

**Research Report
November 2023 - November 2024**

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Research Activities of ICOM CECA During 2023-2024 Focused on:

1. The 2024 Colette Dufresne-Tassé Research Award
2. The dissemination of oral presentations of the Research Papers 2024
3. A Training Workshop on Applied Research
4. Discussion Group of students and young researchers in museum education within the Committee for Education and Cultural Action (CECA)
5. University Microcredential in Applied Research Projects in Museum Education for Latin America and the Caribbean (University of Murcia - ICOM CECA)

1. The 2024 Colette Dufresne-Tassé Research Award

The award was promoted through emails, the CECA website and its social media channels. Relevant information about the award's characteristics and the structure required for submission was updated on the CECA website. This improvement enhanced the understanding of the type of work expected for this call.

In 2024, the award expanded to include two categories:

- Junior Award for students and members under 35 years of age
- Senior Award for members over 35 years of age

The call was sent directly to members who presented research papers at the 2023 Singapore conference. As in previous editions, infographics were designed for dissemination on social media and the CECA website.

Figure 1

Infographics for the 2024 Colette Dufresne-Tassé Award (designed by Rosa María Hervás)



Eight research reports were received from Belgium, Egypt, Greece, Iran, Mexico (3), and the United States for the Colette Dufresne-Tassé Award 2024.

The jury, composed of Colette Dufresne-Tassé, Adriana Mortara Almeida, and Rosa María Hervás Avilés, attributed the Colette Dufresne-Tassé 2024 Research Award

(Senior category) to the work of Mrs. Ariadna Vargas Trejo, "Reflection Circles as a Mediation Strategy in the Exhibition 'The Anthropology of Things': A Practical Contribution to Education in Museums" MiMuseo Universitario De La Salle (ICOM Mexico).

Additionally, the jury granted the Colette Dufresne-Tassé 2024 Research Award (Junior category) to the work of Mrs. Jessica BrodeFrank, "Crowdsourcing in Museums: Prioritizing Community Wisdom in an Artificial Intelligence World." Chicago Collections Consortium (ICOM US).

The announcement of the award was published on social media platforms such as Instagram and Facebook.

Figure 2

Awardees of the CECA Colette Dufresne-Tassé 2024 (Instagram, Facebook design by Sylvie Savare)



The award winners were announced on the CECA website and social media platforms:

<https://ceca.mini.icom.museum/es/premio-para-investigacion/ceca/>

Figure 3

Winners of the 2024 CECA Colette Dufresne-Tassé Award (Design by Marie Françoise Delval)



The award ceremony and presentation of papers took place in Athens on November the 20th, 2024.

Figures 4 and 5

Presentation of the award-winning works by Mrs. Ariadna Vargas Trejo and Mrs. Jessica BrodeFrank (Photos by Marie Françoise Delval)



Figures 6 and 7

Awarding of diplomas, Colette Dufresne-Tassé Awards 2024 (Photos by Marie Françoise Delval)



2. Research Paper Presentations at the CECA Annual Conference in Singapore

Out of all the proposals received, 12 research papers were selected for presentation at the 2024 ICOM CECA Annual Conference in Athens.

3. Workshop "Introduction to Applied Research in Museum Education"

On November the 20th, 2024, during the ICOM CECA Annual Conference in Athens, the workshop titled "*Introduction to Applied Research in Museum Education*" was held. It was led by CECA's Research Coordinator, Rosa María Hervás Avilés, with the participation of 27 researchers from various countries (Greece, Italy, Great Britain, Canada, Belgium, France, Lithuania, Mexico, Spain, Singapore, Turkey).

The workshop was conducted in Spanish with English translation provided when necessary. The activity was marked by cordiality and great interest among the participants.

Figure 8

Poster announcing the introductory workshop on applied research in museum education at the Athens Conference 2024 (design by Rosa María Hervás)



The workshop was structured into four parts:

1. A description of the research process
2. Group work
3. Group presentations and general conclusions
4. Introduction of the 2025 Colette Dufresne-Tassé Research Award

Figure 9

Images from the introductory workshop on applied research in museum education (Photos by Sylvie Savare, Marie Françoise Delval, and Rosa María Hervás)



Figure 10

Infographics from the presentation of the Colette Dufresne-Tassé Research Award 2025 (design by Rosa María Hervás).



4. Discussion group of Students and Young Researchers in Museum Education

This workshop launched a new discussion group dedicated to the next generation of researchers in museum education. Coordinated by CECA Research Delegate Colette Dufresne-Tassé, along with Laura Delfino (Université de Montréal) and Heidi Weber (Université du Québec à Montréal), it was attended by 9 members from Italy, Spain, Canada, France, and Greece.

Aimed at graduate students, each participant was invited to present her/his research topic in two minutes. Following this, participants formed small groups to discuss a question of their own. Final results from each group were synthesized by Colette Dufresne-Tassé.

This activity successfully fostered dialogue and mutual support. It is recommended to continue this initiative at upcoming years and CECA Conferences, as it promotes co-creation of innovative solutions and addresses challenges faced by graduate students and young researchers.

Figure 11

Photographs of the doctoral students' discussion group session (Photos by Sylvie Savare)



University Microcredential in Museum Education Research Projects for Latin America and the Caribbean (1st Edition)

ICOM and the University of Murcia (Spain) signed a new collaboration agreement in 2024 through the International Committee for Education and Cultural Action (CECA) to offer online training via the University Microcredential Applied Research Projects in Museum Education for Latin America and the Caribbean (1st Edition). The program began on October 11, 2024, and will conclude on January 20, 2025.

Figure 12

Presentation poster for the University Microcredential in Applied Research Projects in Museum Education for Latin America and the Caribbean (design by Nieves Frutos)



Microcredentials are an initiative of the European Union aimed at promoting lifelong learning with university-level quality. These are digital certifications that provide all the necessary information to demonstrate a professional skill and share it with employers or training centers.

Microcredentials are earned by completing short courses in specialized training; in this case, 3 credits delivered online, enabling learners to develop key competencies to enhance employability, retrain, or update professional profiles. The training concludes with a digital badge awarded by the University of Murcia. This badge allows employers and professional networks to recognize the holder's ability to carry out research projects applied to museum education.

The program targeted professionals and students in the following categories:

- Museum professionals with degrees working in museums across Latin America and the Caribbean.
- Museology students from Latin America and the Caribbean.
- Education professionals working in museum settings in Latin America and the Caribbean.

Thirty places were offered. ICOM-CECA members were given preference, with 60% of the places reserved for them.

The selection criteria for each group were as follows:

- Participation in the First Course on Applied Research in Museum Education in 2022-2023 (in collaboration with the University of Murcia and ICOM CECA): 1 point
- Order of application, respecting quotas for ICOM members and target groups: 0.5 points
- Working in the educational sector of a museum and having prior experience as a museum educator: 0.10 points for each year (up to 1 point).
- Ensuring the participation of individuals from different countries in Latin America and the Caribbean by accepting up to three applicants per country before considering candidates from other nations.

The micro-credential is directed by Rosa María Hervás Avilés, Professor at the University of Murcia and Research Coordinator for ICOM CECA. Collaborate: Adriana Mortara Almeida (ICOM Brazil) and CECA LAC Coordinator, and Silvana Lovay (ICOM Argentina). Both promoted this activity among the various ICOM committees in Latin America and the Caribbean and participated in the selection process of the applications received.

The micro-credential is being taught by faculty members from different universities (University of Murcia, Complutense University of Madrid, Universitat de Manresa), all experts in online teaching. Additionally, professors from universities across Latin America and the Caribbean (Federal University of Minas Gerais, University of São Paulo, Federal University of Rio Grande do Sul, Federal University of Piauí, Universidad Abierta Interamericana in Buenos Aires, and the National University of Rosario) are collaborating. All faculty members provide research lines and supervise the students' research projects, ensuring follow-up.

A total of 48 pre-registration applications were received from various countries in Latin America and the Caribbean (Argentina, Peru, Chile, Brazil, Costa Rica, Mexico, El Salvador, Bogotá, Venezuela, Cuba, Panama, Colombia, Uruguay...). Currently, 28 individuals are enrolled in the course.

The micro-credential is funded through a €5,000 contribution from the Official Master's Degree in Education and Museums of the University of Murcia and students tuition fees. Tuition costs €200 for non-ICOM members and €150 for ICOM members.

Promotion was carried out through social media and the websites of ICOM CECA and the University of Murcia. It would be desirable for it to also be disseminated via the ICOM website and social media channels.

Figures 13 and 14

Dissemination on ICOM CECA social media (design by Sylvie Savare)

