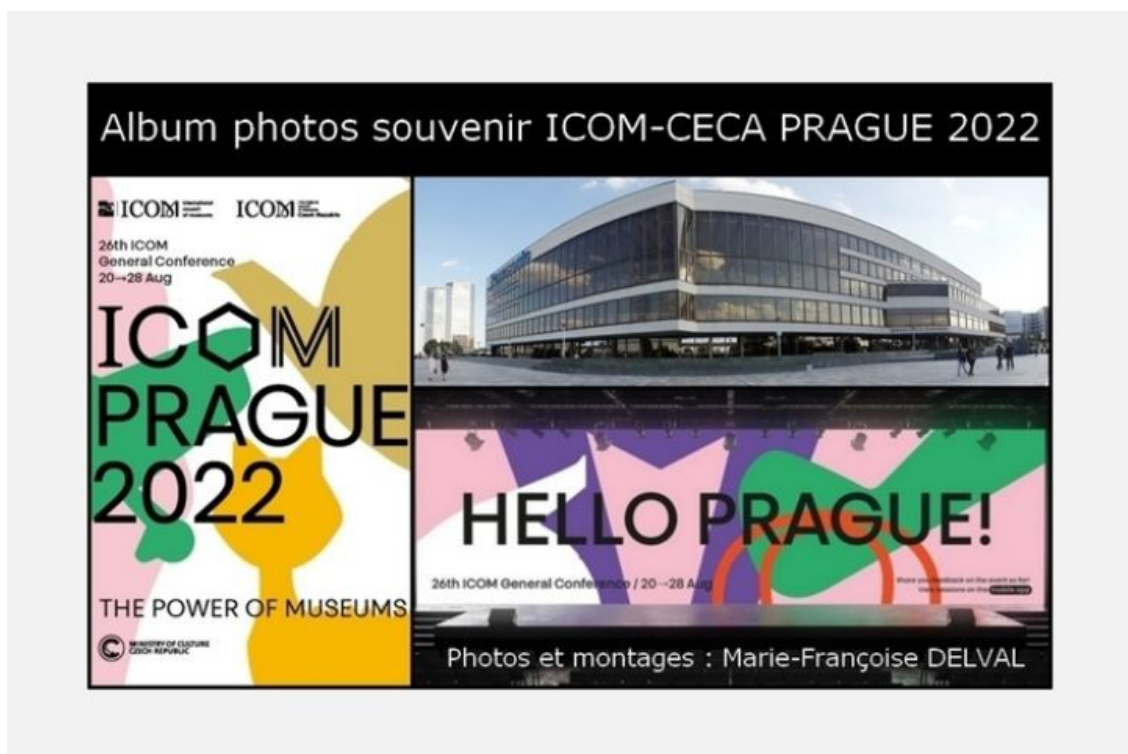


ICOM CECA 2022 Report
Zeljka Zelavic
Conference coordinator

**Increasing the power: Museum education and new technologies
at the 26 ICOM General Conference, Prague 20.-28.8.2022.
REPORT - CECA program**



The best way to present the extremely fruitful CECA meeting in Prague is to describe the different activities that were offered to members, inside and much beyond the regular program of the General Conference

During the 26th ICOM General Conference 122 participants registered for CECA.

CECA received 103 proposals. The organisers allocated three sessions in duration of 90 minutes for CECA presentations within the official general conference program.

Due to the high interest for the CECA program, the board decided to organise additional sessions

The final CECA program consisted of three hybrid sessions of oral presentations, on line poster session and four additional sessions of oral presentations followed by additional poster session. Two additional sessions were held at the National Pedagogical Museum and

Library of J.A.Comenius and two sessions of oral presentations and poster session in the Holiday Inn Hotel.

In total 33 oral presentations were presented, out of that number three were remote presentations, 18 posters were presented in situ and 30 posters online. Total of 81 presentations.

During the off-site meeting at the National Pedagogical Museum and Library of J.A. Comenius the ceremony of The Best practice and presentations of awarded projects occurred. Besides that six workshops were held as well as a research group meeting.

PROGRAM CECA – International Committee for Education and Cultural Action

22 August – Monday

CECA & AVICOM joint session

16.00 – 17.30

[South Hall 2B](#)

Hybrid session, both on site and remote, Simultaneous translations (Czech, english, french, spanish)

Moderators / chairs: Marie-Clarté O'Neill & Michael H. Faber

Digital Media for the Preparation, Implementation and Follow-up of the Museum Visit: Sense, Superfluity or Nonsense?

(AVICOM) Dr. Michael H. Faber, Bonn (Germany), *President of AVICOM, State Museum Former Director LVR Open-Air Museum Kommern*

Communication and mediation: digital, analogue, personal? About Must-Have, Nice to Have and Nonsense

(CECA) Marie-Clarté O'Neill, Paris (France) President of CECA, Ecole du Louvre

Before, during and after the visit : critical questions to orientate a choice, both of content and of technology

(CECA) Diane Degreef (Belgique) Musées et Société en Wallonie

Virtual museum mediation: a necessary adaptation of methods

(AVICOM) Michael Eulenstein, Hildesheim (Germany) Artist, Master of Arts: Cultural Education/Mediation Université Aix_Marseille and University Hildesheim

Digital museum educational offerings in times of crisis: Best practice examples based on website analysis. Results of the survey by the MPR-AVICOM-Project "The COVID 19 Challenge".

(AVICOM) Wuyan Li., Shanghai (P.R. China), Postdoctoral Researcher in Science Communication Center of Shanghai Science and Technology Museum

Discussing Children's Learning Effectiveness by Digital Media during Museum Visiting Based on an Empirical Survey of Museum Visitors

(CECA) Angela Manders, The Netherlands, Manager director / owner of ArteKino – educational designer in art and cultural heritage projects and mobile exhibitions

« Learning and engaging through digital technology » An example of the CECA Special Interest Groups

23 August – Tuesday

CECA extra sessions: Increasing the power: Museum education and new technologies

**9,00 -12,30 National Pedagogical Museum and Library of J.A. Comenius
On-site session (oral presentations)**

No simultaneous translations

Národnípedagogickémuzeum a knihovna J.A. Komenského / National Pedagogical Museum and Library of J.A. Comenius

Address: Valdštejnská 161/20 118 00 Praha

Market of ideas 7'

Chieh-ChyiLin, National Museum of Taiwan History, Tainan, Taiwan

Upside Down Broom: A Case Study of NMTH Theatrical Project Collaborated with Youth with Intellectual Disabilities

Maia del Rosario Rodrigue, CONICET Parana, Argentina

The construction of the entrerriana identity through heritage and new technologies. The “antonio serrano” museum a meeting space with the community

Tatevik Saroyan Matenadaran Research Institute of Ancient Manuscripts, Yerevan, Armenia

The Trajectory of Coffee in the Museums of Armenia

Theme papers: 15'

Sofie Vermeiren, M Leuven, Leuven, Belgium

EXPERIENCE ‘The Last Supper’ by BOUTS: Art in holograms

Fernanda Santana Rabello de Castro, CECA BRAZIL Rio de Janeiro, Brazil

In the middle of the way there was a Pandemic: advances and challenges of digital museum education today

Younsoo Lee, Museum Education Department, Hanyang University, Seoul, Korea

The expansion of Active Museum Education through Technology with Museum Users during the Passive Changes in COVID-19

Aoi Takahashi, Kobe University, Kobe, Japan

The possibilities of online workshops for parents and children in science museums: A case study of the National Museum of Nature and Science in Japan

10,30 – 11,00 coffee break

11,00 -12,30

Market of ideas 7'

Zsanett Abonyi, Aquincum Museum, Budapest, Hungary

Play to Learn: Playground in the Museum – Not Just for Children

Eloisa Casadei, Politecnico di Milano, Milan, Italy

Education of new technologies in museum contexts: the experience of non-profit organisation, "una quantum inc", Italy

Kazuyoshi Sasaki, National Ainu Museum, Shiraoi, Japan

How to interpret and have a dialogue with visitors of the National Ainu Museum in order to bridge gaps in knowledge concerning indigenous people and culture

Theme papers 15'

Senem Bas, George Mason University, Fairfax, USA

Digital technologies and inclusion in museums: Museum educators' perspectives

Mark Osterman, Lowe Art Museum | University of Miami, Coral Gables, USA

Digital Decisions to Evolve, Change, and Adapt

Maria Bhavani Dass, National Heritage Board / Indian Heritage Centre, Singapore, Singapore

Emerging Technologies for In-Pandemic & Post-Pandemic Museums

23 August Tuesday ,14.30 – 16.00

South Hall 1A

Hybrid session:**Increasing the power: Museum education and new technologies**

Hybrid session, both on site and remote, Simultaneous translations (Czech, english, french, spanish)

Moderator / chair: Anne-Marie Émond, CECA secretary

Julie Rose, Université du Québec à Montréal, Montréal, Canada

Anik Meunier, Université du Québec à Montréal, Montréal, Canada

Museum access during COVID-19: Building an online repertory of museums digital educational programs to sustain cultural approach to teaching

Alvin Tan, National Heritage Board, Singapore

COVID-Proofing Museum Education: A Case Study of Singapore's Virtual Museum-Based Learning Experience Packages

Anne- Sophie Grassin, Musée de Cluny - national museum of Middle Ages, Paris, France

Déjouer l'écueil technologique de la médiation culturelle par une "médiation sensible" au service de l'œuvre

Cheung-on Tam, The Education University of Hong Kong, Hong Kong (remote presentation)

A Teacher-curator Pedagogy: Creating Connections Using a Virtual Gallery Platform

Kaya Munakata, Kanagawa, Japan (remote presentation)

Collaborative Inquiry at Art Museums Enhanced by Technologies: Cases of Japanese Young-Adult Visitors

23 August Tuesday 16.30 – 18.00

[South Hall 1A](#)

Hybrid session: Increasing the power: Museum education and new technologies

Hybrid session, both on site and remote, Simultaneous translations (Czech, english, french, spanish)

Moderator / chair: Željka Jelavić, CECA board member

Emma June Huebner, Concordia University, Montréal, Canada (remote presentation)

A New Horizon: Using Social Media as a Museum Educational Tool

Esteban Torres Hormazábal, Museo Violeta Parra, Santiago, Chile

First Braille Reading and Writing Scholarship – Museo Violeta Parra and Fundación Chile Música y Braille

Nalinnath Deesawadi, Silpakorn University, Bangkok, Thailand

The Scent Experience Design: A case study on Siamese Court Clothing Gallery at Bangkok National Museum, Thailand

Hana Lamatová, Muzeumumění Olomouc, Olomouc Czech Republic

Creatively and critically. The use of digital technologies in the art museum exhibition

24 August – Wednesday 9,00 -11,30

CECA extra session (oral presentations + poster presentations)

Holiday Inn hotel Prague Congress Centre

No simultaneous translations

Colette Dufresne-Tassé, Université de Montréal, Montréal, Canada

À la recherche de l'émotion et de son rôle dans l'expérience du visiteur

Heidi Weber, Université du Québec à Montréal, Montréal, Canada

The encounter between an object and the visitor: creating a model

Fusako Kusunoki, Tama Art University, Tokyo, Japan

Designing a collaborative app system using AR technology in a historical museum

Market of Ideas 7'

Yun-hee Park, National Museum of Korea, Seoul, Korea

Three educational implications from taking advantage of new technologies in the Children's Museum at the National Museum of Korea

Irem Alpay, Koç University, Istanbul, Turkey

The Museum Game: A Virtual Space for Learning and Socializing

Ani Nazaryan, National Gallery of Armenia, Gyumri, Armenia

Facing new challenges: the Changing Nature of Art Museums

Michaela Feurstein-Prasser, xhibit.at, Vienna, Austria

The Presence of the Absence - A Web app for the discovery of the Jewish History of Vienna's Second District

10,30-10,45 coffee break

Poster session 10,45 -11,30

Lucia Perez-Perez, EAE Business School, Madrid, Spain

Skills and Art

Chen-Ching Lin, Graduate School of Arts Management and Cultural Policy, Taiwan University of Arts, New Taipei City, Taiwan

Digital Experiences in the+D84:D91 Children's Gallery

Yenshuo Chen, National Museum of Taiwan History, Tainan City, Taiwan

Digital Public Participation of a Museum: Taiwan Cultural Memory Bank

Hsuan-Chu Hsiao, National Museum of Taiwan History, Tainan City, Taiwan

Reapplication of mature technology: A case study of Mission NMTH

Haryany Mohamad, Penang State Museum Board, George Town, Malaysia

The Unsung Hero Project

Ryohei Egusa, Chiba University of Commerce, Ichikawa, Japan

Gaze Behavior: Analysis in Reading Four-panel Manga for Supporting Visitors' Appreciation of Exhibits in Science Museums

Alena Štěrbová, National Gallery Prague, Prague, Czech Republic

NGP ON/OFFLINE, Public Programme Lines and Dramaturgies

Rasa Pranskuniene, VMU Agriculture Academy museum, Kaunas, Lithuania

Between digitalization and sustainability: smartness and museum education

Lisa Zuliani, Unimore, Parma, Italy

The use of cultural heritage for social inclusion. The case of some places of worship in the province of Parma

Nikolas Kramar, Valais Museum of Nature, Sion, Switzerland; Gil Oliveira, University of Geneva, Geneva, Switzerland

Development of a digital game in a natural history museum based on the metaphor of our relationship with nature

Kateřina Mesdag, Petra Šobáňová, Department of Art Education, Faculty of Education, Palacky University, Olomouc, Czech Republic

Virtually Together – an unexpected journey of museums and galleries towards their visitors since March 2020

Denisa Brejchová, Marketa Formanova, West Bohemian Museum in Pilsen, Pilsen, Czech Republic

Educational project

Claudia Martins Ramalho, Social Service of Industry – SESI, Brasilia, Brazil

SESI LAB - development of innovations to create the futures

Sofia Paschou, Georgios Papaioannou, Department of Audio and Visual Arts, Ionian University, Corfu, Greece

Addressing Museum Digital Atmosphere: the SOR model and the contributions of application developers

Martina Freitagová, Barbora Škaloudová, Kunsthalle Praha, Prague, Czech Republic

Kunsthalle Praha: Digital Learning On- and Off-site

Jakub Halaš, Muzeum Říčany, Říčany, Czech Republic

Hands-on museum and regional textbook

Oldřich Bystřický, Ida Muráňová, National gallery Prague, Prague, Czech Republic

Art collections of National Gallery Prague as source for creative learning

Frederike van Ouwkerk, Breda University of Applied Sciences, Rijswijk ZH, The Netherlands

The power of museums: measuring social impact

Alice Saracchi, Angela Maria Sugliano, University of Genova, Genova, Italy

The ICOM Glossary as a tool to support the design of a museum education laboratory: the case of Festival della Scienza 2021 for the Galata Museo del Mare

Reza Soleimani, Iranian National Museum of Science and Technology (INMOST), Tehran, Iran

Zahra Soleimani, Stem Cell Biology and Regenerative Medicine Research Group, Institute of Biotechnology, Ferdowsi University of Mashhad, Mashhad, Iran

Assessing the impact of augmented reality application toward student's learning performance in a biology course

25 August –Thursday 9:00 – 18:00

Off-site meeting Learning from each other

Národní pedagogické muzeum a knihovna J.A. Komenského / National Pedagogical Museum and Library of J.A. Comenius

Moderator / chair: Marie-Clarté O'Neill

9.30–10.30 2 presentations par le National Pedagogical Museum (Auditorium + Foyer) :
Markéta Pánková, directrice/ National Pedagogical Museum and Library of J.A. Comenius
Jakub Seiner, conservateur/ National Pedagogical Museum and Library of J.A. Comenius

10.30 – 10:45 Coffee break

10.45 – 12.45 CECA Best Practice award 2022 winning projects presentations (Auditorium + Foyer)

- Margarita Larraigé, CECA Best Practice coordinator "**Ten years of CECA Best Practice competition: review and perspectives**"
- Delphine de Bethmann, Musée de la musique of the Cité de la musique of Paris /France, "**La Boîte à musique, un dispositif de médiation à l'hôpital** ».
- Sock Mun Chan, Sun Yat Sen Nanyang Memorial Hall of Singapore "**Data-driven Chatbot Interactive Game**".
- Joanne Chen The National Heritage Board of Singapore "**Virtual Heritage Trail Programme for Specialised Schools**".
- Haryany Mohamad Penang State Museum Board of Penang/Malaysia "**Talking Object; Seeing Through Young Eyes**".
- Yanni Cheng, Han Yangling Museum in Xi'an, Shaanxi, China "**Here Comes Shanshan: a 2000-Year-Old Beauty**"

12.45-13.00 Best Practice and Research Awards ceremony

13.00- 14.00 Lunch break

14.00-15.30 Individual exploration of the surroundings

or

14.00– 15.30 Workshops

- Professional development of museum educators –Auditorium (English)

Coordinator : WenckeMaderbacher

Topic: enjoyment at work, working around enjoyment

- Surveying audience : reception of educational and cultural programmes –Foyer (English, French)

Coordinator: Katy Tari .

- Learning and engaging digitally – Classroom (English)

Coordinator: Angela Manders .

- Applied research workshop Caffe (Spanish)

Coordinator: Rosa María Hervás Avilés

15.30 -16:00 Coffee break

16:00-18.00

Workshops

- Sensitive mediation- Foyer

Topic: using all senses

Coordinator: Anne Sophie Grassin

- Museum Education and Decolonization – CECA LAC – Classroom

Topic: Migrations and education

Coordinator: Silvana Lovay (English, Spanish, French)

On-line posters: <https://icomprague2022.gcon.me/topics>