

## ICOM-CECA Report 2022

### SPECIAL INTEREST GROUP FOR PROFESSIONAL DEVELOPMENT OF MUSEUM EDUCATORS

Coordinator: WENCKE MADERBACHER



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# Special Interest Group Professional Development of Museum Educators

**Coordinator:** Wencke Maderbacher

## Description

Founded in May 2020, the aim of the SIG for Professional Development of Museum Educators is to provide a platform for museum education experts to exchange knowledge and ideas on further education for museum professionals, with a view to improve the professional situation of cultural mediators in museums. Museum educators deserve stable contracts and fair payment, as well as acknowledgement of their works and profession inside and outside of the institution.

## Focus topics of the SIG

- Trainings & skills for museum educators
- Job description
- Fair contracts & payment for museum educators
- Inclusion & collaboration inside the institutions
- Visibility of our work outside the institution
- Organization & administration of educator teams
- Educators as networkers

## Members

84 members (20/10/2022)

- Africa: 1 member
- Asia: 8 members
- Europe: 48 members
- Middle East: 13 members
- North America: 4 members
- South America: 10 members

Board Members participating:

- Wencke Maderbacher (European Coordinator)
- Angela Mendes (Web administrator)
- Rosa Maria Hervas (Research Coordinator & NC Spain)

National Correspondents participating:

- Eda Göknar (Turkey)
- Rakel Pétursdóttir (Island)
- Jenny Siung (Ireland)
- Ani Nazaryan (Armenia)
- Hannah Forssell (Finland)
- Stéphanie Masuy (Belgium)

## Activities November 2021 – November 2022

### Online meetings via Zoom

12<sup>th</sup> November, 2021

Learning from each other / Conference Leuven

3<sup>rd</sup> December 2021

Annual accounts – happy meeting

14<sup>th</sup> January, 2022

Disaster projects – lessons learned from projects & work, that went not as planned

11<sup>th</sup> February 2022

Latest new skills in Museums Mediation

8<sup>th</sup> April 2022

Personal career path in museum mediation and education

6<sup>th</sup> May, 2022

Enjoyment at work in museum mediation

10<sup>th</sup> June, 2022

Last meeting before summer break – current projects & preparations before summer

8<sup>th</sup> September 2022

ICOM General Conference Prague / Recruiting processes in museum mediation

10<sup>th</sup> October 2022

European CECA Conference Moesgaard / Museum definition / Cooperation Museum & Schools

7<sup>th</sup> November 2022

Young colleagues – how ab we help them to a good start into the job, what can we learn from each other

## Workshop at ICOM GENERAL CONFERENCE PRAGUE – CECA PROGRAM

Wencke Maderbacher

25<sup>th</sup> August, Pedagogical Museum, Prague, Czech Republic

## Enjoyment in Museum Mediation Work

As Museum Educators we focus to provide the most joyful and engaging circumstances for our audience with our program.

How about enjoyment behind the scenes? Which environment is needed to shape a creative and fruitful atmosphere, where new ideas can spark?

What can we as educators, mediators, facilitators, as leaders, co-workers, colleagues contribute to a workplace, where joy and creativity is in the focus?


Which infrastructure and resources should the institution provide to keep the spirit?

Like in our monthly SIG online meetings, we will discuss the circumstances of our profession and collect ideas and best practice.

This workshop is in unison with the ICOM CECA Europe Conference at Moesgaard Museum "Enjoyment" taking place from the 06.-08th October 2022.



*Impressions from the SIG Workshop in Prague, 25th August, 2022*

**WHICH ENVIRONMENT IS NEEDED TO SHAPE A CREATIVE AND FRUITFUL ATMOSPHERE, WHERE NEW IDEAS CAN SPARK ?**

**WHAT CAN WE AS MEDIATORS, COLLEAGUES, & LEADERS CONTRIBUTE TO A WORKPLACE, WHERE JOY AND CREATIVITY IS IN THE FOCUS ?**

**WHICH INFRASTRUCTURE AND RESOURCES SHOULD THE INSTITUTION PROVIDE TO KEEP THE SPIRIT ?**

## Communication& collaboration

- WhatsApp Group (most active communication between all members)
- Monthly online meetings
- Mailing
- Facebook group & site "ICOM CECA Special Interest Group – Professional Development of Museum Educators"<https://www.facebook.com/groups/670634543720885>

- Padlet:
  - collection of examples for online museum program with focus on audience engagement
  - CECA SIG Professional Development of Museum Educators - Contact Board
- Dropbox-folder