

## CECA 2023 Research Report

Rosa María Hervás Avilés  
Research coordinator

Colette Dufresne-Tassé  
Research delegate

ICOM CECA's research activities during the year 2022-2023 have focused on:

1. Colette Dufresne-Tassé 2023 Research Award.
2. Dissemination of oral presentation of research papers 2023
3. The Applied Research Training Workshop.
4. 1st Online Training Course on Research applied to Museum Education (University of Murcia ICOM CECA)

**1. The Colette Dufresne-Tassé Prize 2023** has been disseminated through CECA's website and social media.

To this end, the information related to the characteristics of the award and the structure of the reports has been updated on the CECA website. This has allowed a better understanding of the structure and the type of work required in this call.

The call for papers was also sent directly to members who presented research papers at the 2022 conference in Prague.

For its dissemination, as in previous editions, infographics have been designed to be launched in RRSS and on the CECA website.

**Figure 1.** *Infographics Colette Dufresne-Tassé Prize 2023*



Four research reports from China and Austria were received for the Colette Dufresne-Tassé Award 2023. The jury awarded the Colette Dufresne-Tassé

Research Prize 2023 to the paper *"Let's play. Gamification in Austrian museums. An Analysis of its Current Status in Educational Programming"* by Monica Marina Alcantara (ICOM Austria).

An Honourable Mention was also awarded to the paper *"Creating connections: A study of the impact and effectiveness of a visual arts teacher-curator pedagogy"* by Dr. Cheung on Tam (ICOM China).

The award was published on CECA's website and on RRSS <https://ceca.mini.icom.museum/es/premio-de-investigacion-ceca-colette-dufresne-tasse-2023/>

**Figure 2.** CECA Colette Dufresne-Tassé 2023 Laureates (design by Sylvie Savare)



The presentation of papers and presentation of diplomas took place in Singapore on 22 November 2023.

**Figure 3.** Presentation of Monika Maria Alcántara's paper, winner of the Colette Dufresne-Tassé Prize 2023. CECA Signapur Annual Conference



## Dissemination of research paper presentation at the ECSC Annual Conference in Singapore.

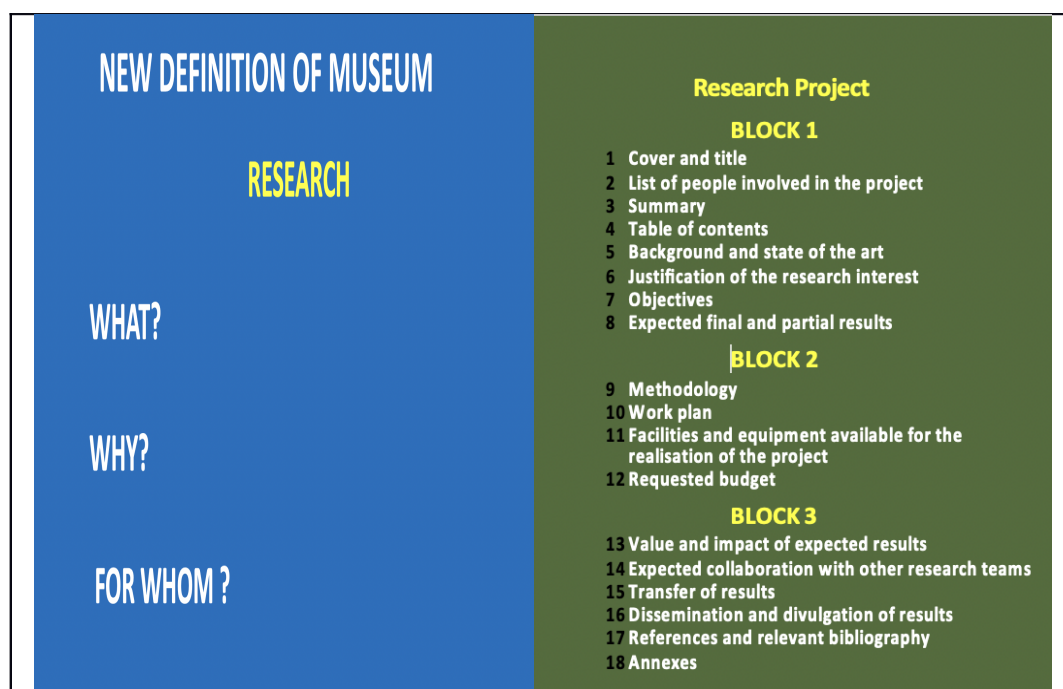
From all the proposals received, 16 research papers were selected for presentation at the ICOM CECA 2023 Annual Conference in Singapore.

The participation of the two research officers in the selection of papers is very important in order to know the profile of the applicants, the lines of research addressed and the possible collaborations in other research-related activities.

### 3. The applied research training workshop

During the ICOM CECA 2023 Annual Conference in Singapore, the CECA 2023 Research Workshop highlighted the importance of research in the new definition of a museum. The structure of a research project and the contents included were discussed. Special emphasis was placed on the importance of the initial formulation of a real problem and a research question as well as its relation to the stated objectives and the organic coherence of the process.

**Figure 4.**  
*ECSC 2023 Research Workshop*



**Figure 5.**  
Participants in the CECA 2023 research workshop



Professor Dr. Cheung on Tam (ICOM China) presented his paper "Creating connections: A study of the impact and effectiveness of a visual arts teacher-curator pedagogy", winner of an Honourable Mention in the Colette Dufresne-Tassé Research Award 2023.

**Figure 6.** Presentation of the paper "Creating connections: A study of the impact and effectiveness of a visual arts teacher-curator pedagogy" by Dr. Cheung on Tam (ICOM China) at the CECA 2023 Research Workshop.



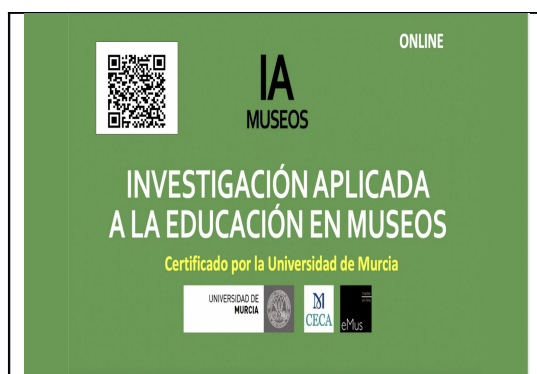


#### 4. I Online Training Course on Research Applied to Museum Education (University of Murcia- ICOM CECA)

ICOM and the University of Murcia (Spain) signed in February 2022 a collaboration agreement through the International Committee for Education and Cultural Action for the realisation of the I Training Course in Applied Research in Museum Education with an initial duration of 4 years.

##### **Figure 7**

*Presentation poster of the IA Museums Course*



This course is aimed at graduates in Museology or postgraduate students in Museology from Latin American and Caribbean countries who have not received training in research methodology. It is directed by Rosa María Hervás Avilés, lecturer at the University of Murcia.

The course has a duration of 6 ECTS credits (25 hours per credit) and is held in online mode in the Virtual Classroom environment of the University of Murcia. It will be held from 24 April 2023 to 31 January 2024. There are 15 places available for this first edition.

The course is taught by lecturers from the University of Murcia who are experts in online training. It also has lecturers from different universities in Latin America and the Caribbean who participate by offering lines of research, tutoring and monitoring the students' research.

63 pre-registration applications were received from various Latin American and Caribbean countries (Argentina, Peru, Chile, Brazil, Costa Rica, Mexico, El Salvador, Bogota, Venezuela, Cuba, Panama, Colombia, Uruguay...) for the 15 places offered.

**Figure 8**



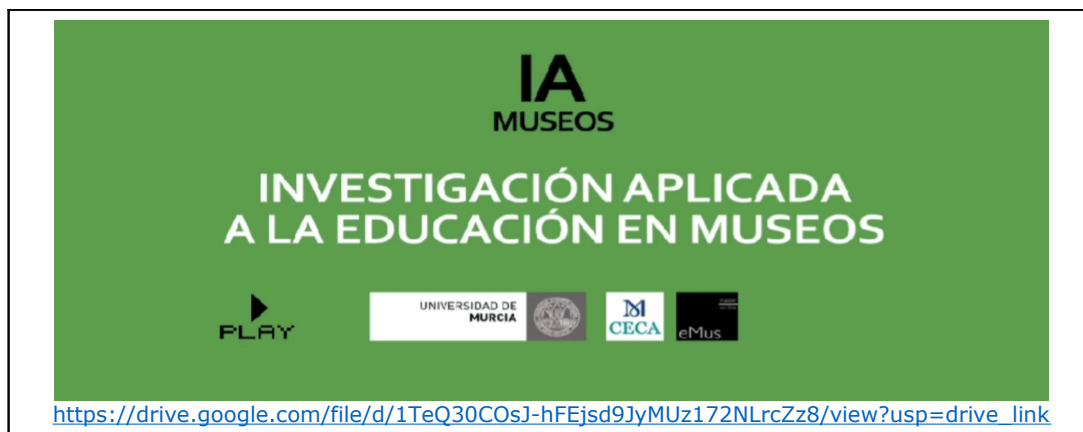
*Video presentation of teachers and students of the course IA Museums*

[https://drive.google.com/file/d/1ThIdHI9pPRodGZZnyWz0bINGqhzF5\\_B\\_/view?usp=drive\\_link](https://drive.google.com/file/d/1ThIdHI9pPRodGZZnyWz0bINGqhzF5_B_/view?usp=drive_link)

This activity was publicised on social media and on the ICOM and CECA websites.

**Figure 9**

*Video presentation of participants in the Virtual Classroom of the course IA Museums*

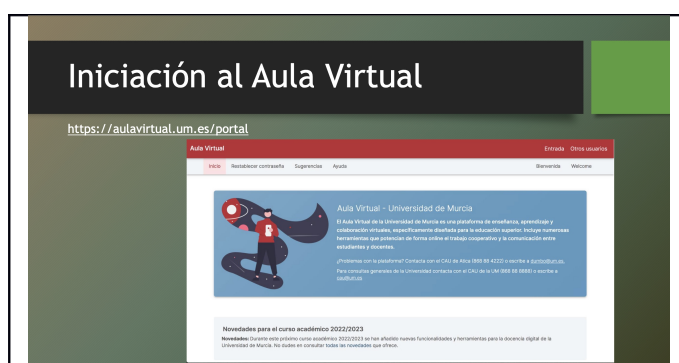


[https://drive.google.com/file/d/1TeQ30COsJ-hFEjsd9JyMUz172NLrcZz8/view?usp=drive\\_link](https://drive.google.com/file/d/1TeQ30COsJ-hFEjsd9JyMUz172NLrcZz8/view?usp=drive_link)

Before the start of the course, an introductory course on the use of the Virtual Classroom of the University of Murcia was given to familiarise students with the use of this online environment.

**Figure 10**

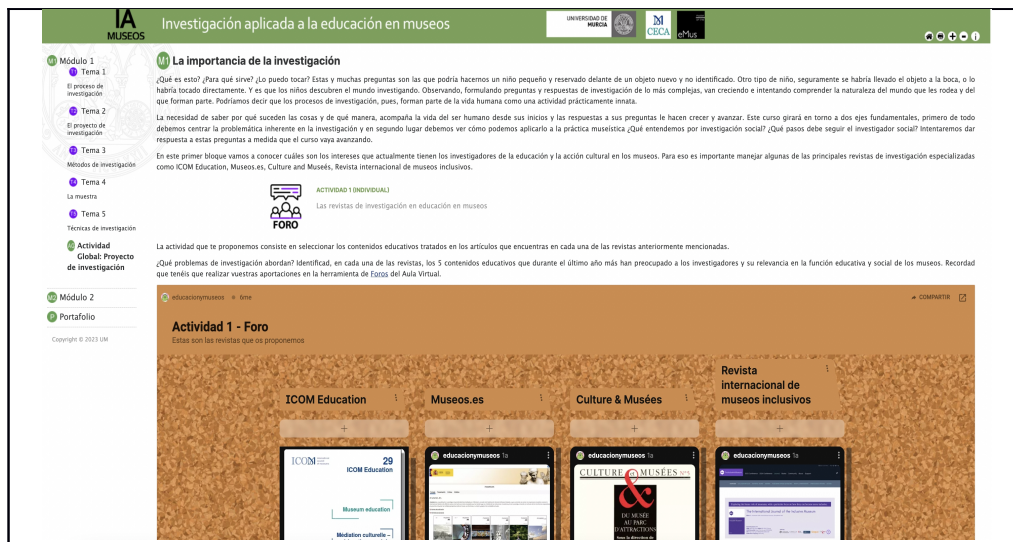
*Image of the course on Initiation to the Virtual Classroom of the University of Murcia.*



The students have worked collaboratively in the Virtual Classroom developing some web contents and carrying out some activities.

**Figure 11**

*Image of the web contents of the IA Museums course in the Virtual Classroom of the University of Murcia.*



**Figure 12**

*Design of a publication on CECA's RRSS (Sylvie Savare)*



The course is currently in its final phase where students are implementing their work for the subsequent submission of their research reports by 31 January 2024.