **b) USA and Canada**

Therese Quinn presents her report. The main tasks for the USA are to build awareness about ICOM and CECA activities globally and in the regions; attract new members to ICOM-CECA and develop a strong network of ICOM-CECA members and friends. She proposes next steps such as exploring how to use social media to build awareness of ICOM-CECA in the USA such as communicating with regional museum studies programs, and engaging museum worker groups. No comments.

Anne-Marie Émond presents her report. As of December 2017, she came in to support Therese in trying to build CECA's awareness in Canada. The priority is for now to have an up-to-date membership list of contacts to reach our members and friends to map where CECA members are concentrated in the country. No comments

**c) Latin America and the Caribbean**

Margarita Laraignée reads the report. Since she assumed the role in 2013, the priority has been supporting the contact among all CECA Members of the Region, maintaining regular and permanent relations in order to transmit all the developments, accomplished projects and the ones to be accomplished by the Committee.

The countries of the Region which are in constant communication are Brazil, Argentina, Chile, Equator, Peru, Venezuela, Costa Rica, Mexico, Dominican Republic, Paraguay, Uruguay and Colombia. No comments.

**d) Asia Pacific**

Ayumu Ota reads the report. The ICOM General Conference will be held at Kyoto International Conference Center in Kyoto, Japan from September 1 to 7 2019. The theme of the conference is "Museums as Cultural Hubs: The Future of tradition". The theme of the CECA Annual Conference is "Roles of Museum Education: Supporting Self and Society". A video was presented to present the venues of the next conference. No comments.

**e) Europe**

Mário Antas' report will be on CECA website.

**5. Communication Report**

**a) Web and Social Media**

Jorge Arturo Albuja Tutivén reads the report presenting the processes and results of work in social networks and proposes future development for the web. He presented the video for the Tbilisi Conference. Finally, he encourages members to follow CECA on the website and on social media: [www.ceca.icom.museum](http://www.ceca.icom.museum); Facebook: @icomceca (ICOM-CECA); Twitter: @icom\_ceca; Instagram: @icomceca; #CECA2018. No comments.

**6. Board members' Reports**

**a) Best practice**

Marie-Clarté O'Neill presents her report explaining that this year communication has been again too scarce and done notably late in most regions, excluding South America. The final number of candidates was 10 to be compared with 11 in 2017, 23 in 2016, 25 in 2015, 35 in 2014. The general quality remains good. The jury was organized in Paris May 6<sup>th</sup> and 7<sup>th</sup> with Marie-Clarté O'Neill as president, one of last year awardee and one elected board member as jury : Séverine Muller (France) and Margarita Laraignée (Argentina). Furthermore, Marie-Clarté O'Neill thanked Cinzia Angelini who accepted to be the editor of a new issue of the Best Practice series and managed the publication with Georgia. The choice was, this year to edit a few paper issues, concentrating on digital publication on the website. For next year, we must improve ways of communicating the award process using multiple means of information including

social media but also having communications in professional meetings, specific training organized national.

**b) Professional development**

We did not receive the report from Michael Gyldendal.

**c) Research Network**

Colette Dufresne-Tassé presents her report. The research award could not be distributed because did not comply with the requirements. Important to mention that Margarita Laraignée collaborates with the Delegate to Research. For next year conference the time between the call for research papers in view of the Research Award and the deadline for submitting them will be lengthened. Another news, a space on CECA website will be devoted to the publication of accepted research reports under the title: in English: ICOM CECA RESEARCH; in French: ICOM CECA RECHERCHE; and in Spanish: ICOM CECA INVESTIGATION. She invites members to come to the Research Network meeting.

**d) Special projects**

Arja van Veldhuizen presents the Cultural Action special project. Together with Jorge, a research among the membership to find out how 'Cultural Action' is understood and what sub-themes are most relevant for the 2018 conference theme was conducted during the year. During the year, she will continue to work on a glossary concerning words used around the world about museum education.

**7. Publications**

**a) ICOM Education**

Wencke Maderbacher presented the ICOM Education 28 edited by Stéphanie Wintzerith who could not be present and thanked all participants.

**b) Best Practice 7**

A tool to improve museum education internationally edited by Cinzia Angelini.

**c) CECA Annual Meeting 2012 Proceedings**

Museums and written communication. Tradition and innovation was published by Cambridge Scholars Press.

**8. 2019 Elections**

Arja van Veldhuizen mentions that in spring 2019 we will have to elect a President, a secretary and 11 new members of the Board for a total of 13 Board members. She explains that the number of elected Board members will be increased from 8 to 13 to reduce the number of co-opted Board members. Over the years the different tasks Board members have to do are constantly increasing. We cannot forget that none of the Board members nor the President are paid for their work, this is completely volunteer work. To have successful elections we would like to have many candidates. Please consult the CECA website for the elections procedures. It will be an electronic vote.

**9. Next Conferences**

The next General Conference will be held in Kyoto, Japan from 1-7 September 2019. CECA's theme will be "Roles of Museum Education: Supporting Self and Society".

Belgium will be the destination of CECA's annual conference in 2020

**10. Comments/issues from the membership**

Mila Chiovatto presents a colleague from Brazil Mario De Brum Lopes who reads the following letter to members of the General Assembly:

On behalf of my colleagues in the Brazilian Institute of Museums, I want to start thanking CECA's board for making room for this brief speech. IBRAM was created in 2009 as a result of a deep, extensive and democratic debate among the Brazilian society, cultural community, especially the museological sector. IBRAM is responsible for the implementation of the National Policy of Museums and has recently carried out the production and publication of the National Policy of Museal Education, with the support and contribution of several experts inside and outside the institute. Since the tragedy of September 2nd when Museu Nacional was gutted by a huge fire and 90% of its collection of more than 20.000.000 objects was lost, the cultural community is being attacked by some sectors of Brazilian society and the current non-legit government. To offer a quick answer to the world still astonished by the loss of Museu Nacional, the Minister of Culture proposed the extinction of IBRAM and the creation of a private agency with so far unclear structure and with a noticeable lack of transparency, which was endorsed by the president of the Republic who signed a Presidential Act extinguishing the Institute. If by the Presidential Act we do not exist, we say that still resist. A museology that does not serve life ends up serving nothing.

After reading the above text, the following motion of support was read and proposed to the CECA-membership during the General Assembly by Mario De Brum Lopes:

**A motion of support**

The Committee of Education and Cultural Action of the International Council of Museums, becoming aware of the crisis in the Brazilian museological sector, expresses its deep concern with the extinction of the Brazilian Institute of Museums, IBRAM. The National Policy of Museums and the National Policy of Museal Education, carried out by IBRAM in dialogue with several museum experts, are landmarks in the field and a source of inspiration for ICOM community of museums scattered worldwide.

Mila Chiovatto asks the CECA-membership as present during this General Assembly to support this motion.

The motion is approved.