

ICOM-CECA Report 2022
WENCKE MADERBACHER
EUROPEAN COORDINATOR



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1. Current list of National Correspondents Europe

European Coordinator :

Wencke Maderbacher (since 2019)
Moesgaard Museum, Højbjerg, Denmark

National Correspondents :

| | | |
|-------------|--|--------------|
| Armenia : | Ani Nazaryan | (since 2019) |
| | National Gallery of Armenia, Yerevan, Armenia | |
| Austria : | Monika Holzer-Kernbichler | (since 2020) |
| | Universalmuseum Joanneum, Graz, Austria | |
| Belgium : | Stéphanie Masuy | (since 2019) |
| | Museum of Ixelles, Brussels, Belgium | |
| | Sofie Vermeiren | (since 2019) |
| | M Leuven, Belgium | |
| Croatia : | Zeljka Jelavic | (since 2010) |
| | Ethnographic Museum, Zagreb, Croatia | |
| Denmark : | Wencke Maderbacher | (since 2022) |
| | Moesgaard Museum, Højbjerg, Denmark | |
| Finland : | Hanna Forssell | (since 2012) |
| | National Museum Finland, Helsinki, Finland | |
| France : | Raffaella Russo-Ricci | (since 2019) |
| | Musée d'art et d'histoire du judaïsme, Paris, France | |
| Georgia : | Lana Karaia | (since 2019) |
| | Georgian National Museum, Tbilissi, Georgia | |
| Germany : | Ine Brehm | |
| | Stadtmuseum Erlangen, Germany | |
| Greece : | Amalia Tsitouri | (since 2007) |
| | Hellenic Ministry of Culture, Athens, Greece | |
| Hungary : | Eszter Molnár | (since 2020) |
| | Budapest History Museum, Budapest, Hungary | |
| Iceland : | Rakel Pétursdóttir | |
| | National Gallery of Iceland, Reykjavik, Island | |
| Ireland : | Jenny Siung | (since 2019) |
| | Chester Beatty Library, Dublin, Ireland | |
| Italy : | Valera Pica | |
| Lithuania : | Vaida Rakaitytė | (since 2014) |

| | | |
|------------------|--|--------------|
| | Vytautas Magnus University, Lithuania | |
| Moldova : | Stefanita Ion | |
| | Ministry of Culture | |
| Netherlands : | Frederike van Ouwkerk | (since 2011) |
| | Breda University of Applied Sciences, Breda, Netherlands | |
| Portugal : | Paulo Cuica | (since 2019) |
| | Museu de Lisboa, Lisboa, Portugal | |
| Russia : | Olga Sinitsyna | (since 2018) |
| | Curator | |
| Spain : | Ana Moreno | (since 2019) |
| | Museo del Prado, Madrid, Spain | |
| | Rosa María Hervás Avilés | (since 2020) |
| | Profesora Titular de Universidad | |
| | Vocal Consejo Ejecutivo ICOM España | |
| Slovakia : | Marcela Kvetkova | |
| | Slovakia-National Gallery, Bratislava, Slovakia | |
| Serbia: | Dragan Kiurski | (since 2021) |
| | National Museum of Kikinda, Kikinda, Serbia | |
| United Kingdom : | Jenny Pistella | (since 2013) |
| | Education Consultant | |
| Turkey : | Eda Gökner | (since 2020) |
| | Pera Museum, Istanbul, Turkey | |

The European National Correspondents are eager to establish more possibilities to exchange for their members and as well as finding more CECA members in their countries. Establishing national CECA social media accounts, newsletters as well as arranging local meetings are the main activities. The European NCs are very active in local and national museum education associations and join forces with them to encourage an even stronger network for the professionals. This report shows some of the many successful activities of CECA Europe.

The focus of the Regional Coordinator is to enforce the communication and exchange between the NC to exchange ideas for activities and participation. Therefore, we communicate on a regular base in a WhatsApp group, via mail and online meetings.

A Facebook page for ICOM CECA Europe is a possibility for all members to follow our activities.

In spring of 2022 many museums and museum education teams could come back to a more normal work schedule and cooperation with the audience. Some museums are now pursuing a hybrid version with both on-site and online program for the audience. This shapes new possibilities as well as challenges for our profession.

In 2022 many national and two international conferences happened in Europe:

In August the ICOM General Conference was held in Prague, where finally a new museum definition could be adopted with a broad acceptance throughout the national and international committees. CECA hold a varied program throughout the conference for our members.

In October the ICOM CECA Europe Conference was held on-site at Moesgaard Museum, in Højbjerg Denmark, coordinated by Wencke Maderbacher, the CECA Europe Coordinator. The conference topic was "The Power of Enjoyment" in museum educational programs. 109 participants from both Europe and far away came and joined the interactive conference.

2. European CECA Conferences

EUROPE

- ICOM CECA EUROPE CONFERENCE

The Power of Enjoyment

06.-08. October 2022 Moesgaard Museum, Højbjerg Denmark

The European ICOM CECA Conference brought together inspiring presentations, current research, and actionable input from experts of the field.

Our focus topic was the Power of Enjoyment in museum programs - How to enhance wellbeing, social interaction, and positive experiences in our museums.

We took a closer look at the relationship between the educational and audience departments work and the results with the participants. We explored how our interactions influence the mindset of our visitors and the dynamics in our groups. The conference promoted dialogue between colleagues, shared examples and ideas in workshops and presentations as well as giving new insights in research on the topic.

109 participants from Austria, Belgium, Canada, Croatia, Denmark, Finland, France, Germany, Iceland, India, Italy, Japan, Netherlands, Norway, Portugal, Serbia, Singapore, Sweden, Taiwan, Turkey, U.S.A. and United Kingdom joined the conference at Moesgaard Museum.

Thursday and Friday were four parallel panels offered to the participants with both workshops, best practice and research presentations. On Saturday the big Aarhusian museums opened their doors for the conference participants for a view behind the scenes. The overall topic of enjoyment could be felt through and through the whole conference by small interventions and great interaction in the program.

<https://www.moesgaardmuseum.dk/besoeg-os/for-skoler/icom-ceca-conference/>

CECA Board Members and NC presenting: Collette Dufresne Tassé, Wencke Maderbacher, Stéphanie Wintzerith, Monika Holzer-Kernbichler, Ine Brehm, Jenny Pistella, Sofie Vermeiren, Stéphanie Masuy

CECA Board Members and NC attending: Zeljka Jelavic, Angela Manders, Frederike van Ourwerkerk







AUSTRIA

- 7. ICOM CECA Austria Conference

Alles Fake, ganz Ehrlich!

It's all fake, honestly!

12th October 2022, Konzerthaus Klagenfurt

Coordination: Monika Holzer-Kernbichler

Museums are places of stories, they communicate achievements of science, present complex phenomena and make them accessible to a broad public. Art exhibitions allow us to immerse ourselves in strange, unknown worlds. What kind of experience and information is given to the audience and in what way? If it has any meaning at all - how could one distinguish between fiction, reality, fake or even art?

http://icom-oesterreich.at/sites/icom-oesterreich.at/files/attachments/icom_ceca_conference_2022_klagenfurt_em_-_kopie.pdf

FRANCE

- Annual Conference ICOM CECA France

Donner du sens par les sens

4th July 2022, Musée d'art et d'histoire du Judaïsme, Paris

Three axes, which correspond to the triple meaning of the French word "sens", were the main theme of this day: sens as "direction" (the missions of the museum and of media(on)); sens as "significance" (the different types of knowledge, the different approaches, the different formats of mediation); sens as "sensitive" and "sensory" (the presence and importance of the multi-sensory in mediation).

The morning was reserved for dialogues between a mediation professional and a researcher, so that research illustrates practice and vice versa. In the afternoon, workshops allowed participants to test certain practical applications.

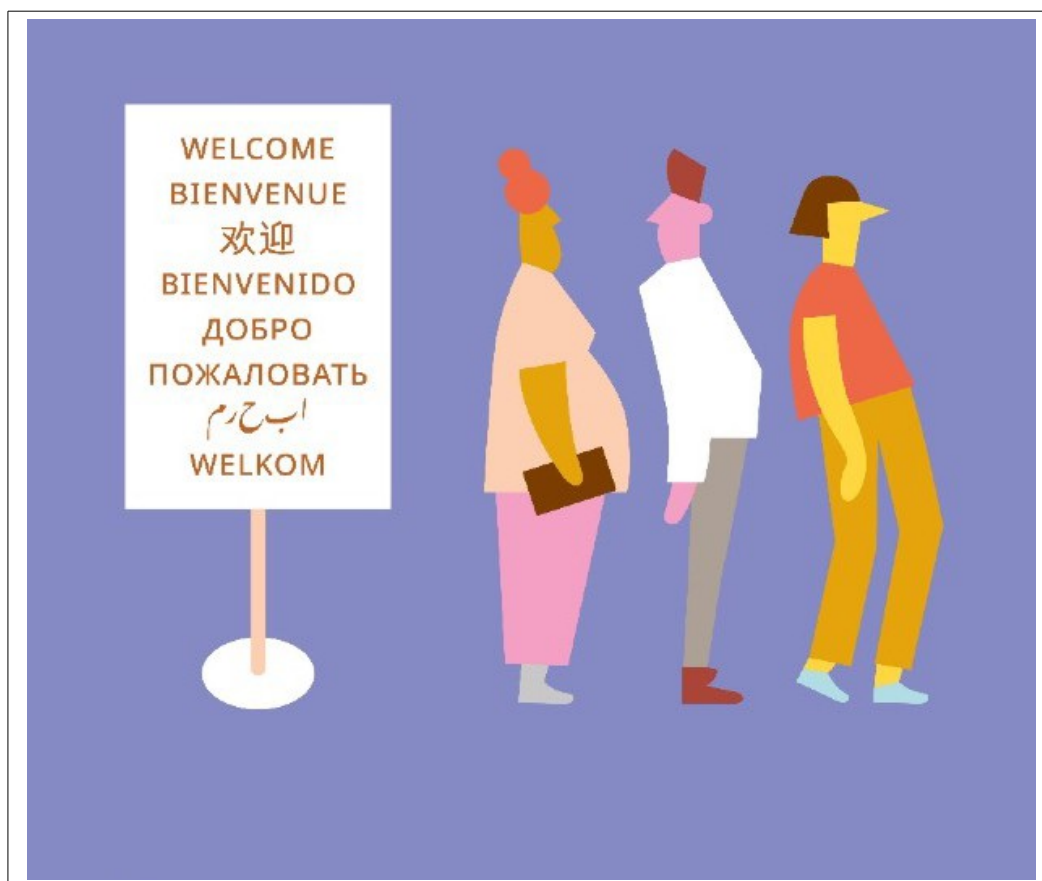


Illustration from the poster Museum for everybody! © ICOM CECA-Carole Perret



3. European CECA Meetings

EUROPE

- 18th January 2022 – online meeting
- 18th May 2022 – online meeting
- 24th August 2022, during the ICOM General Conference in Prague, Czech Republic





AUSTRIA

07.12.2021 Online Meeting / D-A-CH / Monika Holzer withwithDr. Elke Kollar, Antje Kayzers, Matthias Hamann (Bundesverband Museumspädagogik e.V.), Spicker Caroline und Aline Minder (mediamus), Sandra Malez, Sandra Kobel (Österreichischer Verband der KulturvermittlerInnen)

- 14.01.2022 Online Meeting / D-A-CH / Monika Holzer with Elke Kollar, Kobel Sandra, Aline Minder, and Caroline Spicker
- 18.01.2022 Online Meeting / ICOM CECA / Monika Holzer with Eva Meran and Isabell Fiedler
- 21.01.2022 Online Meeting / ICOM CECA / Monika Holzer with Eva Meran
- 01.02.2022 Online Meeting / ICOM CECA / Monika Holzer with Eva Meran and a group of museums educators - Exchange of experience on cultural mediation in the digital space
- 04.02.2022 Online Meeting / D-A-CH / Monika Holzer with Elke Kollar, Kobel Sandra, Aline Minder, Working group for a position paper on cultural mediation in the digital space
- 04.03.2022 Online Meeting / D-A-CH / Monika Holzer with Elke Kollar, Kobel Sandra, Aline Minder, Working group for a position paper on cultural mediation in the digital space
- 07.03. 2022 Online Meeting with ICOM YOUNG Professionals Germany
- 09.03.2022 Online Meeting / D-A-CH / Monika Holzer with Elke Kollar, Kobel Sandra, Aline Minder, Working group for a position paper on cultural mediation in the digital space
- 10.03. und 11.03. 2022 Retreat Meeting of the Association of Austrian Cultural Mediators in Linz

Since then, Part of the Board of the Association of Austrian Cultural Mediators

- 30.03.2022 Online Meeting / D-A-CH / Monika Holzer with Elke Kollar, Kobel Sandra, Aline Minder, Working group for a position paper on cultural mediation in the digital space
- 25.04.2022 Online Meeting as ICOM CECA National Correspondent and part of the Board with the Association of Austrian Cultural Mediators
- 13.06.2022 Online Meeting of the Board with the Association of Austrian Cultural Mediators
- 12.07.2022 Online Meeting / ICOM CECA / Monika Holzer with Eva Meran and Martin Hagmayr
- 13.09.2022 Online Meeting of the Board with the Association of Austrian Cultural Mediator

BELGIUM

- 08.12.2021, Leuven, University (KUL), course: Museology and public mediation
Sofie Vermeiren / Lecture about the Belgian museum mediation and report of the ICOM CECA Conference in Belgium
Participants: 45
- 14.12.2021, Online, Meeting with the partners of the CECA ICOM Conference held Belgium in October 2021: Evaluation of the conference
Participants: 8
- 17.03.2022, Liège, University of Liège (ULg) - Museology course

Stéphanie Masuy / Lecture about the Belgian museum mediation and report of the ICOM CECA Conference in Belgium

Participants: 25

- 26.04.2022, Brussels, Free University of Brussels (ULB) - Museology course

Stéphanie Masuy / Lecture about the Belgian museum mediation and report of the ICOM CECA Conference in Belgium

Participants: 25

- 11.05.2022, Online, Meeting to prepare a CECA Belgium day in Antwerp in March 2022 in Antwerp

Participants: 3

- 16.05.2022, Ghent, Annual meeting ICOM Belgium Flanders, Members meeting

Sofie Vermeiren / Lecture about my role as NC of CECA and reflection on the ICOM CECA Conference in Belgium in 2021

Participants: 40

CROATIA

- 22.November 2022 We will discuss the new definition of museum with CECA members from neighbouring countries to compare our professional status, which is declining, as we see it in Croatia.

IRELAND

- 18 May 2022

The Chester Beatty celebrate ICOM International Museum Day on Wednesday 18 May with a live traditional setar solo music performance by musician Maziar Kanani. Maziar is studying music in the University of Limerick and approached the Chester Beatty to perform as part of the current Meeting in Isfahan: Vision and Exchange in Safavid Iran exhibition.

Music is a popular feature in the Chester Beatty programme of events and has proven to lend to audience's overall health and wellbeing, especially during the Covid-19 pandemic. In keeping with ICOM's Power of Museums theme, this event was scheduled Iranian classical music follows the three great Persian poets Hafez, Rumi and Sa'di, adapting the rhythm and Sufi philosophy of their poetic tradition. This concert followed a traditional Persian music format: the musician performed various pieces, using different dastgāh (Iranian music melodies) for each part of the solo.

We had 45 attendees for the concert music event and many attendees fed back to say it was their first time to the museum.

The event was circulated on social media including Facebook and Twitter using the #IMD2022 #icomireland @icomireland and was featured in the May-June What's On <https://chesterbeatty.ie/whats-on/music-at-the-museum-setar-solo/>



UNITED KINGDOM

- 26th October Member meeting ICOM CECA UK

1. Participation of European NC or CECA members at other conferences

EUROPE

- 12th April 2022, Aarhus University, Archaeology
Wencke Maderbacher, "Audience Engagement and Cultural Interaction"
- 13th May 2022, Institut für Kulturkonzepte, Apprenticeship Mediation, Digital Mediation
Wencke Maderbacher "Audience Engagement and Cultural Interaction"
- 25th August 2022, ICOM General Conference Prague, Pedagogical Museum, Prague, Czech Republic
Wencke Maderbacher, Workshop "SIG Professional Development of Museum Educators - Enjoyment in Museum Mediation Work"
- 7th October 2022, ICOM CECA Europe Conference, Moesgaard Museum, Højbjerg Denmark – The Power of Enjoyment
Wencke Maderbacher, Best practice presentation "We are a moving company – Enjoyment in the development of Moesgaard Museums program"



AUSTRIA

- 17.02.2022 /online/ ARGE Digitales Museum, Museumsbund Österreich
- 17.02.2022 / online / Meeting „Das relevanteMuseum“
- 13.04.2022 Discussion of the lecture on the Styrian Museum Day with MUSIS
- 10.05.2022 BMKÖS – Focus Group
- 11.5.- 14.5. 17th International Bodensee Symposium: Inspiration Museum: Strategies for a Sustainable Future. vorarlberg museum, Bregenz, Austria.
Inspiration Museum: Strategies for a Sustainable Future; ICOM Austria, ICOM Germany and ICOM Switzerland
Monika Holzer-Kernbichler: Participation, multi-perspectivity and inclusion - the social role of museums.
- 22.08.2022 – 26.8.2022 ICOM Prague 2022, “The Power of Museums”
- 06.10.2022-07.10. ENJOYMENT - THE ICOM CECA EUROPE CONFERENCE, European ICOM CECA Conference at Moesgaard Museum
Monika Holzer-Kernbichler: Lecture “The Atelier” A Case study



- 13.10.2022 Participation in the General Assembly of the Austrian Museums Association as auditor

BELGIUM

22.08.22 - 26.08.22, International Conference ICOM, Prague, Theme: “Power of Museums”

- 22.08.2022 / Clément Lalot and Alexandre Chevalier / Theme Paper: Virtual museummediation: a necessaryadaptationofmethods
(In thislecture Clément Lalotexplained the BelgiumSolidarity Project Virtual museummediation. Stéphanie Masuycoordinatedthisprojectfor CECA Belgium)

<https://ceca.mini.icom.museum/wp-content/uploads/sites/5/2022/08/Final-program-PRAGUE-with-abstracts-ENG.pdf>

- 23.08.2022 / Sofie Vermeiren/Theme Paper: "EXPERIENCE 'The Last Supper' by BOUTS: Art in holograms

<https://ceca.mini.icom.museum/wp-content/uploads/sites/5/2022/08/Final-program-PRAGUE-with-abstracts-ENG.pdf>

- 25.08.2022 / Sofie Vermeiren / Participation at the workshop "Professional development of museum educators" Coordinator: Wencke Maderbacher Topic: enjoyment at work, working around enjoyment

<https://ceca.mini.icom.museum/wp-content/uploads/sites/5/2022/08/Final-program-PRAGUE-with-abstracts-ENG.pdf>



**05.10.22 – 07.10.22, European Conference CECA ICOM, Denmark,
Theme: "Enjoyment"**

- 05.10.2022 / Sofie Vermeiren / Research and best practice: "Healing Children is also a bit of Art"

<https://www.moesgaardmuseum.dk/besoeg-os/for-skoler/icom-ceca-conference/program-ceca-europe-conference-moesgaard-museum-enjoyment/>



- 05.10.2022 / Stéphanie Masuy /Research and best practice: The magic bike which brings art to the very young”

<https://www.moesgaardmuseum.dk/besoeg-os/for-skoler/icom-ceca-conference/program-ceca-europe-conference-moesgaard-museum-enjoyment/>





Belgian attendance at the ICOM CECA Europe Conference at Moesgaard Museum

GERMANY

- Participation in the discussion about the museum definition with ICOM Germany
- 06th – 08th October ICOM CECA Europe Conference Moesgaard Museum, Denmark
- Ine Brehm, lecture "Rubber Stamp Stations in an Exhibition-Passport"

IRELAND

- Monthly meetings with ICOM Ireland board members for updates

NETHERLANDS

- Participation in the discussion about the museum definition in several meetings of the Dutch Museum Association and ICOM-NL

UNITED KINGDOMS

In September Jenny Pistella partnered with the Group for Education in Museums to deliver some CECA UK content at their annual conference.

She organized the following two talks/ workshops as part of the GEM Conference by contacting speakers and connecting with international colleagues to bring an international perspective to the conference and bring in CECA UK members.

GEM Conference 7 – 9 September 2022, Museum of Making, Derby Museums

The theme for this year's conference was 'Thinking Outwards: A Way Forward for Museum Learning', building on last year's online conference where we looked at The Future of Museum and Heritage Learning: Learning from the challenges and innovation of lockdown. By focusing on looking outwards and connecting with audiences as well as colleagues and organizations in our communities, regions and internationally we wanted to explore how we could take the lessons we learnt as a result of lockdown and the challenges faced and create a more connected museum education sector.

Talk: A Sketch of the French museum learning landscape by Professor Francois Mairesse, University of Paris 3

The words used to talk about education, pedagogy or learning are not always the same throughout the world. In France, the term "médiation" has been used since the end of the 1990s to refer in a somewhat generic way to a range of very diverse practices. In this presentation, I will attempt to discuss how the field of museum learning has evolved in France in recent years, and how some of the major issues associated with it - such as the Black Lives matters movement, or LGBTQ+ rights - are integrated (or not) into these practices. Francois Mairesse, Professor of Museology at Sorbonne Nouvelle University (CERLWAS, CNRS, ICCA) and a former museum director, was the UNESCO Chair on the Study of Museum Diversity and its Evolution. He was the author of numerous works on museums and museology.

Workshop: International Perspectives and Climate Change action in your museum with colleagues from the ReReeti Foundation in India and Sarah Forster, Learning and Engagement Manager from Tullie House Museum and Art Gallery, UK

This was part of a new series of workshops/ panel discussions called 'Thinking Outwards: sharing museum learning internationally' aimed at connecting and learning from our international museum educator colleagues around the world. In this panel discussion/workshop participants will hear from international colleagues from the ReReeti Foundation in India on how they have collaborated with seven museums to strategies and work towards sustainable and green practices in the museum sector. Participants will also hear from a UK perspective from Sarah Forster, Learning and Engagement Manager from Tullie House Museum and Art Gallery about their Once Upon A Planet - Programming with museum values at the centre project which used the museum's collections to inspire, engage and advocate around the climate crisis.

GEM and NEMO Announce New Mentoring Partnership

Jenny Pistella has also been involved in getting this set up.

Group for Education in Museums (GEM) partners with the Network of European Museum Organisations (NEMO) to provide mentoring opportunities for emerging museum professionals

GEM is pleased to announce a new partnership with the Network of European Museum Organisations (NEMO), involving mentoring partnerships for international NEMO members.

NEMO is a network of museum organisations and museums from across Europe, representing over 30,000 museums. Their mission is to ensure that museums are an integral part of European life by promoting their value to policy makers, and providing opportunities, information, and networking to their member organisations.

<https://gem.org.uk/gem-and-nemo-announce-new-mentoring-partnership/>

- 06th – 08th October ICOM CECA Europe Conference Moesgaard Museum, Denmark

Jenny Pistella, lecture "Enjoyment and employment in museums: the benefits of apprenticeships and work-based learning"



2. CECA Special Interest Groups – Europe coordination

Please see the individual SIG reports for detailed activities

- **Professional Development for Museum Educators**
Coordinator: Wencke Maderbacher
- **Inclusive museum, global accessibility**
Coordinators: Raffaella Russo Ricci
- **Surveying audience reception of educational and cultural programme** Coordinators : Anne Jonchery, Marie pierre Bera Delaporte, Katy Tari
- **Learning and engaging digitally**

Coordinators: Areti Damala, Angela Manders

- **Sensitive mediation**

Coordinator: Anne Sophie Grassin

3. **Documentation & publications :**

AUSTRIA

"Positionspapier. Für eine professionelle Vermittlungsarbeit der Museen im digitalen Raum." Together with Bundesverband Museumspädagogik e.V., mediamus, (Österreichischer Verband der KulturvermittlerInnen and ICOM CECA Germany

<http://icom-oesterreich.at/page/positionspapier-fuer-eine-professionelle-vermittlung-arbeit-der-museen-im-digitalen-raum>

BELGIUM

- Blog Sofie Vermeiren, 02.12.2021, "Time for Reflection" (on the CECA conference in Belgium in October 2021): <https://kunstzone.nl/author/sofie-vermeiren/>
- Blog Sofie Vermeiren, 13.10.2022, The new museum definition of ICOM" <https://kunstzone.nl/author/sofie-vermeiren/>

UK

Jenny Pistella: report for ICOM UK on the conference in Belgium in October 2021

<https://uk.icom.museum/jenny-pistella-icom-uk-travel-bursary-report-on-icom-ceca-conference-in-belgium/>

4. **Communication**

Newsletter:

- Europe: to all European NC
- Austria: Ca 3x National & International CECA news / 296 subscribers
- Belgium:
 - o Integration in NL ICOM Belgium Flanders / 1.400 subscribers
 - o Integration in NL ICOM Belgium/Wallonie – Brussels / 600 subscribers
- Germany: creation of a new email newsletter, 22 newsletters / 130 subscribers
- France: regularly
- Netherlands: 4x / 60 subscribers
- Portugal: monthly / ca. 40 subscribers
- Turkey: regularly / 23 subscribers

- United Kingdom: ca. 100 subscribers

Facebook:

- ICOM CECA Europe <https://www.facebook.com/ICOM-CECA-Europe-101590587896951> / since 2019 / 219 followers
- ICOM CECA Austria <https://www.facebook.com/icomcecaustria> / since 2016 / 569 follower
- ICOM CECA Belgium <https://www.facebook.com/ICOM.CECA.Belgium/> since 2020 / 155 followers
 - o From November 2021 to November 2022 = 50 posts
 - o Most popular post = ICOM CECA EUROPE CONFERENCE 2022 – ENJOYMENT: 13 likes - 6 shares (26.09.2022)
- ICOM CECA Lithuania <https://www.facebook.com/ICOM-CECA-Lithuania-566584310439521> / since 2018 / Followers: 64
- ICOM CECA Turkey <https://www.facebook.com/ICOM-CECA-T%C3%BCrkiye-102445451526850> / since 2020 / Followers: 34
- ICOM CECA UK <https://www.facebook.com/ICOMCECAUK> / 663 followers
- ICOM CECA Portugal <https://www.facebook.com/icomceca.portugal> / 300 followers (access is currently still in the hands of the former NC Mario Nuntias)

Twitter:

- ICOM CECA UK: https://twitter.com/Icom_Ceca_UK / since 2020 / 389 followers
- ICOM CECA Ireland shared ICOM Best Practice Award news during ICOM GC in Prague on Twitter – encouraging Irish members to apply for the award

Instagram

- ICOM CECA Austria 146 follower
- ICOM CECA UK: @ICOM_CECA_UK (since 2022) 19 followers

Websites:

- Austria <http://icom-oesterreich.at/overview/icom-ceca-austria>
- Belgium <https://www.icom-belgium-flanders.be/icom-ceca/>
<http://www.icom-wb.museum/>
- Lithuania, Information shared via Museum Association Lt, ICOM Lt board www.museums.lt
- Belgium <https://www.icom-belgium-flanders.be/icom-ceca/>
- Ireland <https://www.icomireland.com/>
- Netherlands, information is shared on the ICOM Netherlands website

5. Other activities or statements of CECA Europe

EUROPE

CECA Young members Award: Wencke Maderbacher together with Nelly Abboud and Jeanine Pollard

AUSTRIA

BELGIUM

Project: "*Virtual museummediation: a necessary adaptation of methods*", with the support off ICOM Solidarity

In 2021, six Belgian museums experimented different virtual mediation techniques with different audiences. Based on their collective experience online tutorials (pdf's and video's) were realized for providing better virtual mediation practices to museum professionals. The partners of the project are ICOM Belgium, ICOM CECA, Musées et Société en Wallonie, Brussels Museums, FARO.

Tutorials:

- INTRODUCTION : <https://vimeo.com/737470297>
- 1 MEDIATION: learning to interact with your audience : <https://vimeo.com/737472522>
- 2 PROMOTION: to learn how to communicate in order to reach your target audience : <https://vimeo.com/737487560>
- TECHNICAL ASPECTS: to know and choose the digital tools adapted to your project : <https://vimeo.com/737499710>





2 pictures: 3 and 4

Project: Solidarity Project ICOM Belgium – ICOM El Salvador, with the support of ICOM Solidarit

This project aims to share museum education experiences between both countries and to support a dozen Salvadoran museums wishing to develop educational kits.

Mentors

Stéphanie Masuy, Sofie Vermeiren and Nicole Gesché: Mentoring 3 students who made an analysis on the theme of cocreation following the conference in Belgium. This will result in an article that will be published in November 2022 in Les Cahiers de Muséologie-University of Liège.

CROATIA

Hard economic situation and I dare to say not very active national ICOM committee contributed to decline of ICOM members as well as Croatian members of CECA.

Just two members of CECA participated in person at CECA conferences in Leuven and Prague (Katarina IvanišinKardum and Željka Jelavić), and one in Moesgaard (Željka Jelavić). Although Croatian members had wish to participate the lack of funding as a result had withdrawal from the conference.

We discussed new definition of museum and decided to organize ZOOM lectures in the next year with CECA members from neighboring countries to compare our professional status, which is declining, as we see it in Croatia.

Few members took part in the special interest groups.

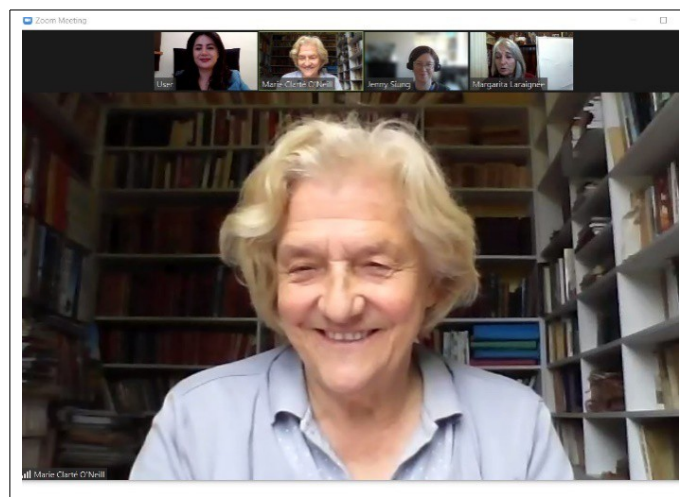
In conclusion I can say that generally something must change within ICOM which has been seen as an elitist organization. On the other hand, Croatian members has low level of energy and enthusiasm to create or organize online or in person events to strengthen our professional capacity and visibility.



IRELAND

Judging panel Best Practice Award

Jenny Siung was invited to be on a panel of judges for the ICOM CECA Best Practice Award for 2022 – we worked over 4 days in May to assess applications for the award.



6. European Member status, 2020

| | | |
|----------------|-------|------------------------------------|
| Europe | 1.093 | Wencke Maderbacher |
| Albania | 1 | |
| Andorra | 3 | Ani Nazaryan |
| Armenia | 16 | |
| Austria | 33 | Monika Holzer-Kernbichler |
| Belarus | 2 | |
| Belgium | 44 | Sofie Vermeiren Stéphanie Masuy |
| Bulgaria | 3 | |
| Croatia | 9 | Zeljka Jelavic |
| Cyprus | 3 | |
| Czech Republic | 5 | |
| Denmark | 62 | |
| Estonia | 10 | |
| Finland | 64 | Hanna Forssell |
| France | 188 | Raffaella Russo-Ricci |
| Georgia | 28 | Lana Karaia |
| Germany | 146 | Ine Brehm |
| Greece | 37 | Amalia Tsitouri |
| Hungary | 10 | Eszter Krisztina Molnár Aczél |
| Iceland | 9 | Rakel Pétursdóttir |
| Ireland | 2 | Jenny Siung |
| Israel | 22 | |
| Italy | 50 | Valera Pica |
| Latvia | 3 | |
| Lithuania | 7 | Vaida Rakaitytė |
| Luxembourg | 5 | |
| Moldova | 2 | Stefanita Ion |
| Netherlands | 51 | Frederike van Ouwerkerk |
| Norway | 1 | |
| Polen | 18 | |
| Portugal | 27 | Paulo Cuica |
| Romania | 1 | |
| Russia | 70 | Olga Sinitsyna |
| Serbia | 13 | Snežana Mišić |
| Slovakia | 3 | Marcela Kvetkova |

| | | |
|----------------|----|---------------|
| Slovenia | 2 | |
| Spain | 21 | AnaMoreno |
| Sweden | 2 | |
| Swiss | 40 | |
| Turkey | 8 | EdaGöknar |
| Ukraine | 3 | |
| United Kingdom | 69 | JennyPistella |