

ICOM-CECA Report 2024
WENCKE MADERBACHER
EUROPEAN COORDINATOR



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1. Current list of National Correspondents Europe

European Coordinator:

Wencke Maderbacher (since 2019)
Moesgaard Museum, Højbjerg, Denmark

National Correspondents:

Armenia: Ani Nazaryan (since 2019)
National Gallery of Armenia, Yerevan, Armenia

Austria: Monika Holzer-Kernbichler (since 2020)
Universalmuseum Joanneum, Graz, Austria

Belgium: Stéphanie Masuy (since 2019)
Museum of Ixelles, Brussels, Belgium
Sofie Vermeiren (since 2019)
M Leuven, Belgium

Croatia: Zeljka Jelavic (since 2010)
Ethnographic Museum, Zagreb, Croatia

Czech Republic: Jakub Seiner (since 2024)
National Pedagogical Museum and Library of J.A. Comenius,
Prague, Czech Republic

Denmark: Wencke Maderbacher (since 2022)
Moesgaard Museum, Højbjerg, Denmark

Estonia: Jelena Tsekulajeva (since 2023)
Eesti Tervisemuuseum, Tallinn, Estonia

Finland: Hanna Forssell (since 2012)
National Museum Finland, Helsinki, Finland

France: Raffaella Russo-Ricci (since 2019)
Paris Musées, Paris, France

Georgia: Eliana Valaite (since 2022)
Tbilissi, Georgia

Germany: Ine Brehm (since 2005)
Stadtmuseum Erlangen, Germany
Larissa Düchting (since 2024)
Deutsches Hutmuseum, Lindenberg, Germany

Greece: Amalia Tsitouri (since 2007)
Hellenic Ministry of Culture, Athens, Greece

Hungary: Eszter Molnàné Aczél (since 2020)
Budapest History Museum, Budapest, Hungary

Iceland: Rakel Pétursdóttir
National Gallery of Iceland, Reykjavik, Island

Ireland: Jenny Siung (since 2019)
Chester Beatty Library, Dublin, Ireland

Italy: Valera Pica

Lithuania: Vaida Rakaitytė (since 2014)
Vytautas Magnus University, Lithuania

Moldova: Stefanita Ion
Ministry of Culture

Netherlands: Frederike van Ouwkerk
Breda University of Applied Sciences, Breda, Netherlands

Portugal: Paulo Cuica (since 2019)
Museu de Lisboa, Lisboa, Portugal

Russia: Olga Sinitsyna (since 2018)
Curator

Spain:	Rosa María Hervás Avilés Profesora Titular de Universidad Vocal Consejo Ejecutivo ICOM España Ana Moreno Museo del Prado, Madrid, Spain	(since 2020) (since 2019)
Slovakia:	Marcela Kvetkova Slovakia-National Gallery, Bratislava, Slovakia	
Serbia:	Dragan Kiurski National Museum of Kikinda, Kikinda, Serbia	(since 2021)
United Kingdom:	Jenny Pistella Education Consultant	(since 2013)
Turkey:	Eda Gökner İKSV Alt Kat, Istanbul, Turkey	(since 2020)

CECA Europe remains dedicated to fostering exchange opportunities for its members and expanding the CECA network across European countries. The commitment to establishing national CECA social media accounts, newsletters, organizing local meetings, and active engagement with local and national museum education associations has been instrumental in enhancing professional networks and activities.

National Correspondents' Initiatives:

The European National Correspondents (NCs) have been notably proactive in their efforts to promote CECA's objectives. Arranging local meetings for engaged colleagues, establishing CECA social media accounts and national newsletters have been key activities. Collaborating with local and national museum education associations has further amplified CECA's impact, fostering a stronger network among professionals. These endeavors have successfully contributed to the enrichment of CECA Europe's initiatives.

Communication and Exchange:

The role of the Regional Coordinator is to facilitate communication and idea exchange among the NCs. Regular communication channels through WhatsApp groups, emails, and online meetings have provided a platform for sharing ideas and fostering collaboration among members.

Conference Engagements:

The year 2024 witnessed a plethora of national conferences throughout Europe, enabling widespread participation by colleagues. An outstanding event was the Annual CECA Conference held in Athens in November 2024, which made it possible for many European colleagues to attend and present their current work. These conferences serve as valuable forums for sharing insights, experiences, and best practices in museum education and cultural exchange.

The diverse and dynamic activities of CECA Europe in 2024 have significantly contributed to the advancement of its mission. Through collaborative efforts, active participation in conferences, and fostering communication channels, CECA Europe continues to strengthen its position as a leading platform for professionals in museum education and cultural exchange.

2. **European CECA Conferences**

GREECE

2024 CECA INTERNATIONAL ANNUAL CONFERENCE – ATHENS

18th – 22nd November 2024

The Hellenic National Committee of ICOM hosted the 2024 CECA Annual Conference “Delicate topics – Challenging audiences” in Athens, from the 18th to the 22nd of November 2024. The event was organized in collaboration with the Hellenic Ministry of Culture - Directorate of Archaeological Museums, Exhibitions and Educational Activities and also the Benaki Museum.

The conference took place in a period of fluidity and deep crisis of societies on multiple levels, a period where new conflicts are emerging and old ones are rekindled, a period when issues of identity are causing tensions and divisions, ruptures and antagonisms worldwide. In this context, the conference could not help but explore the following topics that preoccupy the museum education community and underline the critical role of the museum in the present circumstances:

~ Museum education as a tool for discussing complex issues

Being a refugee, religious conflicts, poverty, multiple identities, traumatic memories, human rights, health issues, marginalized communities, endangered cultural heritage, natural environment at risk, challenges and threats of the virtual world, etc.

~ Museum education as a vehicle for alternative interpretations

Shedding light on hidden, unknown or misinterpreted aspects of material and intangible heritage or artistic creation, challenging mainstream interpretations and encouraging new glances on past and present historical events.

~ Catering for the underserved communities and audiences

Museum education initiatives that ensure accessibility and inclusivity, in the framework of a constantly changing social and cultural landscape. Innovative activities and educational material for historically underserved and marginalized audience groups (the elderly, people with disabilities, the mentally ill, the imprisoned, religious / ethnic or cultural minorities, immigrants, refugees, drug addicts, students requiring particular treatment, etc.).

The above-mentioned issues were discussed in depth, through 127 presentations, which were made by 170 speakers. More specifically, during the first three days, the programme included:

- 6 welcome addresses
- an introductory speech by the CECA President
- 2 key note speeches from France and Greece
- 40 thematic papers
- 16 research papers
- 21 market of ideas presentations
- 5 workshops
- 6 Special Interest Group (SIG) workshops

- 30 posters and
- 6 award winners presentations.

The quality and originality of the presentations, posters and workshops generated plenty of questions, comments and fervent discussions regarding difficult heritage, delicate interpretations and museum education practices for marginalized social groups.

Bilingual interpretation (Greek - English) was provided during keynote speeches, research / thematic papers, market of ideas and also during the awards ceremony. Workshops were held in English, French and Spanish.

The first day of the Conference ended with a concert of Traditional Greek Music, performed by post-graduate students from the Department of Musical Studies of the Athens University. The third day of the Conference ended with a very lively closing reception. All events from Monday 18 to Wednesday 20 were hosted in the comfortable and welcoming premises of the Benaki Museum - 138 Pireos Street (amphitheater, two specially equipped halls, foyer, café - restaurant).

On Thursday November 21, the Conference participants, divided in small groups, had the opportunity to participate in a series of interactive educational visits, held in English, at the following museums and archaeological sites of the city center:

- Acropolis Museum / Acropolis Restoration Service (YSMA)
- Basil & Elise Goulandris Foundation
- Benaki Museum – Museum of Greek Culture
- ΕΜΣΤ | The National Museum of Contemporary Art
- Industrial Gas Museum
- Maria Callas Museum
- National Bank of Greece – Historical Archive
- "Stolen antiquities, peoples without memory" (educational unit, housed at the Epigraphic Museum)
- "Th-INK: Graffiti as historical evidence and damage to ancient monuments", Ancient Agora of Athens

The feedback from both participants and museum educators was very positive, as attendees had the opportunity to join interactive activities focusing on difficult issues or challenging audiences, exchange expertise, and get acquainted with collections and unknown aspects of the Greek cultural heritage.

The Conference ended on Friday the 22nd with an optional day trip to the southern part of the Peloponnese. This cultural excursion started with visits and brief guided tours to 2 UNESCO monuments, the Monastery of Daphni (Attica), and the Archaeological site of Mystras (Lakonia), where the 75 participants enjoyed the exploration of major byzantine heritage sites and also the breathtaking natural environment. The trip ended with a visit at the Museum of the Olive and Greek Olive Oil (Sparta), created by the Cultural Foundation of the Piraeus Bank Group. Apart from the interesting guided tours at the collections and the welcome reception offered, an animation explaining the crushing and pressing of olives was very much appreciated by the CECA

members, who vividly participated in the laborious procedure of olive oil production.

The detailed Conference programme, including abstracts, was published on the official Conference site (<https://icomceca24.gr/>), whereas a 30 page bilingual printed programme was delivered to the participants, together with the conference bag and the other educational material provided by various cultural institutions.

The 2024 CECA Conference, hosted in Athens, received 356 participants from 50 countries (Argentina, Armenia, Australia, Austria, Belgium, Bonaire, Brazil, Canada, Chile, Colombia, Croatia, Cyprus, Czechia, Denmark, Egypt, El Salvador, Estonia, Finland, France, Georgia, Germany, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Israel, Italy, Japan, Korea, Lithuania, Malaysia, Mexico, Netherlands, Norway, Philippines, Portugal, Qatar, Russia, Saudi Arabia, Singapore, Slovenia, Spain, Sweden, Taiwan, Turkey, United Kingdom, and United States of America).

For the Hellenic National Committee of ICOM and the Conference Organizing Committee, this major challenge was an extremely fruitful and rewarding experience, a unique opportunity for to welcome, communicate and create relationships with colleagues from all around the globe. We truly hope that the 2024 CECA Conference has enriched our reflection and has contributed to the reinforcement of a museum of inclusion, peaceful coexistence, mutual respect, democracy, polyphony and social justice.



Figur 1 Closing the Athens Conference



Figur 2 Discussions at the Workshop Room



Figur 3 Interaction at the Museum of the Olive and Greek Olive Oil

AUSTRIA

9. ICOM CECA Austria Conference Österreichischer Museumstag 2024 collecting & mediating. Cultural mediation in permanent exhibitions

9. October 2024, Wien Museum, Wien Austria

[Link to the program in English](#)

240 participants attended

The topic of this year's Museum Day from October 9 to 11, 2024 in Vienna was the current possibilities of permanent exhibitions in museums. This gave us the opportunity to take a closer look at the following questions from the perspective of cultural mediation:

- How do cultural mediators deal with permanent presentations?
- How do mediators deal with outdated or problematic content in such exhibitions?
- How does the mediation of a collection differ from that of a permanent exhibition?
- Where are the potentials and possibilities outside of the exhibition?

- What is important for cultural mediators when designing digital or analog formats for communicating museum collections?

On the occasion of the successful new permanent presentation of the collection at the Wien Museum, we invited 17 colleagues from all over Austria to report on exciting experiences, approaches and possibilities from mediation practice. Overall topics were: Dealing with objects, digital games, inclusion, narratives and mediation for school groups.



Figur 4 Monika Holzer Kernbichler at the Austrian CECA Conference October 2024, Vienna

FRANCE

01.12.2023 University degree Delphine Lévy, University of Paris 1, Panthéon Sorbonne, "For access to art and heritage: tools and research", Petit Palais, Musées des Beaux-Arts de Paris, presentation "Universal accessibility and inclusion: a matter for everyone".

07.12.2023 Study day "Creation, heritage and mediation at the crossroads of Deaf and Disability Studies", National Institute for Young Deaf People in Paris, organization of the Disability and Societies Program of the EHESS (School for Advanced Studies in the Social Sciences), participation in the round table "Museum audiences: new experiences of mediation".

SPAIN

19–20.04.2024

II ICOM SPAIN-CECA Meeting - Museums for Education and Research
National Prado Museum

The II ICOM SPAIN-CECA Meeting was planned and organized by the Spanish ICOM Committee and the National Prado Museum.

Participants: 93 attended

Organizing Committee

A joint commission was established to oversee this activity, comprising:

Rosa María Hervás Avilés (ICOM Spanish Committee - ICOM CECA)

Carmen Valdés Sagüés (ICOM Spanish Committee)

Ana Moreno Rebordinos (National Prado Museum)

Irene Pomar (National Prado Museum)

Objectives

The meeting aimed to deepen the initiatives launched during the I ICOM Spain-CECA Meeting. The focus was on:

Highlighting the significance and benefits of including museum educators in multidisciplinary and collaborative teams for exhibition design.

Promoting educational co-creation practices in museums.

Establishing a Spanish-speaking ICOM CECA Special Interest Group.

Program and Resources

The event program and recordings of the presentations are available online:

[II ICOM Spain-CECA Meeting Videos and Program](#)

Opening Remarks

Andrés Ubeda de los Cobos, Deputy Director of Conservation and Research, Prado Museum

Auxiliadora Llamas Márquez, President, Spanish ICOM Committee

Marie Clarté O'Neill, President, ICOM CECA

Ana Moreno Rebordinos, Education Coordinator, Prado Museum

Presentations

Colette Dufrene-Tassé: *Integrating Museum Educators in Exhibition Design Teams to Enhance Visitor Experience*

Martí Manén (online): *Structural Learning: Agency and Processes of Inter-Institutional Dialogue* (from Stockholm)

Pat Villeneuve (online): *The Evolution of Edu-Curation* (from Florida)

Santiago Eraso: *Listen, Imagine, Transform*

Rosa María Hervás: *Research in ICOM CECA*

Working Groups

Professionalization: Addressing the challenges of professionalizing museum education. Coordinated by Luis Noguero, Rosa María Hervás, and Jesús Morate, with a focus on promoting ALMAZUELA (Federation of Spanish Associations for Museum Education and Mediation).24 participants.

1. Territory: Educational programs for the community, led by Encarna Lago González, with 16 participants.
2. Genealogies: A history of museum education in Spain, led by Ana Moreno, with 18 participants.



Figur 5 Inauguration II ICOM CECA Spain Conference



Figur 6 Colette Dufresse Tassé at the II ICOM CECA Spain Conference



Figur 7 ICOM CECA Chair Marie Clarté O'Neill at the II CECA Conference at the Museo Nacional del Prado



Figur 8 Presentation Rosa María Hervás Avilés at the II ICOM CECA Spain Conference

3. European CECA Meetings

EUROPE

19.09.2024 Online Meeting National Correspondence

21.11.2024 live meeting during the CECA Conference in Athens

AUSTRIA

24.-28./06.2024 **Professional stay in Paris with Erasmus Plus**, connected between ICOM CECA Austria and ICOM CECA France hosted by Paris Musée, organised by **Raffaella Russo-Ricci** Meetings with Board Members of ICOM CECA France

Meeting at Sorbonne NOUVELLE with Dr. Sarah NEELSEN (Maîtresse de conference and Directrice adjointe du département d'études germaniques et franco-allemandes), Information about the project of GERMAN-FRENCH Cultural transfer, Study programme for cultural mediation / Métiers de la culture dans le domaine franco-allemand

Meetings avec the Coordinators of ICOM CECA Special Interest Group Universal Accessibility, the Inclusiv Museum, **Maelle Bobet** (Université de Lille), **Viviana Gobbato** (Professeure en Muséologie, Cheffe du service culturel et éducatif à l'Arc de triomphe-CMN (référente accessibilité), et Raffaella Russo-Ricci

Meeting avec **Lucie Aerts**, cheffe du service Médiation du Musée national de la Marine - CECA BEST PRACTICE PRICE 2024 and many others....

BELGIUM

18.12.2023 Online meeting, Preparation of the series CECA webinars 2024
Stéphanie Masuy and Sofie Vermeiren

22.01.2024 Online meeting, Preparation CECA webinar #2 with House of Science Liège
Stéphanie Masuy, Sofie Vermeiren and Hervé Caps (Director House of Science Liège)

30.01.2024 Online meeting, Webinar CECA Belgium #2, case House of Science Liège: Serious Game & synthesis of the ICOM CECA conference in Singapore
Speakers: Hervé Caps with Stéphanie Masuy & Sofie Vermeiren
Participants: 18
ICOM CECA Belgium webinar - ICOM Belgium Flanders

02.02.2024 Online meeting, Board meeting ICOM Belgium Flanders
Presentation of findings at the ICOM CECA Annual Conference in Singapore
Sofie Vermeiren
Participants: 10

- 16.02.2024 Louvain-la-Neuve, Musée L, Workshop "Slow art" + encounter and meeting with Belgian CECA members who attend the conference in Singapore
Sofie Vermeiren and Stéphanie Masuy
Participants: 6
- 15.03.2024 Ixelles, Musée d'Ixelles, Meeting NC Belgium: preparation of annual plan and action plan for CECA Belgium
Stéphanie Masuy and Sofie Vermeiren
- 15.04.2024 Online meeting, Board meeting ICOM Belgium Flanders
Presentation of action plan and CECA ICOM Belgium activities to Board members
Participants: 14
- 26.04.2024 Brussel, Kanal-Pompidou, Erasmus+ program
Professional visit & networking lunch between 6 Belgian and 5 Austrian museums at Kanal-Pompidou. Organized by Stéphanie Masuy en Sofie Vermeiren in collaboration with ICOM Belgium.
Participants:15
- 03.06.2024 Online meeting, Webinar CECA Belgium #3, case House of European History, Brussels
Speakers: Guido Gerrichhauzen and Laurence Bragard with Stéphanie Masuy
Participants: 15
- 02.10.2024 Online Meeting, preparation of the presentation of the El Salvador project at the ICOM CECA general conference
Stephanie Masuy, Sofie Vermeiren and Andrea Quintanilla (ICOM El Salvador)
- 11.10.2024 Online meeting, Board ICOM Flanders
Presentation of activities of CECA ICOM Belgium to the board members
Discussion about the ICOM code of Ethics
Sofie Vermeiren
Participants: 10
- 25.10.2024 Online meeting, Webinar CECA Belgium #4, case Z33, Hasselt: Kunst bij de les and This is Us
Speakers: Kiki Goossen, Willem Vrancken and Adinda Geystelen (Z33) with Stéphanie Masuy, Sofie Vermeiren
Participants: 28
ICOM CECA Belgium webinar - ICOM Belgium Flanders



Figur 9 Brussel, Kanal-Pompidou, Erasmus+ program; Professional visit & networking lunch between 6 Belgian and 5 Austrian museums at Kanal-Pompidou. Organized by Stéphanie Masuy en Sofie Vermeiren in collaboration with ICOM Belgium

CROATIA

20.06.2024 **Neighbors on museum education: new practices and challenges**

Vučedol Culture Museum (Vukovar, Croatia)

This meeting was organized jointly by **CECA Croatia (Željka Jelavić)** and **CECA Serbia (Dragan Kiurski)**. It was attended by twenty museum educators and curators interested in museum education from Croatia and Serbia. Dragan Kiurski from Kikinda gave the opening presentation "Museum Theater - the museum's communication tool". He introduced us to the history of museum theater in Europe and the United States of America and recent examples from Serbian museums, as well as an example of the creation of museum theater as an interpretive tool in the National Museum from Kikinda. After the presentation followed a round table "Museum education - the state and challenges of the profession - a view from the neighborhood" where we exchanged opinions on the current state of museum education. Our hosts from the Vučedol Culture Museum presented workshops for visitors.

27.11.2024 **Learning in museums -Can We See Learning Happening for Visitors in Museums**

Ethnographic museum

CECA member **Elsa Bailey**, USA, presented findings of her research published in the chapter entitled *In Search of an Articulated and Coherent Theoretical Framework to Inform Research and Evaluation of Learning*. She presented behaviors associated to learning process: Observing, thinking out loud, explaining handling to others, explaining discoveries to others, trial and error, repetition, concentrating, demonstrating frustration, demonstrating satisfaction

FRANCE

- 17.11.2023 online meeting, "Sound books" with Laura Cattabianchi, creator of tactile sound books, mediator and trainer.
Through manipulation, simple gesture or transformation, Laura explores the sounds of papers and materials and experiments with the evocative power and narrative potential of sounds. Presentation of her approach, her creations and her experience.
39 participants
<https://livreasons.com/>
<https://www.instagram.com/livre.a.sons/>
- 25.01.2024 online meeting, The "simple language" in Germany.
The German FALC (French easy to read and understand)? with Sarah Neelsen, lecturer in the Department of Germanic Studies, Sorbonne Nouvelle University.
Presentation of the challenges of the easy German language, LeichteSprache. In Germany, this topic is strongly supported by the ForschungsstelleLeichteSprache (FLS) research center at the University of Hildesheim. There is also a dictionary, labels certified by the FLS, a magazine and plays offered in easy language for all audiences.
40 participants
- 24.05.2024 online meeting, Artistic and cultural education in museums, with Rim Rejichi, responsible for the development of school audiences at the Mission de préfiguration du musée du Grand siècle.
Presentation of the challenges and implementation of artistic and cultural education in France as well as existing systems for bringing school audiences to museums.
61 participants
<https://museedugrandsiecle.hauts-de-seine.fr/le-musee-du-grand-siecle>
- 28.06.2024 online meeting, Sound cultural mediation: a renewed approach to welcoming audiences from the social field, with Hélène Perret, director and founder of Unendliche Studio.
Presentation on how sound allows an immersive and innovative connection with our museums and their collections for audiences far from culture.
65 participants
<https://unendliche-studio.com/>

GERMANY

21.10.2024 Online Member Meeting

NETHERLANDS

May 2024 Breda Consortium meeting NextRoutes,
Cultural Routes and Location Based games

SERBIA

20.06.2024 Neighbors and Neighbors on Museum Education: New Practices and Challenges
Museum of Vučedol Culture in Vukovar, Croatia

It brought together twenty museum educators and other interested members of ICOM Croatia and Serbia. Seminar was organised by the national correspondent of the Committee for Museum Education and Cultural Action (CECA) of Croatia **Željka Jelavić**. **Dragan Kiurski**, thenational correspondent of the Committee for Museum Education and Cultural Action (CECA) of Serbia.Dragan gave a keynote speech entitled “Museum Theater – a Communication Tool for Museums”, introduced to the history of museum theater in Europe and the United States and recent examples from Serbian museums, as well as an example of the emergence of museum theater as an interpretative tool in the National Museum of Kikinda. After the presentation by Kiurski, a round table and discussion “Museum Education – State and Challenges of the Profession – A View from the Neighborhood” followed, where participators exchanged opinions on the current state of museum education. In conclusion, it can be said that the importance of the work of museum pedagogues/educators has been recognized at the museum level, but there is still a lot of room for improving their status and inclusion in exhibition projects from the initial development of the idea to the realization of the exhibition.



Figur 10 Participants discuss about the state and challenges of museum education in their museums, as well as the role of museum educators and their relationship with other museum professionals. During the discussion, a comparison was made on the topic between the situation in Croatia and Serbia.



4. **Participation of European NC or CECA members at other conferences**

EUROPE

23.01.2024 Danish Museum Education Association Board Meeting

27.01.2024 ICOM CECA Annual General Assembly

07.-09.02.2024 ICOM Danmark Seminar and Board Meeting
Moesgaard Museum Aarhus

02.-03.03.2024 "**Education in Museums**" Training Session,
Research Institute of Cultural Heritage and Tourism in Iran
Presentation Job Description and Professional Development of Museum
Educators

04.-05.03.2024 **Museum Education Conference in Frankfurt, Germany**
Presentation on Audience Engagement – Audience Enjoyment

07.05.2024 Danish Museum Education Association Board Meeting

24.05.2024 ICOM Denmark General Assembly, National Museum Copenhagen

06.07.2024 ICOM CECA Board Meeting

29.09.2024 ICOM CECA Board Meeting

02.-04.10.2024 Erasmus+ Leeuwarden International Culture Exchange

06.11.2024 **Erasmus+ Denmark Meeting**

18.-22.11.2024 **CECA Annual Conference, Athens**

17.11.2024 Board Meeting

18.11.2024 Presentation RUS Vikings in the East Dilemma Game

19.11.2024 Workshop SIG Professional Development of Museum Educators –
Empowering Museum Educators, 40 participants
Together with Susan Rowe

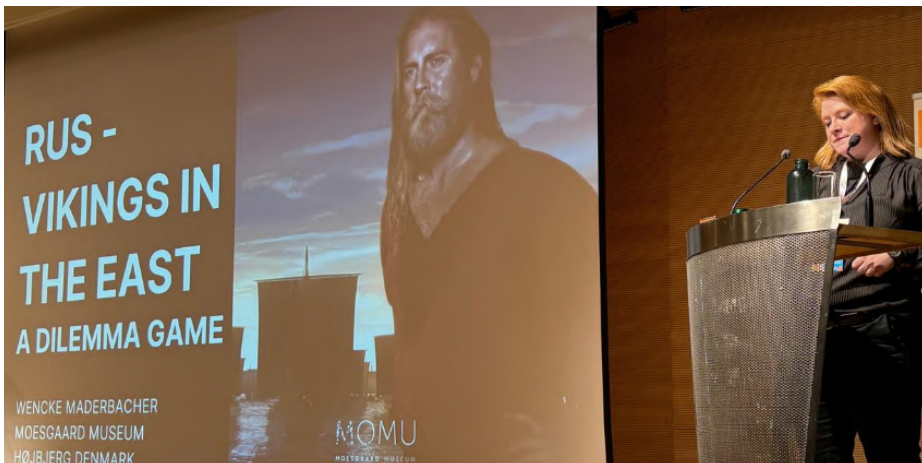
07.12.2024 ICOM CECA Ethics Meeting



Figur 11 ICOM Denmark Seminar and Board Meeting at Moesgaard Museum 2024



Figur 12 Wencke Maderbacher at the Museumsvermittlung Conference in Frankfurt March 2024



Figur 13 Wencke Maderbacher presenting at the Annual CECA Conference in Athens

AUSTRIA

20/02/2024 Representing CECA and the Board of Cultural Mediators at a meeting in Graz Art and Education, Forum Stadtpark Graz

22/02/2024 Competencies for Museum Education - project application and meeting invitation Online Meeting with Danko Dujmović (Insitute of Art history, Rijeka) and Jovana

Milutinović (University of Novi Sad), Discussion of a joint project for the training of cultural mediators in Austria, Croatia and Serbia

20/03/2024 Workshop “Museums and Schools”; participation as Expert at Universität für Weiterbildung Krems, MMag. Dr. Andrea Brait

02/07/2024 Meeting with KULTURPOOL, Vienna

27/09/2024 Participation au Congrès 2024 & Assemblée générale d’ICOM France PENSER LE MUSÉE DE DEMAIN. La décroissance en questions, Vendredi 27 septembre 2024, Médiathèque Jean Falala de Reims & Zoom, ONLINE

18.-21/11/ 2024 Participation in “Delicate topics – Challenging audiences”, the ICOM - CECA (Committee for Education and Cultural Action) annual Conference, held in Athens-Greece

BELGIUM

20.03.2024 Brussels, House of European History, Colloquium EU presidency musea and AI
With NEMO, FARO and ICOM Belgium
For CECA Belgium: Stéphanie Masuy and Sofie Vermeiren
Participants: 80
Museums and AI conference: NEMO - Network of European Museum Organisations

23.04.2024 Université libre de Bruxelles (ULB), course: Museology
Stéphanie Masuy, Lecture about the Belgian museum mediation and participation and report of the ICOM CECA projects
Participants: 21

01/06/2024 Online Meeting, jury papers CECA conference
Stéphanie Masuy and Sofie Vermeiren

19/09/2024 Online meeting, CECA European NC
Stéphanie Masuy and Sofie Vermeiren

15.10.2024 Antwerp, University (UA), course: Museology
Sofie Vermeiren, Lecture about the Belgian museum mediation and participation and report of the ICOM CECA projects
Participants: 26

18. -22./11/24 Participation in the Annual ICOM CECA conference in Athens

18/11/24 Sofie Vermeiren & Andrea Quintanilla, Theme paper: ICOM Solidarity Project: El Salvador <https://icomceca24.gr/pages/sessions/?id=12>

18/11/24 Stéphanie Masuy, Theme paper: Experimenting with participatory labelling to address diversity with our museum collection
<https://icomceca24.gr/pages/sessions/?id=16>

18. & 20/11/24 Sofie Vermeiren, Poster presentation: “The Art lab of M”: An educational project around AI and art
<https://icomceca24.gr/pages/sessions/?id=20>

19/11/24 Sofie Vermeiren, Chair, session "Thematic Papers 5" – Challenging Audiences <https://icomceca24.gr/pages/sessions/?id=21>

20/11/24 Stéphanie Masuy, Chair, session "Research papers 3" – Challenging Audiences <https://icomceca24.gr/pages/sessions/?id=41>

17. – 20/11/24 4 informal group dinners organized by Stéphanie Masuy & Sofie Vermeiren to encourage networking between Belgians professionals and others (El Salvador, Finland, Netherlands).

Participation at the European NC dinner.

03.12.2024 Leuven, University (KUL), course: curatorship
Sofie Vermeiren, Lecture about edu-cuartion, museum education and report of ICOM CECA projects
Participants: 29



Figur 14 Belgian Networking at the Annual CECA Conference 2024 in Athens

FRANCE

02.-03.03.2024 Journéed'étudesinternationale « Education in Museums », Research Institute of Cultural Heritage and Tourism (RICHT), Teheran, Iran: présentationenligne « A Museum for Everyone ».

LITHUANIA

18. -22.11.24 Participation in the Annual ICOM CECA conference in Athens

Presentation of poster "Museum night at the Lithuanian Sport Museum at Poster's Presentation session.

21.11.24 participation at the European NC Meeting in Athens.

NETHERLANDS

18.-22.11.2024 CECA Annual Conference, Athens

GREAT BRITAIN

15.05.2024 Museums and Heritage Show

Networking event re. International working and museum education
<https://show.museumsandheritage.com/2024-programme/>

12.09.2024 **International Working at the Group for Education in Museums conference**

Bristol, UK

In this workshop, we'll discuss the opportunities and challenges of working with colleagues and museums on international learning and engagement projects. Is there still appetite, capacity and funding in place to work internationally post Brexit? In this workshop we'll look at GEM's partnership with the Network of European Museum Network (NEMO), ICOM Committee for Education and Cultural Action (ICOM CECA) and the work of Europa Nostra. We will look at 2 case studies and hear from international museum educators on their experiences of partnering with UK organisations.

Group for Education in Museums – workshop on international working led by Jenny <https://gem.org.uk/training-and-events/gem-conference-2024/>

[Link to the program](#)

18. -22.11.24 Participation in the Annual ICOM CECA conference in Athens

21.11.24 participation at the European NC Meeting in Athens.



Figur 15 GEM Conference in Bristol 2024



Figur 16 UK Members at the Annual CECA Conference in Athens 2024

SPAIN

14.-15.11.2024 Fuerteventura (Canary Islands)

Museums, participation and social transformation

IV Canary Islands Museums Meeting

The next Canary Islands Museums Congress, which will take place on November 14 and 15 on the beautiful island of Fuerteventura, under the motto Museums, Participation and Social Transformation, seeks to explore the vital role that museums play in contemporary society. In its fourth edition, the Canary Islands Museums Congress coincides with the celebration of the VI Meeting of Good Museological Practices, initiated by CHAM, Center for Humanities, Inter-university Research Unit, Faculty of Science, University of the Azores.

Museums are not only guardians of cultural, historical and scientific heritage, but also dynamic spaces that can promote citizen participation and catalyze social transformation. Over two exciting days, we will bring together museum professionals, academics and enthusiasts to reflect, debate and collaborate around these crucial issues.

From innovative community engagement experiences to projects addressing issues of inclusion and diversity, the congress will offer a stage to share best practices, inspiring ideas and relevant case studies. Together, we will explore how museums can become active agents of change, fostering the connection between past, present and future.

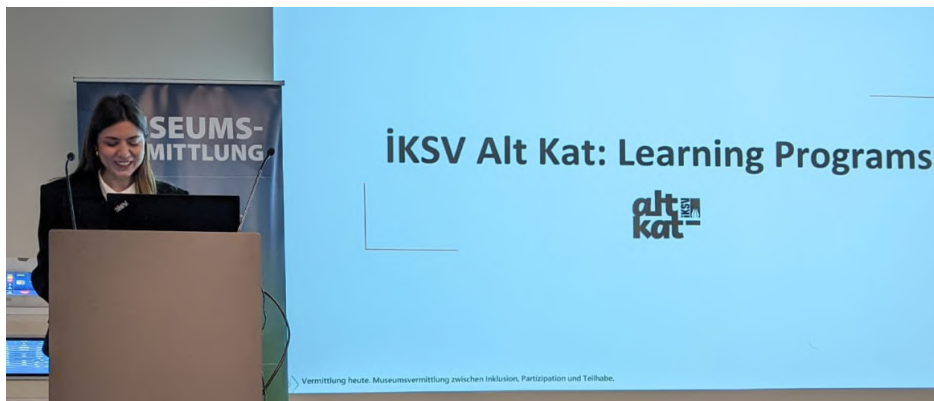
[Program - IV Congress of Museums of the Canary Islands | VI Meeting of Good Museological Practices](#)



Figur 17 Museums, participation and social transformation

TURKEY

04.-05.03.2024 Museum Education Conference in Frankfurt, Germany
Eda Göknar Presentation on IKS^V Learning Programs



Figur 18 Eda Göknar at the Museumvermittlungs Conference in Frankfurt 2024

5. Documentation & publications:

AUSTRIA

- Hagmayr, Martin und Holzer-Kernbichler. 2024. „Mehr Anerkennung, bitte!“ neues museum, Museum Workers II – Wie wollen wir im Museum arbeiten?, 24 (1–2). <https://doi.org/10.58865/13.14/2412>.
- Monika Holzer-Kernbichler, „Objekt! Objekt! Der Ambiguität verpflichtet (oder: Kulturwissenschaften für Technik und Design)“. In schulheft 4/23 - 192 Technische Bildung, 1. Auflage. Innsbruck: Studien Verlag.
- Monika Holzer-Kernbichler, „Qualität, Kriterien und Messbarkeit in der Vermittlung“. Standbein Spielbein. Museumspädagogik aktuell 122:6–12. https://www.museumspaedagogik.org/fileadmin/Data/Dokumente/Publikationen/Standbein_Spielbein/StbSpb_122_Titel_Inhalt.pdf.
- Monika Holzer-Kernbichler, Making ambiguities visible... there are many ways to approach art (history), peer- review of the article completed, in the process of publication as outcome of the Conference Art (History) in Educational Contexts [Faculty of Humanities and Social Sciences, University of Zagreb, February 2023]

BELGIUM

- Blog Sofie Vermeiren, 18.01.24, reflection on the ICOM CECA Conference 2023 in Singapore
<https://kunstzone.nl/author/sofie-vermeiren/>

FRANCE

- Article "A museum for all audiences. Uniting inclusion through an international approach", co-written with Viviana Gobbato, in La Lettre de l'Ocim, n° 210, November 2024.

NETHERLANDS

- Frederike van Ouwerkerk Research on the use of digital tools to reach a wider audience.

6. Communication

Newsletter:

- Europe: to all European NC
- Austria: 4x National & International CECA news as part of Part of the Newsletter of the Association of Austrian Cultural Mediators
- Belgium:
 - o Integration in NL ICOM Belgium Flanders / 1.400 subscribers
 - o Integration in NL ICOM Belgium/Wallonie – Brussels / 1.000 subscribers
- Estonia: part of the museum education newsletter <https://muuseum.ee/liikmele/muuseumilist/> 200 subscribers
- Germany: creation of a new email newsletter, 22 newsletters / 130 subscribers
- Greece: Newsletter of the Hellenic National Committee of ICOM 1.000 subscribers online and in print. The annual Newsletter includes various articles on exhibitions, museum education activities, conservation or documentation projects, digital applications, seminars and conferences undertaken in Greece. For the 2023 volume (104 pages), celebrating the 40th Anniversary of the Hellenic National Committee, please open [this link](#)
- France: regularly
- Netherlands: 4x / 60 subscribers
- Portugal: monthly / ca. 40 subscribers
- Turkey: regularly / 23 subscribers
- United Kingdom: ca. 40 subscribers

Facebook:

- Europe <https://www.facebook.com/ICOM-CECA-Europe-101590587896951/> / since 2019 / 219 followers
- Austria <https://www.facebook.com/icomcecaaustria/> / since 2016 / 607 follower
- Belgium
 - o <https://www.facebook.com/ICOM.CECA.Belgium/> since 2020 / 345 followers
From December 2023 to December 2024 = 48 posts
Most popular post = ICOM CECA 2024 GREECE "Here we go!" (19/11/23); 20 reactions – 4 comments - 1 share
 - o <https://www.facebook.com/icomvlaanderen/> 1.000 followers
 - o <https://www.facebook.com/ICOMWB/> 1.400 followers
- Estonia "Muuseumikiiksud"
https://www.facebook.com/groups/1659607790968176/?locale=et_EE 390 followers
- Greece <https://www.facebook.com/icom.helleniccommittee/> / 17.506 Follower

- Lithuania <https://www.facebook.com/ICOM-CECA-Lithuania-566584310439521> / since 2018 / 71 followers
- Turkey <https://www.facebook.com/ICOM-CECA-T%C3%BCrkiye-102445451526850> / since 2020 / 34 followers
- UK <https://www.facebook.com/ICOMCECAUK> / 925 followers
- Portugal <https://www.facebook.com/icomceca.portugal> / 300 followers

Twitter:

- ICOM CECA UK: https://twitter.com/Icom_Ceca_UK / since 2020 /389 followers
- ICOM CECA Ireland shared ICOM Best Practice Award news during ICOM GC in Prague on Twitter – encouraging Irish members to apply for the award

Instagram

- ICOM CECA Austria 258 follower
- ICOM CECA UK: https://www.instagram.com/icom_ceca_uk/(since 2022) 237 followers

Websites:

- Austria <http://icom-oesterreich.at/overview/icom-ceca-austria>
- Belgium <https://www.icom-belgium-flanders.be/icom-ceca/>
<http://www.icom-wb.museum/>
- Greece [Home - ICOM GREECE - ICOM GREECE](#)
- Lithuania, Information shared via Museum Association Lt, ICOM Lt board www.museums.lt
- Belgium <https://www.icom-belgium-flanders.be/icom-ceca/>
- Ireland <https://www.icomireland.com/>
- Netherlands part of the ICOM Netherlands website [ICOM International - ICOM Nederland](#)

7. Other activities or statements of CECA Europe

EUROPE

- Since 2023 Board Member of ICOM Danmark National Committee, several meetings online and in person for collaboration
- Since 2021 Board Member of the National Museum Educator Association MiD – Museumsformidler I Danmark, several meetings for collaboration
- Since 2022 Co-coordinator of the Top Attraction Danmark Group for Education and Cultural Interaction, several meetings
- Since 2024 official CECA Conference Coordinator
 - o Several meetings with ICOM Greece, Amalia Tsitouri, to prepare the ICOM CECA International Conference in Athens.
- 04.02.2024 ICOM CECA Acronym Meeting
- 23.03.2024 ICOM CECA Acronym Meeting



Figur 19 Amalia Tsitouri and Wencke Maderbacher, after successfully coordinating and planning the ICOM CECA International Conference 2024 in Athens

BELGIUM

Project: Solidarity Project ICOM Belgium – ICOM El Salvador, with the support of ICOM Solidarity

This project shared museum education experiences between both countries and supported a dozen Salvadoran museums to develop educational kits.

Advice for the article about the El Salvador Solidarity project in the Best practice Award Book 2024

CZECH REPUBLIC

New National Correspondent Jakub Seiner

ESTONIA

The list of CECA Estonia members got updated and found out that there are more curators than educators among them and most of them are not active (probably CECA is the second or third choice of committee for them).

Currently there are about 5 members who are more active and interested in CECA. The aim of CECA Estonia is to inform as many educators as possible about CECA activities and invite them to join ICOM membership. It looks like it already works so this year there were 4 people from Estonia at the ICOM CECA conference (last year there was only the NC).



Figur 20 Estonian Conference participants 2024 - 5th day of ICOM CECA 2024 conference, Anu and Liina curators of educational programs at Kumu Art Museum, Jelena project manager of the Estonian Health Museum

FRANCE

Organization of a week in Paris for four colleagues from Austria:

As part of the EU Erasmus+ 2021-2027 program, the Austrian network MUSIS launched the European project "Rethinking museum - sustainability as an idea". This program focuses on social inclusion, engagement, ecological transition, and promoting youth participation in democratic life. In this context, four museum professionals came to Paris from June 24 to 28, 2024: Monika Holzer-Kernbichler, head of the public service of the Kunsthaus Graz and the Neue Galerie Graz and national correspondent ICOM CECA Austria, Annette Rainer, head of the public service of the Graz Museum, Stefania PitscheiderSoraperra, director of the Women's Museum in Hittisau (Vorarlberg, Austria), Eva Ofner, head of accessibility of the Kunsthaus Graz and the Neue Galerie Graz. Program:

Tuesday, June 25

Petit Palais

Musée d'Art Moderne de Paris

Wednesday, June 26

Musée Carnavalet – History of Paris

Musée du quai Branly – Jacques Chirac

Thursday, June 27

Musée national de la Marine

Musée national Jean-Jacques Henner

Friday, June 28

Institut du monde arabe

GERMANY

New National Correspondent Larissa Düchting found.

Focus on activating the national network and offering more meetings in the future.

GREECE

Coordination and organisation of the ICOM CECA International Annual Conference 2024, held in Athens.

GREAT BRITAIN

I have been working hard on trying to grow our social media presence and communicate with ICOM CECA members and network this way.

I have also been promoting ICOM CECA student membership to all the apprentices I teach and mentor as well as through University Museum studies programs by sending information and sharing my own CPD.

I have also been a mentor for the GEM/ NEMO partnership this year – working with a colleague at the National library of Belgium in Brussels over Teams meetings and mentoring sessions – developing international connections and promoting the work of ICOM CECA. <https://www.ne-mo.org/activities/nemo-one-to-one-mentoring/>

SPAIN

Part of the Colette Dufresne-Tasse Research 2024 award committee

8. European Member status, 2024

Country	2020	2023	2024 Coordinator
Europe	1.093	1.763	2.414 Wencke Maderbacher
Albania	1	3	3
Andorra	3	3	3
Armenia	16	21	27 Ani Nazaryan
Austria	33	68	98 Monika Holzer-Kernbichler
Belarus	2	0	
Belgium	44	91	101 Sofie Vermeiren Stéphanie Masuy
Bosnia-Herzegovina			5
Bulgaria	3	3	3
Croatia	9	0	14 Zeljka Jelavic
Cyprus	3	3	4
CzechRepublic	5	18	32 Jakub Seiner
Denmark	62	52	62 Wencke Maderbacher
Estonia	10	11	15 Jelena Tsekulajeva
Finland	64	64	74 Hanna Forssell
France	188	278	374 RaffaellaRusso-Ricci
Georgia	28	44	49 Eliana Valaite
Germany	146	184	227 IneBrehm / Larissa Düchting
Greece	37	50	56 Amalia Tsitouri
Hungary	10	11	13 Eszter KrisztinaMolnár Aczél
Iceland	9	13	16 RakelPétursdóttir
Ireland	2	1	3 JennySiung
Israel	22	0	27
Italy	50	95	174 ValeraPica
Latvia	3	2	2
Lithuania	7	11	14 VaidaRakaiitytė
Luxembourg	5	6	7
Moldova	2	3	5 StefanitaIon
Montenegro	0	1	1
Netherlands	51	329	435 Frederikevan Ouwerkerk
North Macedonia			2
Norway	1	33	43
Poland	18	35	48
Portugal	27	23	36 PauloCuica
Romania	1	0	3
Russia	70	0	27 OlgaSinitsyna
Serbia	13	16	19 SnežanaMišić
Slovakia	3	0	6 MarcelaKvetkova
Slovenia	2	13	17
Spain	21	79	102 AnaMoreno
Sweden	2	37	44
Swiss	40	59	68
Turkey	8	6	10 EdaGöknar
Ukraine	3	0	2
United Kingdom	69	95	142 JennyPistella

