

REPORT ICOM-CECA 2020 - 2021

Margarita Laraignée

COMMUNICATION COORDINATOR AND BEST PRACTICE AWARD

➤ **Best Practice Award Report**

During 2020 the Best Practices Award was not evaluated or awarded due to the fact that the Annual Conference had been cancelled because of the pandemic and of the health situation.

For this reason, in 2021, the communication calling for participation was made in advance, through the dissemination by the Regional Coordinators and with a strong follow up on the site and on social networks.

The final number of candidates submitted was **16** compared to 20 in 2019, 10 in 2018, 11 in 2017, 23 in 2016, 25 in 2015, 35 in 2014. The number of candidates does not seem very good considering that during 2020 there was no evaluation or award of the Award. However, I believe that it should be considered that, for many months, as a result of the health situation, many museums remained closed and many of their staff were laid off.

The quality of the programmes submitted can generally be considered as good. Of the papers submitted, 7 were from Europe, 6 from Latin America and 3 from Asia and were written 7 in English, 6 in Spanish and 3 in French.

The international jury was composed of **Marie-Clarté O'Neill**, President of CECA, **Asmah Alias**, Regional Coordinator for Asia, and **Margarita Laraignée**, Communication Coordinator and Best Practice Award Coordinator. The jury met virtually and evaluated the projects on 19, 20 and 21 June 2021, publishing the five winners of the Award for 2020-2021 on 22 June. They are:

GRASSIN Anne Sophie « Sans les yeux : La médiation sonore, pour une approche synesthésique des œuvres », Musée de Cluny, musée national du Moyen Âge , Paris, France.

SILVA Mauricio André " I'm here, and always have been!" Museum of Archaeology and Ethnology - University of São Paulo, Brazil.

MISIC Snežana , «The Young Choose » , The Gallery of Matica srpska, Novi Sad, Serbia.

MASUY Stéphanie. "Musée comme chez soi", Musée d'Ixelles, Bruxelles, Belgique.

GHAZARYAN Arusyak, « The power of soil », Museum of Literature and art after Yeghishe Charents, Yerevan, Armenia.

A lot of progress has been made in the last two years in terms of how to communicate this Award, either through the website, social networks and dissemination by the Regional Coordinators. However, this communication could be reinforced in each of the professional meetings, be it at the regional or national level.

➤ **Other tasks carried out by this Coordination**

- ✓ Various documents and communications to be distributed among the members were translated into Spanish.
- ✓ During the Board meetings, the presentations of the participants were translated into Spanish.
- ✓ Corrected the Spanish version of the publication "**History of Museum Mediation - Belgium**" presented by our colleague Nicole Gesché-Koning at the General Conference in Leuven in October 2021.