

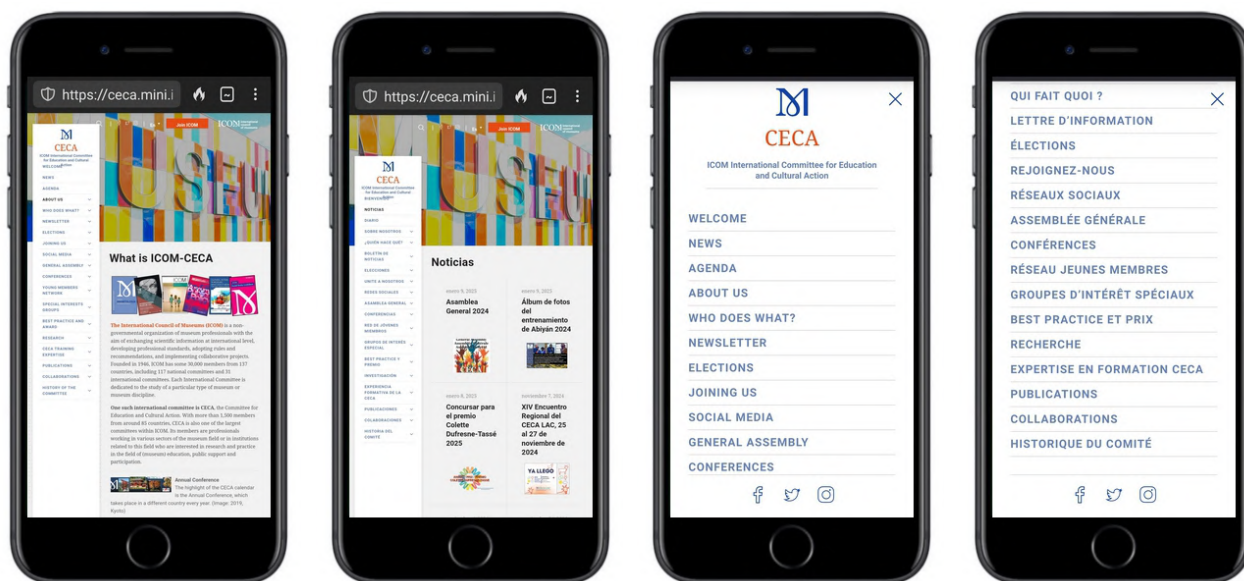
CECA 2024 WEBSITE REPORT WEBMASTER MARIE-FRANÇOISE DELVAL

ICOM has designed a site template (mini-site) for its committees, based on the structure and visuals of its own website. The webmaster of each mini-site uses this model for the communication of his committee. Each mini-site can be viewed on a PC, browser version, with a drop-down menu on the left.



▼ Website PC version on laptop / menu

▼ Website mobile app version / menu



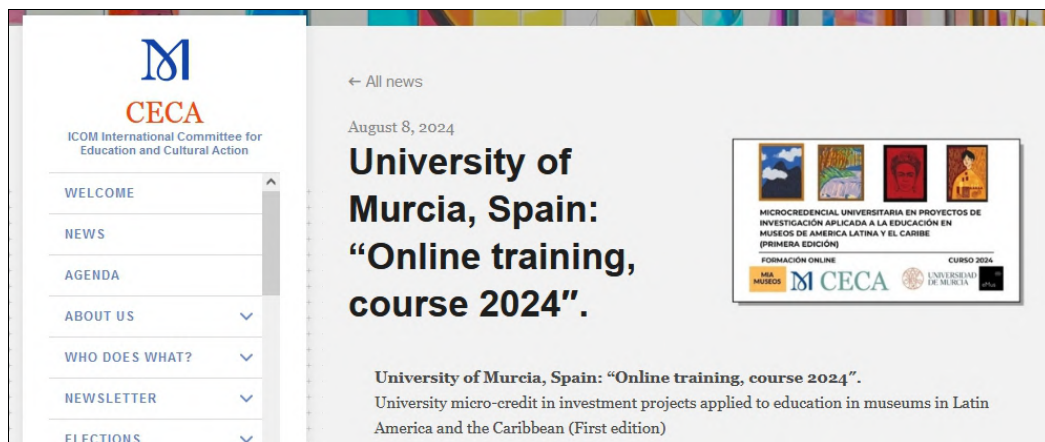
The browser version with the menu on the left can also be viewed on a mobile phone.

But there's also a mini-site app for mobiles. Designed to maximise the small size of screens, it does away with the menu on the left. Access to the menu and its items is by clicking on the 3 dots at the bottom right of the screen. The CECA site is fully trilingual, and 3 separate menus are available: English, French and Spanish.

Proposals for texts are sent to the President, who is the 'publication director' and who selects them, translates them or has them translated, then sends them to me for integration and illustration. In 2024, the CECA's activities were numerous, and the mini-site kept us regularly informed, with details of how to take part in colloquia and competitions, and summaries and reports, very often illustrated with photos or albums.

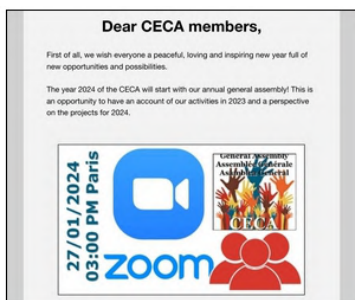
► News

In the form of 'briefs', short and urgent information: such as the annual conference in Athens, the Colette Dufresne-Tassé research competition, the Best Practice competition, the Young Members network and its competition, the creation of a university course on applied research in museum education, LAC meetings, African meetings, etc.



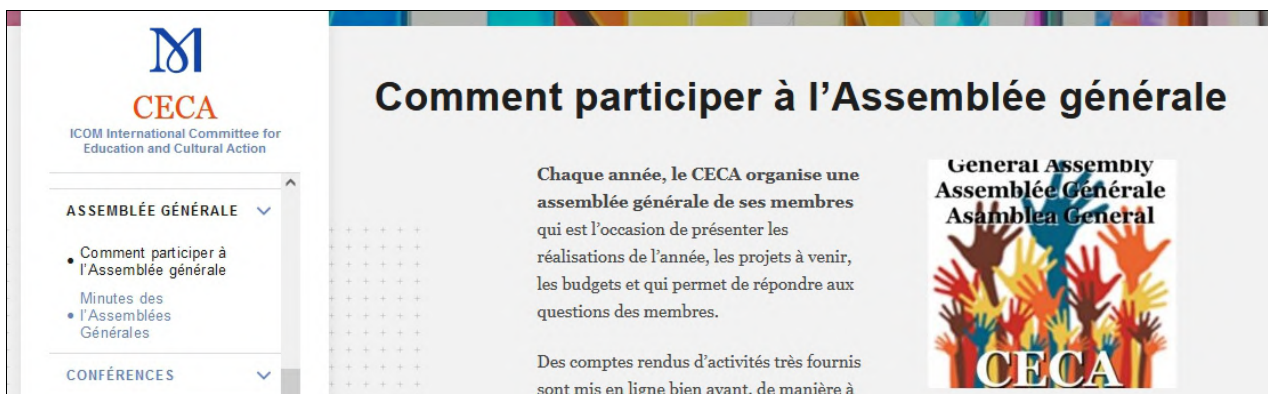
► CECA world newsletter

Integration of downloadable newsletters published every month.

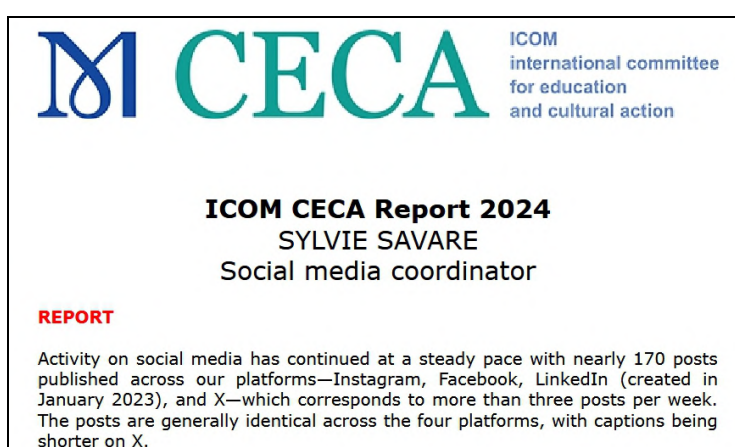


► General Assembly on 25 January 2024

Information on how to take part online via the Zoom platform. Integration of downloadable activity reports from the Bureau, regional coordinators, Best Practice and Colette Dufresne-Tassé competitions, and Special Interest Groups.



The screenshot shows the CECA website with a navigation menu on the left. The main content area is titled 'Comment participer à l'Assemblée générale'. It includes a paragraph in French: 'Chaque année, le CECA organise une assemblée générale de ses membres qui est l'occasion de présenter les réalisations de l'année, les projets à venir, les budgets et qui permet de répondre aux questions des membres.' Below this is another paragraph: 'Des comptes rendus d'activités très fournis sont mis en ligne bien avant, de manière à'. To the right is a graphic with the text 'General Assembly / Assemblée Générale / Asamblea General' and the CECA logo.



The cover page of the 'ICOM CECA Report 2024' by Sylvie Savare, Social media coordinator. It features the CECA logo and the text: 'ICOM international committee for education and cultural action'. Below the title, it says 'REPORT' and provides a summary: 'Activity on social media has continued at a steady pace with nearly 170 posts published across our platforms—Instagram, Facebook, LinkedIn (created in January 2023), and X—which corresponds to more than three posts per week. The posts are generally identical across the four platforms, with captions being shorter on X.'

► Annual conference in Athens

Regularly updated information on the organisation, registrations, face-to-face programmes, live video broadcasts and videoconference participation (Zoom). A photo album of the conference highlights will be added shortly.



The screenshot shows the CECA website with a navigation menu on the left. The main content area is titled 'Annual Conference'. It includes the text: 'The ICOM-CECA 2024 annual conference was held in Athens, Greece, from 18 to 22 November 2024.' Below this are two links: '► Programme <Read> / ► <<https://icomceca24.gr/>>' and '► Souvenir photo album: "Excursion to the Greek Olive and Olive Oil Museum" - <Here>'. At the bottom is a graphic for the 'ICOM-CECA 2024 Annual Conference Athens, 18-22 November' with the CECA logo and the text 'Delicate topics Challenging audiences'.

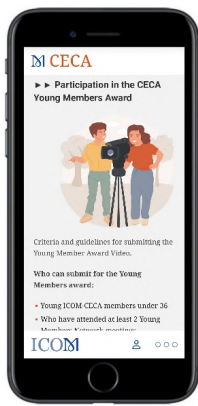
► Regional conferences

Information on the XIVth CECA LAC Regional Meeting Fortaleza, Brazil



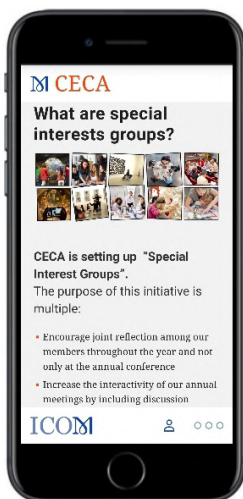
► Young Members Network

Information on the network, its 3 online meetings, the CECA JM video competition, announcement of the winners, posting of the winning video online.



► SIG Special Interest Groups

Update of information on publications and activities.



► BEST PRACTICE competition

Launch of the 2024 competition, reminders of entry criteria, timetable, announcement of winners.



Ganadores del premio BP

- GRUPOS DE INTERÉS ESPECIAL
- BEST PRACTICE Y PREMIO**
 - La herramienta Buenas Prácticas
 - Premio Best Practice
 - Ganadores del premio BP
- INVESTIGACIÓN
- EXPERIENCIA FORMATIVA DE LA CECA

>> Ganadores del Premio CECA Best Practice 2024







► Colette DUFRESNE-TASSE Competition - RESEARCH

Launch of the 2024 competition, reminder of entry criteria, timetable, announcement of winners.

- BEST PRACTICE AND AWARD
- RESEARCH**
 - Research within CECA
 - Presenting research results orally
 - Colette Dufresne-Tassé Award 2025
 - Workshop on applied research
- CECA TRAINING EXPERTISE
- PUBLICATIONS

Research award, Prize winners 2024

Ariadna Vargas Trejo / Jessica BrodeFrank

► Publications

ICOM Education magazine, special edition no. 31, goes on line.

BEST PRACTICE magazine No. 11 goes online.

On-line publication of 'History of museum mediation in Brazil'.



ICOM International Committee for Education and Cultural Action

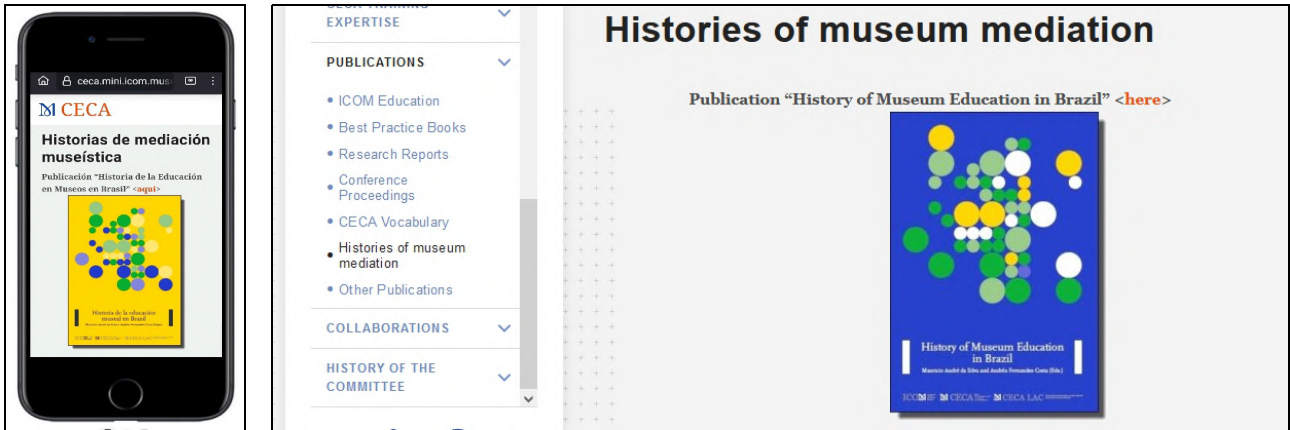
- RECHERCHE
- EXPERTISE EN FORMATION CECA
- PUBLICATIONS**
 - ICOM Education
 - Livres Best Practice
 - Rapports de recherche
 - Actes des conférences
 - Vocabulaire du CECA
 - Histoires de la

LIVRE SUR LES MEILLEURS PRATIQUES

BEST PRACTICE 12 – Un outil pour améliorer l'éducation muséale à l'échelle internationale.
 Sous la direction de Margarita Laraignée.
Lien vers la version numérique de l'ouvrage <ici>

- BP livre 11 – 2023
- BP livre 10 – 2022
- BP livre 9 – 2021
- BP livre 8 – 2019
- BP livre 7 – 2018
- BP livre 6 – 2017
- BP livre 2011 2016
- BP livre 5 2016
- BP livre 4





► **Studies and training**

First training workshop in Abidjan on the theme 'Social sustainability/natural sustainability: the urgent need for education'. Information and summary. Creation of a memory photo album.



► **Photo albums Memory**

Production of a photo album on the training workshop in Abidjan, and a photo album of the cultural excursion to the Greek Olive and Olive Oil Museum, during the cultural conference in Athens. Album about ICOM's annual June meetings in Marseille.



<https://photos.app.goo.gl/Rv8gY2CiU89MmnCE7>



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