

ICOM-CECA Report 2023

SPECIAL INTEREST GROUP FOR PROFESSIONAL DEVELOPMENT OF MUSEUM EDUCATORS

Coordinator: WENCKE MADERBACHER



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Special Interest Group Professional Development of Museum Educators

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Description

Founded in May 2020, the aim of the SIG for Professional Development of Museum Educators is to provide a platform for museum education experts to exchange knowledge and ideas on further education for museum professionals, with a view to improve the professional situation of cultural mediators in museums. Museum educators deserve stable contracts and fair payment, as well as acknowledgement of their works and profession inside and outside of the institution.

In 2023 we experienced a steady growth in our group due to the public postings via ICOM CECAs channels on Instagram and Facebook.

As a coordinator I developed a curriculum upfront with dates and topics, so all colleagues can schedule their participation.

All new members get a welcome invitation with a description of the group and how we can collaborate (e.g. Whatsapp). The group is a lively exchange of various topics.

In 2023 we focussed on some important topics and had great engagement and exchange on themes like : how to integrate young people inside museums, why are there more women than men working in museum education, how will our job change through artificial intelligence.

In November 2023 our Italian Member Alberto Michalotte and Wencke Maderbacher talked on his Podcast about the situation for museum educators in Europe :

<https://open.spotify.com/episode/2bRjVSw2YyqUhk422Id8FX?si=YVQE0p6oTMKtTi7Od14feA>

Focus topics of the SIG

- Trainings & skills for museum educators
- Job description
- Fair contracts & payment for museum educators
- Inclusion & collaboration inside the institutions
- Visibility of our work outside the institution
- Organization & administration of educator teams

- Educators as networkers

Members

127 members (16/12/2023)

- Africa: 4 members
- Asia: 15 members
- Australia: 1 member
- Europe: 69 members
- Middleeast: 17 members
- North America: 8 members
- South America: 14 members

Board Members participating:

- Wencke Maderbacher (European Coordinator)
- Angela Mendes (Webadministrator)
- Rosa Maria Hervas (Research Coordinator & NC Spain)

National Correspondents participating:

- Eda Göknar (Turkey)
- Rakeł Pétursdóttir (Island)
- Jenny Siung (Ireland)
- Ani Nazaryan (Armenia)
- Hannah Forssell (Finland)
- Stéphanie Masuy (Belgium)

Activities2023

12th January

Youth in Museums with Leonie Delaey, Belgium

9th February 2023

The possibilities and impact of artificial intelligence bots like Chat gpt to our work

13th March 2023

Learning delivered alternatively – Audience Development Practices and Programs of University Museums in Metro Manila – Alain Zedrick Camiling, Phillipines

14th April

Chat Gpt

Joined session with SIG for Digital Engagement

11th May 2023

Marketing vs Museum Education – Collaboration and differences

24th June 2023

Lets talk about museu, education training. What do we need?

Joined session with SIG Young Members and ICOM CECA Belgium

14th September 2023

Is museum education a female profession?

03rd October 2023

Freelance, projectbased, few hours - how contracts influence our work

07th November 2023

The future of museum education - what will our profession look like in 5, 10 or 20 years?

20th November 2023

LIVE Workshop at Annual CECA Conference Singapore "Museum Educators shaping the future" LIVE SESSION

07th December 2023

Emerging professionals - what can we learn from each other? Including a report of the Singapore Conference

Joint session with: SIG Learning and Engaging Digitally and Young Members

Communication& collaboration

We could see that timed posts on Instagram and facebook have increased the number of participants for our meetings, so the SIG could reach out to even more members and museum educators around the world.

- WhatsApp Group (most active communication between all members)
- Monthly online meetings
- Mailing
- Facebook group & site "ICOM CECA Special Interest Group – Professional Development of Museum Educators"<https://www.facebook.com/groups/670634543720885>
- Padlet:
 - collection of examples for online museum program with focus on audience engagement
 - CECA SIG Professional Development of Museum Educators - Contact Board
- Dropbox-folder





What was a real learning moment during your career?

The necessity of being entrepreneurial.

Visible thinking training by Claire

Working from outside the museum as a self-employed professional into a museum worker in the museum: samer topics different ways of working.

Learning about the difference between museums. It takes time to change the perspective of museum and really learn about empathy.

Not everyone in the museums want or understand research

Geting to know other people in this field i think is one of the most enriching moment

Designing on line and testing in the fields how young publics can appropriate museum's proposals

When i was in Mexico and student created in a different way i expected i realised the culture influenching the way we experience museums

What was a real learning moment during your career?

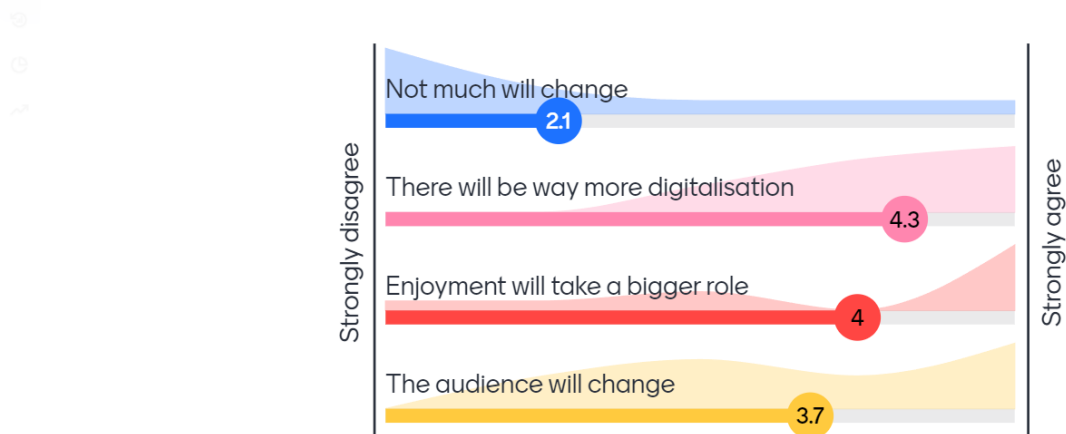
Our meetings

When I joined any museum-related event, made the most of being a museum member, did cross-sector network, and continued volunteering in a museum

Working international within ICOM-CECA

I also learned SO much during CECA conferences. It makes me look at my own practice from very different perspectives.

How do you think the future will be for museum education?...



How would you describe museum education today?

51 responses



What do you think are the reasons, why more women than men are working in the museum education field?

Anonymous 3mo

I remember some years ago when I was running a family activity programme, one of the dads coming up to me with pity in his eyes saying "Couldn't you get a proper job?"

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Add comment

Eleonora Sermoneta 3mo

Based on empirical observation, man usually lean towards roles associated to certain authority or power (curators, senior curators, directors), and education is very seldom associated with the idea of power

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Add comment

Anonymous 3mo

patriarchal idea of education that attributes this role to women: care as a feminine characteristic.

1

Add comment

Anonymous 3mo

It's a very hard question, me, as a male, i try to guess why because i see it everyday, but couldn't really get an answer that is not related to patriarchy and the misunderstanding of what "education" really is.

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Add comment

Anonymous 3mo

Maybe because, in the past, education used to be mother's responsibility while fathers used to have jobs like lawyers, medical doctors, economists and so on

Anonymous 3mo

Patriarchal ideology and gender stereotypes are source of discrimination. Women are more present in

Anonymous 3mo

Perception of status

I was Head of Learning & Interpretation at a university museum with a staff of 14

Anonymous 3mo

GENDER EQUALITY

