

## **REPORT ICOM-CECA 2023 - 2024**

**Margarita Laraignée**

COORDINATOR BEST PRACTICE AWARD

### ➤ **Best Practice Award Report**

The call for participation in this new edition of the Prize was launched in advance, through the dissemination by the Regional Coordinators, with active follow-up on the website and social networks.

The final number of candidates presented was **27**, compared to 23 in 2023, 15 in 2022, 16 during the 2020-2021 period, 20 in 2019, 10 in 2018, 11 in 2017, 23 in 2016, 25 in 2015, and 35 in 2014. As highlighted since last year, the number of candidates presented is not surprising; however, there is still a noticeable increase in the number of proposals submitted.

The quality of the submitted programs can generally be considered very good. Among the submitted works, 9 came from Asia, 7 from Europe, 8 from Latin America, 2 from Africa, and 1 from North America. Regarding the languages, 16 were written in English, 8 in Spanish, and 3 in French.

The international jury was composed of **Tzu Chi Chan**, winner of the Best Practice Award in the previous edition, **T. Philippe Kabore**, Regional Coordinator for Africa, and me as the Coordinator of the Best Practice Award, under the presidency of **Marie-Clarté O'Neill**, President of the CECA. This jury met virtually and evaluated the projects on May 31, June 1, 2, and 3, 2024, publishing the list of the three winners of the 2024 Award on the final day of the meeting. The winners are:

**AERTS, Lucie** « **L'accessibilité universelle au musée national de la Marine** »

Musée national de la Marine.

Paris – France.

**POLYZOI, Vasiliki** «**In the footsteps of VangelisSoukas: A virtual tour of his life and work**»

Hellenic Ministry of Culture

General Directorate of Antiquities and Cultural Heritage

Museum of Greek Folk Musical Instruments "FIVOS ANOYANAKIS" – Centre for Ethnomusicology.

**HAMONIC, Fanny** « **Le monde de Clovis. L'exposition dont vont être les héros** »

Musée d'Archéologie nationale – Domaine national de Saint-Germain-en-Laye.

Saint-Germain-en-Laye – France.

This coordination believes that significant progress has been made over the past two years in terms of how the prize is communicated, whether through the website, social media, or dissemination by the Regional Coordinators. However, this communication should be strengthened at each professional meeting, whether at the regional or national level.

As in 2022, this year, this coordination also took charge of the editing and digital publication of the *Best Practice 12* book. It included 19 programs out of the 27 candidates presented in this edition, due to their quality. It was prefaced by Marie-Clarté O'Neill and includes a presentation by me, in which I mentioned a chronology of the countries and participants who have contributed since the first edition.

For this edition of the book, the cover iconography was modified, featuring *The Carnival of the Harlequin*, an emblematic work by the Spanish painter, sculptor, engraver, and ceramist Joan Miró. This painting stands as one of the most representative manifestations of his surrealist period, capturing the essence of his innovative aesthetic exploration and his unique visual language. This choice reflects the dance of abstract forms that the artist imprinted in his work, a universe rich in beings and objects, which is also manifested in the infinite diversity of the heritage offered by museums.

Just as Miró explored and researched to create his art, professionals in educational departments also engage in research and the development of various possibilities aimed at achieving meaningful educational and cultural objectives.

## BEST PRACTICE 12

A tool to improve  
museum education internationally

Edited by Margarita Laraignée

 International Council of Museums  
conseil international des musées  
consejo internacional de museos

 CECA ICOM  
International Committee  
for Education  
and Cultural Action



2024

The winners were present at the CECA General Conference in Athens, where their diploma was awarded to them at the Benaki Museum on November 20, 2024.



### ➤ **Workshop project for West Africa**

In-person participation took place as part of this project developed in Abidjan, Ivory Coast, from November 23 to 28, 2024. The project was carried out by the CECA in collaboration with ICOM NATHIST, ICOM France, ICOM Ivory Coast, the Museum of Civilizations of Ivory Coast, and with the support of the ICOM African Regional Alliance, the national ICOM committees of Burkina Faso, Benin, and Mali, the national ICOM committees of Greece, Spain, and Argentina, the UNESCO Regional Office for Southern Africa, and the Water Museum of Burkina Faso.

The title of this project was: ***"Social sustainability, natural sustainability: the urgent need for education"***

The objective of the workshop in French-speaking West Africa was to develop the pedagogical skills of museum professionals in implementing educational and cultural programs.

The presence of some of the CECA representatives in the region during the workshop should allow for the dissemination of knowledge, which would lead to greater participation by African professionals in the annual international "Best Practice Award" competition, which gathers many proposals each year, rewarding and publishing the best programs.









### **Other tasks carried out by this coordination**

- ✓ As in 2023, this coordinator participated in the jury to select a winner for the **Young Member Award**.
- ✓ As a member of the ICOM Ethics Committee, this coordinator participated in drafting a response to ETHCOM regarding the draft of the new Code of Ethics on the issue of education.
- ✓ Various documents and communications were translated into Spanish to be distributed to the members.