international committee for education and cultural action

THE CECA WEBSITE

https://ceca.mini.icom.museum/

Webmaster ICOM-CECA mini-website: Marie-Françoise DELVAL

Official website of CECA Committee

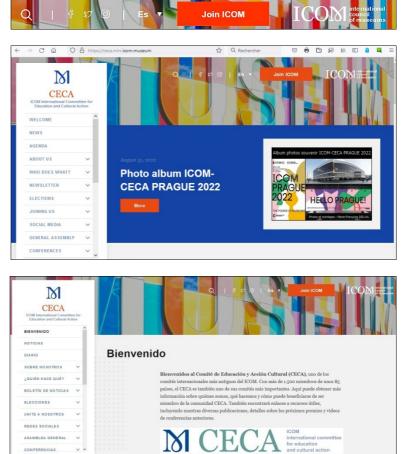
ICOM wanted to give the possibility to its committees to have their own web site to appear on the web, to spread information about their identity and their activities. To allow to make perennial the informative and scientific contents beyond the changes of direction and the technical knowledge of the members of the offices. To free ourselves from the financial problems of creation, realization, troubleshooting, and hosting. ICOM has therefore created a standard model of "mini-site", according to the same design as its official website, and with the same charters, to standardize them and identify them as the ICOM web network.

Since 2016, the CECA has migrated its old website to the current version, with the strong will of its president Marie-Clarté O'Neill to make it the main information tool of its activities, and memorization of the scientific studies of its members. My professional expertise being in the new technologies sector, I brought my skills to the development of the CECA's mini web site of which I am the webmaster.

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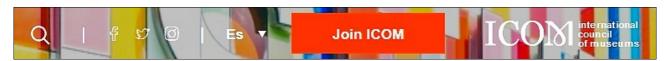
A small team works for this result. Texts are proposed by the animators and sector managers. The mini-site being trilingual, the selected texts are then sent to translators (English, Spanish, French, the 3 official languages of ICOM). The final versions are submitted to the president, who is the "editorial director" of this editorial team. She then sends me the checked and approved texts. My role as webmaster is the layout of the texts, and the creation of the illustrations (photos, montages, and sometimes videos). I also realize the layout and the standardization of the text documents before making the PDF that I integrate and that you can consult and download. Like for example the reports of the General Assembly and the annual activity reports...

Structure of the CECA mini-site.

The menu has 19 sections, and 38 sub-sections. Besides presenting CECA, its board, the coordinators/correspondents and their role, the website informs about the annual highlights (General Assembly, Conferences, Regional Meetings, competitions and awards) and how to participate.



The mini-site also offers a "News" section which informs in a brief and succinct way of events to follow or urgent matters. These news, in their concentrated and ephemeral content, are particularly adapted to the diffusion on social networks. Another section "Agenda" gives the important dates of activities.



At the top of all the pages of the mini-site, there is a bar containing a "search" icon (magnifying glass) which allows you to enter a term related to the site to obtain a list of pages containing this term. The 3 icons Facebook, Twitter and Instagram, refer to the 3 social networks of the CECA. "En / Fr / Es" allows to go to one of the 3 languages of the site. "Join ICOM" leads to the individual IRIS member form, to log in to your personal space and/or update your file. Finally, clicking on the ICOM logo takes you to the ICOM international site.

At the bottom of the home page, an illustration bar scrolls through photos of CECA activities.



Main activities announced and developed on the pages of the mini-site in 2022

The News

The News are therefore short information, which refer to the pages of the mini-site that develop the subject. These News are immediately broadcasted on social networks. 14 have been published:

Greetings 2022 of the Board. Call for papers for CECA Prague. Young members scholarships for Prague 2022. Submission of works to the "Colette Dufresne Tassé" prize. Registration and participation in the BP prize. New Special Interest Group dedicated to sensitive mediation. Elections of the CECA board. Survey on the definition of a museum -Results of the BP prize. ICOM CECA France Annual Conference "Giving meaning through the senses". Program of CECA 2022 General Conference in Prague. Album Prague 2022. BP competition 2023. Research 2023 competition announcement.









Newsletter

The purpose of this newsletter is to keep you informed of news from CECA member network, past and current events and perspectives.





Elections for the new board

A new Bureau is elected every three years on the occasion of the triennial conference of ICOM. Members of the CECA who are interested in collaborating in the work of the board are invited to apply. All CECA members are invited to vote for the members who will represent them on this international committee.

Cada tres años se elige una nueva Junta con motivo de la conferencia trienal del ICOM Los miembros de la CECA interesados en colaborar en los trabajos de la Junta están invitados a presentar su candidatura.







New members of the CECA 2022-2025 board

Conferences



CECA Europe Regional Conference in Denmark. Program of CECA General Conference in Prague.

Special Interest Groups

The aim of the SIGs is to identify specific skills around certain themes in order to enrich our training offer. A new Special Interest Group has been created dedicated to sensitive mediation.



Special Interest Group on Sensitive Mediation

Coordinator: Anne Sophie Grassin; asgrassin@gmail.com

In museums and art centres throughout the world, we measure every day the effects of a crisis of sensitivity to works of art. In fact, despite coming in large numbers, visitors do not stay more than a few seconds in front of the works, few are able to establish an elaborate synthesis of

what they have seen and many miss out on

a strong aesthetic experience.

In order to face this crisis of attention, it is essential to renew the modalities of the encounter with the works by favouring



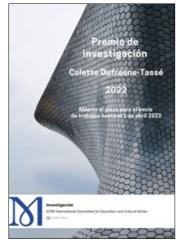
Best Practice Award

CECA has developed an analysis tool for educational or cultural action projects. The BP award allows the best projects to compete. Rules and files can be downloaded. 15 candidates applied in 2022, and 5 were awarded.





Research and Colette Dufresne-Tassé Award



CECA created the Colette Dufresne-Tassé Award in 2015. This award aims to stimulate research among its members, accelerate the development of education/cultural action, and thus improve the offer of museums to their audiences. Registration form for 2022. Procedure for 2023.



Atelier de formation à la recherche appliquée 2022

Photo album souvenir of ICOM-CECA Prague 2022

On the homepage of the mini-site a timed news item proposes a photo album of the CECA activities in Prague. It leads to a page with a short indication: "This link allows you to access the photo album of the activities of the CECA during the General Conference ICOM Prague 2022. You can click on each photo to enlarge it".

>> Click on this link to go directly to the album: <u>Album ICOM-CECA Prague 2022</u> (more than 100 photos).



In order to simplify the use, and to remain on a simple and harmonized visual, the possibilities of creation and layout of the mini-sites of ICOM are voluntarily restricted and limited. The webmasters of the committees must therefore use the best of their knowledge to make the contents attractive and explicit.

French: https://ceca.mini.icom.museum/fr/ English: https://ceca.mini.icom.museum/ Spanish: https://ceca.mini.icom.museum/es/

Mobile/phone version of the CECA mini-site























