ICOM-CECA Report 2022

SPECIAL INTEREST GROUP FOR PROFESSIONAL DEVELOPMENT OF MUSEUM EDUCATORS

Coordinator: WENCKE MADERBACHER



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Special Interest Group Professional Development of Museum Educators

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Description

Founded in May 2020, theaim of the SIG for Professional Development of Museum Educatorsis to provide a platform for museumeducation experts to exchange knowledge and ideas on furthereducation for museumprofessionals, with a view to improve the professional situation of cultural mediators in museums. Museum educators deserve stable contracts and fairpayment, as well as acknowledgement of theirworks and profession inside and outside of the institution.

Focus topics of the SIG

- Trainings &skills for museumeducators
- Job description
- Faircontracts&payment for museumeducators
- Inclusion & collaboration inside the institutions
- Visibility of ourworkoutside the institution
- Organization& administration of educatorteams
- Educators as networkers

Members

84 members (20/10/2022)

o Africa: 1 member

o Asia: 8 members

o Europe: 48 members

o Middeleast: 13 members

North America: 4 members

South America: 10 members

Board Members participating:

- Wencke Maderbacher (European Coordinator)
- Angela Mendes (Webadministrator)
- o Rosa Maria Hervas (Research Coordinator & NC Spain)

National Correspondents participating:

- Eda Göknar (Turkey)
- Rakel Pétursdóttir (Island)
- Jenny Siung (Ireland)
- Ani Nazaryan (Armenia)
- Hannah Forssell (Finland)
- Stéphanie Masuy (Belgium)

ActivitiesNovember 2021 – November 2022

Online meetings via Zoom

12thNovember, 2021

Learning from each other / Conference Leuven

3rd December 2021

Annual accounts - happy meeting

14thJanuary, 2022

Disaster projects – lessons learned from projects & work, that went not as planned

11th February 2022

Latest new skills in Museums Mediation

8th April 2022

Personal career path in museum mediation and education

6thMay, 2022

Enjoyment at work in museum mediation

10thJune, 2022

Last meeting before summer break – current projects & preparations before summer

8th September 2022

ICOM General Conference Prague / Recruiting processes in museum mediation

10th October 2022

European CECA Conference Moesgaard / Museum definition / Cooperation Museum & Schools

7th November 2022

Young colleagues – how ab we help them to a good start into the job, what can we learn from each other

Workshop at ICOM GENERAL CONFERENCE PRAGUE – CECA PROGRAM

Wencke Maderbacher

25th August, Pedagogical Museum, Prague, Czech Republic

Enjoyment in Museum Mediation Work

As Museum Educators we focus to provide the most joyful and engaging circumstances for our audience with our program.

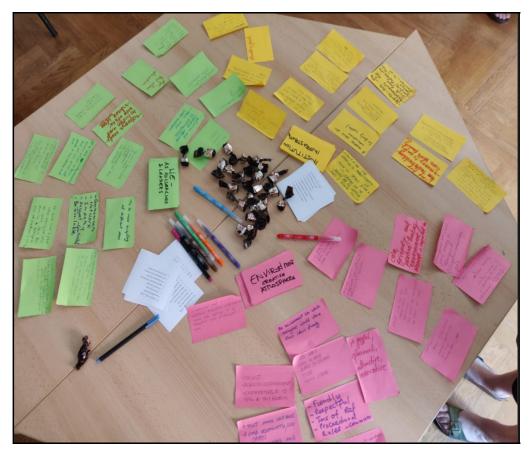
How about enjoyment behind the scenes? Which environment is needed to shape a creative and fruitful atmosphere, where new ideas can spark?

What can we as educators, mediators, facilitators, as leaders, co-workers, colleagues contribute to a workplace, where joy and creativity is in the focus?

Which infrastructure and resources should the institution provide to keep the spirit?

Like in our monthly SIG online meetings, we will discuss the circumstances of our profession and collect ideas and best practice.

This workshop is in unison with the ICOM CECA Europe Conference at Moesgaard Museum "Enjoyment" taking place from the 06.-08th October 2022.



Impressions from the SIG Workshop in Prague, 25th August, 2022





WHICH
ENVIRONMENT IS
NEEDED TO SHAPE A
CREATIVE AND
FRUITFUL
ATMOSPHERE,
WHERE NEW IDEAS
CAN SPARK?

WHAT CAN WE
AS MEDIATORS,
COLLEAGUES,
& LEADERS
CONTRIBUTE TO A
WORKPLACE, WHERE
JOY AND CREATIVITY
IS IN THE FOCUS?

WHICH INFRASTRUCTURE AND RESOURCES SHOULD THE INSTITUTION PROVIDE TO KEEP THE SPIRIT?

Communication& collaboration

- WhatsApp Group (most active communication between all members)
- Monthly online meetings
- Mailing
- Facebook group & site "ICOM CECA Special Interest Group Professional Development of Museum Educators" https://www.facebook.com/groups/670634543720885

• Padlet:

- o collection of examples for online museum program with focus on audience engagement
- CECA SIG Professional Development of Museum Educators Contact Board
- Dropbox-folder