

Mayo 2022

CECA Europe Conference in Denmark



Dear colleagues,

From the 6th-8th October 2022 Moesgaard Museum holds the CECA Europe Conference ENJOYMENT

The [European ICOM CECA Conference](#) will bring together inspiring international presentations, current research and actionable input from experts of the field.

Our focus topic is the Power of Enjoyment in museum programs - How to enhance wellbeing, social interaction and positive experiences in our museums.

We're going to take a closer look at the relationship between the educational and audience departments work and the results with the participants. We explore how our interactions influence the mindset of our visitors and the dynamics in our groups.

The aim of this conference is to promote dialogue between colleagues, share examples and ideas in workshops and presentations as well as giving new insights in research on the topic.

[Conference themes include:](#)

- Audience engagement
- Train the trainers – how to include enjoyment in our programs
- Micro programs – short interactions to give the visit a new perspective
- Wellbeing & health
- Open ended formats
- Dream factory – joyful programs just waiting to be realised
- Enjoyment and accessibility
- Engagement vs learning or learning through engagement
- Happy workplaces – happy visitors, the influence of the intern structure to the programs
- Case studies of successful or not-so-successful implementations of daring audience programs
- Research papers

Program:

- Thursday, 6th October, and Friday, 7th October, the conference will take place at [Moesgaard Museum](#) with joyful and current international presentations and workshops.
- Saturday, 8th October, Excursion day with possibilities to visit the museums of Aarhus, the European Capital of Culture from 2017, and get insights from local colleagues in museum mediation on their work with the audience. You can choose tours to [Aros - Aarhus Kunstmuseum](#), [KON – Gender Museum Denmark](#), [Den Gamle By - The Old Town Open-air Museum in the city center](#) and [Natural History Museum Aarhus](#).
- Thursday evening will be a Come together for all participants at Aarhus Streetfood, in midtown.

Here is the link to the conference: [CONFERENCE](#)

The Call for Papers ends at Sunday, 6th June 2022: [CALL FOR PAPERS](#)

Submit your proposal here: [SUBMIT YOUR PROPOSAL](#)

The registration will start in mid-June.

Never been to Moesgaard Museum and Aarhus before?
Get a first impression here:

[Moesgaard Museum](#)
[Aarhus Region](#)

Don't hesitate to contact us at caca.europe@moesgaardmuseum.dk
Conference coordination: Wencke Maderbacher, Head of Education and Cultural Interaction Moesgaard Museum, ICOM CECA Europe Coordinator

We are looking forward to spend some joyful and engaging conference days with you!



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